# EPIC-MRA OCTOBER STATEWIDE POLL 

EPIC-MRA STATEWIDE POLL OF ACTIVE \& LIKELY VOTERS - SECOND OCT SURVEY [FREQUENCY REPORT OF SURVEY RESPONSES -- 600 SAMPLE - ERROR $\pm 4.0 \%$ ]<br>Polling Dates: October 22, 2016 through October 24, 2016<br>Conducted by live interviewers $-30 \%$ cell<br>Commissioned by the<br>Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT (ABC) TV 12

_ 03 . On a scale of zero to 10 , where 0 means you are not enthusiastic at all, and 10 meaning you are extremely enthusiastic about voting in this year's election, what number from 0 to 10 best describes how enthusiastic you are about voting in the November presidential election? [IF UNDECIDED/ REFUSED, CODE "99"]

RATING:
0 to 3
29\%
4 to 6
18\%
7 to 8
13\%
9 to 10
39\%
Undecided/Refused/NA
MEAN:
$1 \%$
6.158
_ 04. Overall, would you say that things in the country are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

61\% Wrong track
27\% Right direction
12\% Undecided/Refused
_ 05. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

43\% $\quad$ Right direction
42\% Wrong track
15\% Undecided/Refused

Now, I would like to read the names of political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. The first name is $\qquad$ ? "Do you have a favorable or unfavorable opinion of that person?" [IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]

| [ROTATE Q. 6 <br> THROUGH Q. 13 | $\frac{\text { DO NOT }}{\underline{\text { RECOG }}}$ | $\begin{aligned} & \text { VERY } \\ & \underline{\text { FAVOR }} \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { FAVOR } \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { UNFAV } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { VERY } \\ & \text { UNFAV } \end{aligned}$ | $\begin{gathered} \text { REF } \\ \text { UNDEC } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| __06. Barack Obama | --- | 37\% | 56\% | 38\% | 26\% | 6\% |
| _-07. Rick Snyder | --- | 10\% | 37\% | 52\% | $31 \%$ | 11\% |
| __08. Hillary Clinton | --- | 19\% | 40\% | 53\% | 39\% | 7\% |
| __09. Donald Trump | --- | 14\% | 32\% | 61\% | 48\% | 7\% |
| __10. Tim Kaine | 8\% | 10\% | 35\% | 33\% | 17\% | 24\% |
| __11. Mike Pence | 7\% | 22\% | 43\% | 32\% | 19\% | 18\% |
| __12. Jill Stein | 29\% | $3 \%$ | 13\% | 22\% | 10\% | 36\% |
| __13. Gary Johnson | 22\% | 4\% | 14\% | 33\% | 15\% | $31 \%$ |

14. Overall, how would you rate the job being done by Barack Obama as President - would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $22 \%$ | Excellent |
| :---: | :--- |
| $30 \%$ | Pretty good |
| $52 \%$ | TOTAL POSITIVE |
| $47 \%$ | TOTAL NEGATIVE |
| $19 \%$ | Just fair |
| $28 \%$ | Poor |
| $1 \%$ | Undecided/Refused |

15. Overall, how would you rate the job being done by Rick Snyder as Michigan's Governor - would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $4 \%$ | Excellent |
| :---: | :--- |
| $30 \%$ | Pretty good |
| $34 \%$ | TOTAL POSITIVE |
| $64 \%$ | TOTAL NEGATIVE |
| $26 \%$ | Just fair |
| $38 \%$ | Poor |
| $2 \%$ | Undecided/Refused |

__16. Of the following list of national problems and issues that Michigan voters say they are concerned about the most, which one problem or issue concerns you the most? [READ AND ROTATE 1 TO 12 BELOW - CODE FIRST AND ONLY ONE RESPONSE]

26\% $\quad$ Improving the economy and providing jobs
$14 \%$ Improving the quality of education
$9 \%$ National security and terrorism
7\% Stagnant wages and the rising cost of living
7\% Stopping trade agreements that send U.S. jobs overseas
6\% Reducing the national debt
5\% Controlling government spending
5\% Improving the nation's infrastructure
4\% Addressing crime and drugs
4\%
4\%
$3 \%$
---

Immigration
Race relations
Controlling high national taxes
More than one (VOLUNTEERED - ASK: "But which one problem concerns you the most?"
AND CODE BEST RESPONSE]
6\% Undecided/Refused
__17. Thinking about the national economy, do you believe the national economy...[READ 1 TO 3]
45\% Has bottomed out and is now improving
27\% Has not yet bottomed out and will still get worse
23\% Has bottomed out but has not yet started to get better
4\% Undecided/Refused
__18. Thinking specifically about the Michigan economy, do you believe Michigan's economy...
[READ 1 TO 3]
55\% $\quad$ Has bottomed out and is now improving
24\% Has bottomed out but has not yet started to get better
$17 \%$ Has not yet bottomed out and will still get worse
4\% Undecided/Refused

Thinking about the November general election for President.
_19. If the election for President were held today, would you vote for [ROTATE] Donald Trump the Republican or Hillary Clinton the Democrat? [TWO-WAY MATCHUP]
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hillary Clinton the Democrat or Donald Trump the Republican?" AND CODE BEST RESPONSE]

| $43 \%$ | Vote for Hillary Clinton the Democrat | $45 \%$ - TOTAL VOTE CLINTON |
| :---: | :--- | :---: |
| $2 \%$ | Lean toward Hillary Clinton |  |
| $33 \%$ | Vote for Donald Trump the Republican | $37 \%$ - TOTAL VOTE TRUMP |
| $4 \%$ | Lean toward Donald Trump |  |
| $2 \%$ | Gary Johnson - Libertarian (VOLUNTEERED) |  |
| $1 \%$ | Jill Stein - Green Party (VOLUNTEERED) |  |
| $15 \%$ | Undecided/Refused |  |

## [FOUR-WAY MATCHUP]

__20. Thinking about the four major candidates running for President, (would you/did you) vote for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?
[IF VOTING FOR ANY NAMED CANDIDATE, ASK: "Will you definitely vote for that candidate, or just probably vote for that candidate?" AND CODE BEST RESPONSE]
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Donald Trump the Republican, Hillary Clinton the Democrat, Gary Johnson the Libertarian candidate, or Jill Stein the Green Party candidate?" AND CODE BEST RESPONSE]

21. What is the main reason why you are voting for Hillary Clinton and not Donald Trump? [WRITE COMMENT AS STATED]

## $\mathrm{N}=248$

16\% | Experience
7\% Agree with Her on Issues-Views
6\% Qualified
4\% Best Candidate
4\% I Vote DEM
3\% Female-Women's Rights
3\% Pro-Middle Class/The People
3\% Temperament
2\% Foreign Policy
2\% Honest-Trustworthy
$2 \%$ Intelligent
2\% Lesser Evil
1\% Economy-Jobs
1\% Gay Rights
1\% Health Care
Anti-Trump Responses:
8\% Trump is Not Qualified
6\% Voting Against Trump
4\% Trump is Insane
4\% Trump is Racist
4\% Trump is Rude-Crass
4\% Trump is Unintelligent
3\% Trump is a Bigot-Misogynist
3\% Trump is Dishonest
2\% Trump Scares Me
2\% Trump Will Start WW3
$1 \%$ Trump is a Narcissist
1\% Trump's Multiple Bankruptcies
1\% Other (less than 1\% each)/Undecided/Refused
__22. In voting for Hillary Clinton, would you say you are voting more FOR Hillary Clinton, or are you voting more AGAINST Donald Trump? [CODE BEST RESPONSE - THEN GO TO Q.25]
$\mathrm{N}=248$
65\% Voting for Hillary Clinton
30\% Voting against Donald Trump
4\% Both (VOLUNTEERED)
1\% Undecided/Refused
23. What is the main reason why you are voting for Donald Trump and not Hillary Clinton? [WRITE COMMENT AS STATED]

$\mathrm{N}=206$<br>9\% For a Change<br>8\% Non-Politician/Business Background<br>7\% Honest-Blunt<br>6\% Pro-Life<br>5\% Agree with Him on the Issues-Views<br>3\% Best Candidate<br>3\% Economy-Jobs<br>3\% I Vote GOP<br>3\% Lesser Evil<br>$2 \%$ Immigration<br>2\% Make the US Great<br>2\% Morals-Values<br>1\% Strong Leader<br>1\% Supreme Court Nominations<br>1\% Tax Plan<br>1\% Trade Issues<br>\section*{Anti-Clinton Responses:}<br>$32 \%$ Clinton is a Liar/Crook/Criminal<br>10\% Voting Against Clinton<br>1\% Other (less than 1\% each)/Undecided/Refused

__24. In voting for Donald Trump, would you say you are voting more FOR Donald Trump, or are you voting more AGAINST Hillary Clinton?
$\mathrm{N}=206$
44\% $\quad$ Voting for Donald Trump
43\% Voting against Hillary Clinton
10\% Both (VOLUNTEERED)
3\% Undecided/Refused
__25. Did you watch the final debate between Donald Trump and Hillary Clinton last Wednesday night?
$64 \%$ Yes, watched the debate
$36 \%$ No, did not watch the debate $---------\quad$ GO TO Q. 28
--- $\quad$ Undecided/Refused --------------------- GO TO Q. 28
26. Who do you think won the debate, [ROTATE] Hillary Clinton or Donald Trump? [IF EITHER CANDIDATE, ASK: "Did you think that (Hillary Clinton/Donald Trump) won the debate convincingly, or, was it a narrow win?" AND CODE BEST RESPONSE]

$\mathrm{N}=381$<br>40\% Hillary Clinton won convincingly<br>9\% Hillary Clinton had a narrow win<br>49\% CLINTON WON<br>28\% TRUMP WON<br>16\% Donald Trump had a narrow win<br>$12 \%$ Donald Trump won convincingly<br>9\% It was a tie/even up (VOLUNTEERED)<br>10\% Neither candidate won (VOLUNTEERED)<br>4\% Undecided/Refused ------------------------------------------- GO TO Q. 28

__27. Did the debate make you more likely to vote for [ROTATE] Hillary Clinton or Donald Trump, or, would you say the debate did not influence your vote one way or the other?
$\mathrm{N}=366$
$71 \%$ Neither/No influence
18\% More likely to vote for Hillary Clinton
$10 \%$ More likely to vote for Donald Trump
1\% Undecided/Refused
28. How confident are you that the votes cast across the country in the upcoming election will be accurately counted and there will not be any election fraud which could cause the election results to be rigged - very confident, mostly confident, only a little confident, or not really confident at all?

| $39 \%$ | Very confident |
| :---: | :--- |
| 23\% | Mostly confident |
| $\mathbf{6 2 \%}$ | TOTAL CONFIDENT |
| $14 \%$ | Only a little confident |
| $22 \%$ | Not really confident at all |
| $\mathbf{2 \%}$ | Undecided/Refused |

NOTE: A 63\% majority of Trump voters said they have only a little confidence or no confidence at all that the election will be accurate and there will not be election fraud which could cause the election results to be rigged. An $87 \%$ majority of Clinton voters, $65 \%$ of Johnson voters, and $58 \%$ of undecided voters are very or mostly confident the election will be accurate and not rigged.
29. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT/OPPOSE, ASK: "Do you strongly or somewhat (support/oppose) the Tea Party movement?" AND CODE BEST RESPONSE]

10\% $\mid$ Strongly supports Tea Party movement
$18 \%$ Somewhat supports Tea Party movement
28\% TOTAL SUPPORT
$37 \%$ TOTAL OPPOSE
12\% Somewhat opposes Tea Party movement
25\% Strongly opposes Tea Party movement
35\% Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.
__30. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions, except when it is necessary to save the life of the mother?
$49 \%$ Pro-choice - women have the right to an abortion
46\% Pro-life - against abortions except to save life of mother
5\% Undecided/Refused
_33. Could you please tell me in what year you were born? [IF REFUSED, ASK: 'Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.' AND READ 1 TO 4]

## [RECORD YEAR HERE

$\qquad$ AND THEN CODE BELOW]

| 18\% | 18 to 34 ye | (1982 to 1998) |
| :---: | :---: | :---: |
| 24\% | 35 to 49 | (1967 to 1981) |
| 32\% | 50 to 64 | (1952 to 1966) |
| 25\% | 65 and over | (1951 or before) |
| 1\% | Undecided/Refu |  |

37. Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race or some other group or race?

| $77 \%$ | White |
| :--- | :--- |
| $11 \%$ | African American/Black |
| $2 \%$ | Asian |
| $2 \%$ | Hispanic or Latino (Puerto Rican, Mexican-American etc.) |
| $2 \%$ | Mixed race |
| $1 \%$ | Native American |
| $1 \%$ | Other |
| $4 \%$ | Undecided/Refused |

38. Would you describe yourself as (ROTATE) a conservative, a moderate or a liberal?

| $39 \%$ | Conservative |
| :---: | :--- |
| $35 \%$ | Moderate |
| $18 \%$ | Liberal |
| $8 \%$ | Undecided/Refused |

__39. Generally speaking, do you consider yourself a Republican or a Democrat?
(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

26\% Strong Democrat<br>9\% Not Strong Democrat<br>7\% Independent-Lean Democrat<br>42\% TOTAL DEMOCRAT<br>19\% Independent<br>36\% TOTAL REPUBLICAN<br>8\%<br>8\%<br>20\%<br>$1 \%$<br>Independent-Lean Republican<br>Not Strong Republican<br>Strong Republican<br>Other<br>2\% Undecided/Refused

