

**EPIC-MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER 2016 VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES -- 600 SAMPLE – ERROR ±4.0%]**

Polling Dates: October 1, 2016 through October 3, 2016

Conducted by live interviewers – 30% cell

**Commissioned by the Detroit Free Press, WXYZ TV 7, WLNS TV 6,
WOOD TV 8, and WJRT (ABC) TV 12**

__03. On a scale of zero to 10, where 0 means you are not enthusiastic at all, and 10 meaning you are extremely enthusiastic about voting in this year’s election, what number from 0 to 10 best describes how enthusiastic you are about voting in the November presidential election? **[IF UNDECIDED/ REFUSED, CODE “99”]**

RATING:	
0 to 3	29%
4 to 6	19%
7 to 8	15%
9 to 10	36%
Undecided/Refused/NA	1%
MEAN:	6.013

__04. Overall, would you say that things in the country are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

60%	Wrong track
30%	Right direction
10%	Undecided/Refused

__05. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

45%	Right direction
44%	Wrong track
11%	Undecided/Refused

Now, I would like to read the names of political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

[ROTATE Q.6 THROUGH Q.17	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
__06. Barack Obama	---	33%	54%	42%	26%	4%
__07. Rick Snyder	---	8%	35%	55%	32%	10%
__08. Hillary Clinton	---	17%	40%	52%	37%	8%
__09. Donald Trump	---	11%	27%	66%	48%	7%
__10. Tim Kaine	22%	7%	26%	27%	11%	25%
__11. Mike Pence	18%	11%	29%	30%	14%	23%
__123. Jill Stein	35%	2%	12%	26%	9%	27%
__13. Gary Johnson	26%	4%	17%	33%	15%	24%
__14. Bernie Sanders	2%	28%	55%	36%	19%	7%
__15. Michelle Obama	---	38%	63%	29%	16%	8%
__16. Melania Trump	6%	6%	23%	44%	24%	27%
__17. Bill Clinton	---	21%	50%	43%	24%	7%

__18. Overall, how would you rate the job being done by Barack Obama as President – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

23%	Excellent
27%	Pretty good
50%	TOTAL POSITIVE
49%	TOTAL NEGATIVE
17%	Just fair
32%	Poor
1%	Undecided/Refused

__19. Overall, how would you rate the job being done by Rick Snyder as Michigan’s Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

4%	Excellent
28%	Pretty good
32%	TOTAL POSITIVE
66%	TOTAL NEGATIVE
26%	Just fair
40%	Poor
2%	Undecided/Refused

__20. Of the following list of national problems and issues that Michigan voters say they are concerned about the most, which one problem or issue concerns you the most? [**READ AND ROTATE 1 TO 12 BELOW – CODE FIRST AND ONLY ONE RESPONSE**]

23%	Improving the economy and providing jobs
14%	Improving the quality of education
10%	National security and terrorism
10%	Stagnant wages and the rising cost of living
8%	Stopping trade agreements that send U.S. jobs overseas
5%	Improving the nation’s infrastructure
5%	Race relations
5%	Reducing the national debt
4%	Addressing crime and drugs
4%	Controlling government spending
4%	Immigration
3%	Controlling high national taxes
---	More than one (VOLUNTEERED – ASK: “But which one problem concerns you the most?”
	AND CODE BEST RESPONSE]
5%	Undecided/Refused

__21. Thinking about the national economy, do you believe the national economy...[**READ 1 TO 3**]

46%	Has bottomed out and is now improving
25%	Has not yet bottomed out and will still get worse
24%	Has bottomed out but has not yet started to get better
5%	Undecided/Refused

__22. Thinking specifically about the Michigan economy, do you believe Michigan's economy...
[**READ 1 TO 3**]

53%	Has bottomed out and is now improving
26%	Has bottomed out but has not yet started to get better
18%	Has not yet bottomed out and will still get worse
3%	Undecided/Refused

(Two-Way Matchup)

Thinking about the November general election for President...

__23. If the election for President were held today, would you vote for [**ROTATE**] Donald Trump the Republican or Hillary Clinton the Democrat?

[**IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [**ROTATE**] Hillary Clinton the Democrat or Donald Trump the Republican?" AND CODE BEST RESPONSE**]

42%	Vote for Hillary Clinton the Democrat
4%	Lean toward Hillary Clinton
46%	TOTAL VOTE CLINTON
36%	TOTAL VOTE TRUMP
30%	Vote for Donald Trump the Republican
6%	Lean toward Donald Trump
2%	Gary Johnson – Libertarian (VOLUNTEERED)
---	Jill Stein – Green Party (VOLUNTEERED)
16%	Undecided/Refused

(Four-Way Matchup)

24. Thinking about the four major candidates running for President, would you vote for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?

[IF VOTING FOR ANY NAMED CANDIDATE, ASK: “Will you definitely vote for that candidate, or just probably vote for that candidate?” AND CODE BEST RESPONSE]

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?” AND CODE BEST RESPONSE]

37%	Definitely vote for Hillary Clinton the Democrat -----	ASK Q.25
4%	Probably vote for Hillary Clinton the Democrat -----	ASK Q.25
2%	Lean toward Hillary Clinton the Democrat -----	ASK Q.25
43%	TOTAL VOTE CLINTON	
25%	Definitely vote for Donald Trump the Republican -----	GO TO Q.27
5%	Probably vote for Donald Trump the Republican -----	GO TO Q.27
2%	Lean toward Donald Trump the Republican -----	GO TO Q.27
32%	TOTAL VOTE TRUMP	
5%	Definitely vote for Gary Johnson the Libertarian -----	GO TO Q.29
4%	Probably vote for Gary Johnson the Libertarian -----	GO TO Q.29
1%	Lean toward Gary Johnson the Libertarian -----	GO TO Q.29
10%	TOTAL VOTE JOHNSON	
2%	Definitely vote for Jill Stein the Green Party -----	GO TO Q.29
1%	Probably vote for Jill Stein the Green Party -----	GO TO Q.29
---	Lean toward Jill Stein the Green Party -----	GO TO Q.29
3%	TOTAL VOTE STEIN	
12%	Other/Undecided/Refused -----	GO TO Q.29

__25. What is the main reason why you are voting for Hillary Clinton and not Donald Trump? [**WRITE COMMENT AS STATED**]

N=259

15%	Experience
9%	Agree with Her on Issues-Views
6%	Temperament
5%	Qualified
4%	I Vote DEM
3%	Best Candidate
3%	Lesser Evil
3%	Pro-Middle Class
2%	Bill Clinton
2%	Continue Obama's Work-Move the US Forward
2%	Female
2%	Intelligent
1%	Economy-Jobs
1%	Honest-Trustworthy
1%	Pro-Union
1%	Strong-Confident Leader

Anti-Trump Responses:

9%	Voting Against Trump-in general
5%	Trump is Dishonest
5%	Trump is Not Qualified
4%	Trump is Insane
4%	Trump is Unintelligent
4%	Trump Scares Me
2%	Trump Will Ruin the US
2%	Trump will start WW3
1%	Trump is Not Paying Taxes
1%	Trump is Racist
1%	Trump is Rude-Crass
2%	Other (<i>less than 1% each</i>)/Undecided/Refused

__26. In voting for Hillary Clinton, would you say you are voting more **FOR** Hillary Clinton, or are you voting more **AGAINST** Donald Trump? [**CODE BEST RESPONSE - THEN GO TO Q.29**]

N=259

53%	Voting for Hillary Clinton
36%	Voting against Donald Trump
10%	Both (VOLUNTEERED)
1%	Undecided/Refused

__27. What is the main reason why you are voting for Donald Trump and not Hillary Clinton? [**WRITE COMMENT AS STATED**]

N=190

12%	Non-Politician/Business Background
10%	For a Change
8%	Agree with Him on Issues-Views
4%	Supreme Court Nominations
3%	Lesser Evil
2%	Best Candidate
2%	Economy-Jobs
2%	Gun Laws
2%	I Vote GOP
2%	Make US Great
2%	Pro-Life
0.5%	Anti-Socialist
0.5%	Clinton's Poor Health
0.5%	Foreign Policy
0.5%	Honest-Blunt
0.5%	Immigration
0.5%	Male
0.5%	Most Experienced
0.5%	Pro-Middle Class
0.5%	Pro-Military
0.5%	Tax Plan
0.5%	Trade Issues

Anti-Clinton Responses:

38%	Clinton is a Liar/Crook/Criminal
7%	Voting Against Clinton-in general
1%	Undecided/Refused

__28. In voting for Donald Trump, would you say you are voting more **FOR** Donald Trump, or are you voting more **AGAINST** Hillary Clinton?

N=190

50%	Voting for Donald Trump
39%	Voting against Hillary Clinton
9%	Both (VOLUNTEERED)
2%	Undecided/Refused

__29. Did you watch the first debate between Donald Trump and Hillary Clinton last Monday night?

75%	Yes, watched the debate
25%	No, did not watch the debate -----GO TO Q.32
---	Undecided/Refused -----GO TO Q.32

__30. Who do you think won the debate, [ROTATE] Hillary Clinton or Donald Trump? [IF EITHER CANDIDATE, ASK: “Did you think that (Hillary Clinton/Donald Trump) won the debate convincingly, or, was it a narrow win?” AND CODE BEST RESPONSE]

N=448

45%	Hillary Clinton won convincingly
16%	Hillary Clinton had a narrow win
61%	CLINTON WON
12%	TRUMP WON
8%	Donald Trump had a narrow win
4%	Donald Trump won convincingly
9%	It was a tie/even up (VOLUNTEERED)
14%	Neither candidate won (VOLUNTEERED)
4%	Undecided/Refused ----- GO TO Q.32

__31. Did the debate make you more likely to vote for [ROTATE] Hillary Clinton or Donald Trump, or, would you say the debate did not influence your vote one way or the other?

N=430

71%	Neither/No influence
22%	More likely to vote for Hillary Clinton
6%	More likely to vote for Donald Trump
1%	Undecided/Refused

__32. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT/OPPOSE, ASK: “Do you strongly or somewhat (support/oppose) the Tea Party movement?” AND CODE BEST RESPONSE]

7%	Strongly supports Tea Party movement
17%	Somewhat supports Tea Party movement
24%	TOTAL SUPPORT
41%	TOTAL OPPOSE
15%	Somewhat opposes Tea Party movement
26%	Strongly opposes Tea Party movement
35%	Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__33. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions, except when it is necessary to save the life of the mother?

55%	Pro-choice – women have the right to an abortion
39%	Pro-life – against abortions except to save life of mother
6%	Undecided/Refused

__36. Could you please tell me in what year you were born? **[IF REFUSED, ASK: ‘Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.’ AND READ 1 TO 4]**

[RECORD YEAR HERE _____ AND THEN CODE BELOW]

19%	18 to 34 years -----	(1982 to 1998)
25%	35 to 49 -----	(1967 to 1981)
32%	50 to 64 -----	(1952 to 1966)
23%	65 and over -----	(1951 or before)
1%	Undecided/Refused	

__40. Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race or some other group or race?

80%	White
11%	African American/Black
2%	Hispanic or Latino (Puerto Rican, Mexican-American etc.)
2%	Mixed race
1%	Asian
---	Native American
1%	Other
3%	Undecided/Refused

__41. Would you describe yourself as **(ROTATE)** a conservative, a moderate or a liberal?

36%	Moderate
35%	Conservative
20%	Liberal
9%	Undecided/Refused

__42. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

26%	Strong Democrat
11%	Not Strong Democrat
5%	Independent-Lean Democrat
42%	TOTAL DEMOCRAT
21%	Independent
35%	TOTAL REPUBLICAN
8%	Independent-Lean Republican
10%	Not Strong Republican
17%	Strong Republican
2%	Other/Undecided/Refused

__47. Sex of respondent (**BY OBSERVATION ONLY**)

53%	Female
47%	Male

THANK RESPONDENT FOR HIS OR HER TIME AND TERMINATE