

EPIC-MRA STATEWIDE POLL OF ACTIVE AND LIKELY VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: October 26, 2012 through October 29, 2012
Live Calls with 20% Cell Phone Participation

Commissioned by the
DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10, AND WJRT/ABC TV 12

Thinking about the upcoming November 6th election, how would you vote on the following matchups?

__11. If the election for President were held today, would you vote for **(ROTATE)** Mitt Romney the Republican, Barack Obama the Democrat, or for a candidate from some other political party?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for Mitt Romney the Republican, Barack Obama the Democrat or for a candidate from some other political party?” AND CODE BEST RESPONSE]

46% Vote for Barack Obama the Democrat
 2% Lean toward Barack Obama the Democrat
48% Total Vote for Obama

40% Vote for Mitt Romney the Republican
 2% Lean toward Mitt Romney the Republican
42% Total Vote for Romney

3% Vote for a candidate from other political party
 1% Lean toward a candidate from other political party
4% Total Vote for candidates from other parties

6% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop		Gop	
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Obama	48	89	42	5	87	91	39	44	6	4
Romney	42	6	31	88	6	6	36	27	84	92
Other/Undecided	10	5	27	7	7	3	25	28	10	4

AMONG OBAMA VOTERS

__12. Have you pretty much ruled out voting for Mitt Romney the Republican and will definitely vote for Barack Obama the Democrat, or, is it possible that you may still change your mind and vote for Mitt Romney instead of Barack Obama?

94% Ruled out voting for Mitt Romney and will definitely vote for Barack Obama
 6% Respondent may still change mind and vote for Mitt Romney instead of Barack Obama
 ---- Undecided/Refused

AMONG OBAMA VOTERS

__13. How enthusiastic would you say you are in voting for Barack Obama -- extremely enthusiastic, very enthusiastic, only somewhat enthusiastic, or not enthusiastic at all?

49% Extremely enthusiastic
 28% Very enthusiastic
78% Total Enthusiastic

18% Only somewhat enthusiastic
 4% Not enthusiastic at all
22% Not Enthusiastic

---- Undecided/Refused

AMONG ROMNEY VOTERS

__14. Have you pretty much ruled out voting for Barack Obama the Democrat and will definitely vote for Mitt Romney the Republican, or, is it possible that you may still change your mind and vote for Barack Obama instead of Mitt Romney?

92% Ruled out voting for Barack Obama and will definitely vote for Mitt Romney
 8% Respondent may still change mind and vote for Barack Obama instead of Mitt Romney
 ---- Undecided/Refused

AMONG ROMNEY VOTERS

__15. How enthusiastic would you say you are in voting for Mitt Romney -- extremely enthusiastic, very enthusiastic, only somewhat enthusiastic, or not enthusiastic at all?

47% Extremely enthusiastic
 28% Very enthusiastic
75% Total Enthusiastic

21% Only somewhat enthusiastic
 3% Not enthusiastic at all
24% Not Enthusiastic

1% Undecided/Refused

__16. If the election for U.S Senate were held today, would you vote for (**ROTATE**) Pete Hoekstra the Republican, Debbie Stabenow the Democrat, Scotty Boman the Libertarian candidate, or a candidate from some other political party?

[**IF UNDECIDED, ASK:** “Well, if the election were held today and you had to decide right now, would you lean toward voting for (**ROTATE**) Pete Hoekstra the Republican, Debbie Stabenow the Democrat, Scotty Boman the Libertarian candidate, or a candidate from some other political party?”
AND CODE BEST RESPONSE]

50% Vote for Debbie Stabenow the Democrat
4% Lean toward Debbie Stabenow the Democrat

54% Total Vote for Stabenow

31% Vote for Pete Hoekstra the Republican
2% Lean toward Pete Hoekstra the Republican

33% Total Vote for Hoekstra

2% Scotty Boman the Libertarian candidate
1% Lean toward Scotty Boman the Libertarian candidate

3% Total Vote for Boman

1% Vote for a candidate from some other political party
0% Lean toward a candidate from some other political party

1% Total Vote for candidates from other parties

9% Undecided/Refused

Oct '12 Partisan Breakdown	Oct '12 Partisan				Dem		Ind		Gop	
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Stabenow	54	92	56	11	90	93	53	59	11	12
Hoekstra	33	3	20	76	2	3	24	17	77	74
Other/Undecided	13	5	24	13	8	4	24	24	12	14

__17. Proposal 1 is a referendum on Public Act 4 of 2011, called the emergency manager law. If the election were held today, would you vote YES to approve of Proposal 1 and continue the emergency manager law, would you vote NO to repeal the law, or, would you not vote at all on Proposal 1?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 1, or, would you lean toward voting NO to oppose it?” **AND CODE BEST RESPONSE**]

33% Vote YES for a Proposal 1
 2% Lean toward voting YES for Proposal 1
35% Total Yes Vote

41% Vote NO to oppose Proposal 1
 2% Lean toward voting NO to oppose Proposal 1
43% Total No Vote

4% Would not vote at all on the proposal
 18% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop			
	All	Dems	Ind	Gop	Men	Wom	Men	Wom		
Yes	35	23	34	48	20	25	39	29	51	44
No	43	54	40	34	62	49	37	42	31	38
NV/Undecided	22	23	26	18	18	26	24	29	18	18

__18. Proposal 2 would amend the Michigan constitution to guarantee collective bargaining rights for public and private employees, remove restrictions on what could be included in a collective bargaining agreement and prohibit the enactment of new restrictions by the Legislature if they conflict with collective bargaining agreements. If the election were held today, would you vote YES to approve of Proposal 2, would you vote NO to oppose the proposal, or, would you not vote at all on Proposal 2?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 2, or, would you lean toward voting NO to oppose it?” **AND CODE BEST RESPONSE**]

39% Vote YES for a Proposal 2
 3% Lean toward voting YES for Proposal 2
42% Total Yes Vote

45% Vote NO to oppose Proposal 2
 1% Lean toward voting NO to oppose Proposal 2
46% Total No Vote

2% Would not vote at all on Proposal 2
 10% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop			
	All	Dems	Ind	Gop	Men	Wom	Men	Wom		
Yes	42	67	35	16	69	65	42	27	16	17
No	46	23	45	72	27	20	44	46	76	69
NV/Undecided	12	10	20	12	4	15	12	27	8	14

__19. Proposal 3 would amend the Michigan constitution to establish a standard for renewable energy and require electric utilities to provide at least 25 percent of their annual sales from renewable energy, including wind, solar, biomass and hydropower by 2025. If the election were held today, would you vote YES to approve of Proposal 3, would you vote NO to oppose the proposal, or, would you not vote at all on Proposal 3?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 3, or, would you lean toward voting NO to oppose it?” AND CODE BEST RESPONSE]

32% Vote YES for a Proposal 3
 3% Lean toward voting YES for Proposal 3
35% Total Yes Vote

52% Vote NO to oppose Proposal 3
 3% Lean toward voting NO to oppose Proposal 3
55% Total No Vote

2% Would not vote at all on Proposal 3
 8% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop			
	All	Dems	Ind	Gop	Men	Wom	Men	Wom		
Yes	35	59	27	11	62	57	29	25	9	13
No	55	31	55	82	30	31	61	49	85	80
NV/Undecided	10	10	18	7	8	11	10	26	6	7

__20. Proposal 4 would amend the Michigan constitution to establish the Michigan Quality Home Care Council and preserve a collective bargaining agreement for in-home care workers that is otherwise set to expire. If the election were held today, would you vote YES to approve of Proposal 4, would you vote NO to oppose the proposal, or, would you not vote at all on Proposal 4?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 4, or, would you lean toward voting NO to oppose it?” **AND CODE BEST RESPONSE**]

39% Vote YES for a Proposal 4
 3% Lean toward voting YES for Proposal 4
42% Total Yes Vote

43% Vote NO to oppose Proposal 4
 1% Lean toward voting NO to oppose Proposal 4
44% Total No Vote

3% Would not vote at all on Proposal 4
 11% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop			
	All	Dems	Ind	Gop	Men	Wom	Men	Wom		
Yes	42	66	31	20	68	64	29	34	16	24
No	44	23	41	68	24	23	46	36	71	65
NV/Undecided	14	11	28	12	8	13	25	30	12	11

__21. Proposal 5 would amend the Michigan constitution to require a 2/3rds majority vote of the State House and the State Senate, or a statewide vote of the people at a November election, in order for the State of Michigan to increase current taxes or create new ones. If the election were held today, would you vote YES to approve of Proposal 5, would you vote NO to oppose the proposal, or, would you not vote at all on Proposal 5?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 5, or, would you lean toward voting NO to oppose it?” **AND CODE BEST RESPONSE**]

27% Vote YES for a Proposal 5
 3% Lean toward voting YES for Proposal 5
30% Total Yes Vote

53% Vote NO to oppose Proposal 5
 2% Lean toward voting NO to oppose Proposal 5
55% Total No Vote

3% Would not vote at all on Proposal 5
 12% Undecided/Refused

Oct '12 Partisan Breakdown	Dem				Ind		Gop			
	All	Dems	Ind	Gop	Men	Wom	Men	Wom		
Yes	30	30	35	29	29	30	41	29	34	25
No	55	56	42	58	61	52	41	44	57	59
NV/Undecided	15	14	23	13	10	18	18	27	9	16

__22. Proposal 6 would amend the Michigan constitution to require the approval of a majority of voters at a statewide election, and in each municipality where new international bridges or tunnels for motor vehicles are to be located, before the State of Michigan may spend any state funds or resources to build any new international bridge or tunnel. If the election were held today, would you vote YES to approve of Proposal 6, would you vote NO to oppose the proposal, or, would you not vote at all on Proposal 6?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting YES to approve of Proposal 6, or, would you lean toward voting NO to oppose it?” **AND CODE BEST RESPONSE**]

39% Vote YES for a Proposal 6
 3% Lean toward voting YES for Proposal 6
42% Total Yes Vote

46% Vote NO to oppose Proposal 6
 1% Lean toward voting NO to oppose Proposal 6
47% Total No Vote

3% Would not vote at all on Proposal 6
 8% Undecided/Refused

Oct '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Yes	42	43	52	37	45	42	54	49	38	35
No	47	47	35	55	46	47	41	29	54	56
NV/Undecided	11	11	13	8	9	11	5	22	8	9

__23. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

43% Right direction
 50% Wrong track
 7% Undecided/Refused

Oct '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Right Direction	43	77	41	5	74	80	36	46	8	3
Wrong Track	50	15	48	90	18	13	51	46	86	95
Undecided	7	8	11	5	8	7	13	8	6	2

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

[ROTATE Q.24 to Q.28] DO NOT VERY TOTAL TOTAL VERY REF
RECOG FAVOR FAVOR UNFAV UNFAV UNDEC

_24. Barack Obama ---- 34% 55% 41% 29% 4%

Oct '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	55	95	56	10	93	96	56	56	13	7
Unfavorable	41	3	35	87	5	3	39	31	84	90
Undecided	4	2	9	3	2	1	5	13	3	3

_25. Rick Snyder ---- 15% 49% 36% 22% 15%

Oct '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	49	27	44	76	26	28	47	41	76	76
Unfavorable	36	58	37	11	54	62	32	42	11	12
Undecided	15	15	19	13	20	10	20	17	13	12

_26. Mitt Romney ---- 25% 45% 50% 38% 5%

Oct '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	45	7	41	91	6	8	44	37	89	93
Unfavorable	50	88	50	7	88	89	44	56	8	5
Undecided	5	5	9	2	6	3	12	7	3	2

_27. Debbie Stabenow 2% 28% 54% 34% 19% 11%

Oct '12 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	54	87	52	18	87	87	46	58	17	19
Unfavorable	34	3	32	69	2	5	29	36	70	67
Undecided	11	7	16	13	8	5	25	6	13	14

[ROTATE Q.24 to Q.28] DO NOT RECOG VERY FAVOR TOTAL FAVOR TOTAL UNFAV VERY UNFAV REF UNDEC

_28. Pete Hoekstra 6% 9% 34% 41% 24% 19%

Oct '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem		Ind		Gop	
					Men	Wom	Men	Wom	Men	Wom
Favorable	34	5	22	73	4	5	24	20	74	71
Unfavorable	41	66	49	87	62	69	47	51	9	10
Undecided	19	21	23	3	25	18	25	20	13	17

_29. Thinking about the economy in Michigan, do you believe the economy in Michigan...
[READ 1 TO 3]

- 62% Has already bottomed out and is starting to improve
- 21% Is at the bottom but is not yet getting any better
- 13% Has not yet bottomed out and will still get worse
- 4% Undecided/Refused

Oct '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem		Ind		Gop	
					Men	Wom	Men	Wom	Men	Wom
Improving	62	78	48	48	79	77	49	47	52	44
At bottom	21	15	19	30	13	17	17	22	31	29
Will get worse	13	5	27	16	5	5	27	27	13	20

_30. Thinking about the positions of (ROTATE) Barack Obama and Mitt Romney on the actions taken to provide government loans to help the auto industry recover, how much of a factor (is/was) that issue on your decision of which candidate to vote for? Was it a deciding factor, an important but not deciding factor, only a minor factor, or, not really a factor at all?

- 13% A deciding factor
- 37% Important but not a deciding factor
- 50% Deciding/important factor**
- 19% Only a minor factor
- 29% Not really a factor at all
- 48% Minor/Not a factor**
- 2% Undecided/Refused

Oct '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem		Ind		Gop	
					Men	Wom	Men	Wom	Men	Wom
Deciding/Impor	50	66	42	36	67	65	44	39	32	40
M inor/Not Imp	48	33	56	63	32	33	53	59	65	60

__31. In the end, who do you think will win the November election and be elected President, [ROTATE] Barack Obama the Democrat or Mitt Romney the Republican?

50% Barack Obama the Democrat
 34% Mitt Romney the Republican
 16% Undecided/Refused

Oct '12 Partisan Breakdown	All				Dem		Ind		Gop	
	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom	
Obama	50	84	43	15	85	83	53	34	15	14
Romney	34	5	24	73	5	5	25	22	71	75
Undecided	16	11	33	12	10	12	22	44	14	11

Now I would like to read several words and phrases to you. For each word or phrase I read, please tell me whether you think it is a better description of [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat?

[ROTATE Q.32 THROUGH Q.36]	Mitt Romney Republican	Barack Obama Democrat	Both (Vol)	DK Undec
__32. Someone you can trust. Is this a better description of [ROTATE] Mitt Romney or Barack Obama?.....	38%	49%	3%	9%
__33. Cares about someone like me.....	37%	51%	4%	8%
__34. Stands up for his beliefs.....	37%	43%	17%	3%
__35. More likely to seek bipartisan solutions..	40%	46%	4%	10%
__36. A stronger leader.....	43%	48%	4%	5%

Now I will read a list of issues to you. For each one, please tell me if you think [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat will do a better job of handling that issue.

[ROTATE Q.37 THROUGH Q.48]	<u>Mitt Romney Republican</u>	<u>Barack Obama Democrat</u>	<u>Both</u>	<u>DK Undec</u>
__37. Dealing with terrorism and homeland security.....	40%	51%	5%	4%
__38. Handling the war in Afghanistan.....	35%	52%	4%	9%
__39. Protecting the environment?.....	28%	57%	7%	8%
__40. Handling the economy and creating jobs.	46%	44%	3%	7%
__41. Protecting Social Security and Medicare.	36%	54%	4%	6%
__42. Making affordable health insurance available to everyone.....	32%	55%	2%	11%
__43. Improving education.....	35%	51%	6%	8%
__44. Dealing with federal taxes.....	43%	44%	4%	9%
__45. Controlling the price of gasoline.....	36%	29%	3%	32%
__46. Dealing with the federal budget deficit...	48%	40%	3%	9%
__47. Changing and reforming government.....	43%	40%	4%	13%
__48. Addressing the Immigration issue.....	39%	46%	4%	11%

__49. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]

- 18% Strongly supports Tea Party movement
- 19% Somewhat supports Tea Party movement
- 37% Total Tea Party Support**

- 9% Somewhat opposes Tea Party movement
- 35% Strongly opposes Tea Party movement
- 44% Total Tea Party Opposition**

- 19% Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__50. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

- 52% Pro-choice
- 40% Pro-life
- 8% Undecided/Refused

__57. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

- 30% Strong Democrat
 - 4% Not Strong Democrat
 - 9% Independent-Lean Democrat
 - 17% Independent
 - 9% Independent-Lean Republican
 - 5% Not Strong Republican
 - 23% Strong Republican
 - 1% Other
 - 2% Undecided/Refused
- 43% Total Democrat**
- 37% Total Republican**
- 20% Total Independent/Other**

__58. Would you describe yourself as **(ROTATE)** a conservative, a moderate or a liberal?

- 38% Conservative
- 34% Moderate
- 21% Liberal
- 7% Undecided/Refused