

EPIC-MRA STATEWIDE POLL OF LIKELY NOVEMBER VOTERS – OCTOBER 2010

[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]

Polling Dates: October 23-26, 2010

*Exclusive for the
DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10 & WJRT TV 12*

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and whether you have a favorable or unfavorable opinion of that person. The first name is..?
[IF FAVORABLE/UNFAVORABLE, ASK: ‘Would that be very or generally?’ AND CODE BEST RESPONSE]

NAME [ROTATE Q.10 TO Q.17]	DON'T REC	VERY FAVBL	TOTAL FAVBL	TOTAL UNFVBL	VERY UNFVBL	UND
_10. Barack Obama	---	24%	46%	50%	35%	4%
_11. Jennifer Granholm	---	12%	35%	57%	36%	8%
_12. Virg Bernero	6%	13%	35%	40%	22%	19%
_13. Rick Snyder	4%	21%	52%	30%	13%	14%
_14. Jocelyn Benson	61%	3%	13%	9%	4%	17%
_15. Bill Schuette	42%	8%	22%	13%	5%	23%
_16. David Leyton	57%	3%	13%	11%	5%	19%
_17. Ruth Johnson	56%	5%	17%	9%	3%	18%

___18. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13% Excellent ----- **39% TOTAL POSITIVE**
 26% Pretty good
 21% Just fair ----- **60% TOTAL NEGATIVE**
 39% Poor
 1% Undecided/Refused

__19. Over the next six months to a year, do you think Michigan's economy will improve, get worse, or remain about the same?

39% Improve
 12% Get worse
 43% Remain about the same
 6% Undecided/Refused

Now I would like to ask how you would vote in next week's November 2nd general election.
[COMBINED WITH AV VOTERS (N=74)]

__20. If the election for Governor were held today, would you vote for **[ROTATE FIRST TWO]** Rick Snyder the Republican, Virg Bernero the Democrat or, one of the third party candidates?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Virg Bernero, Rick Snyder or a third party candidate?

33% Vote for Virg Bernero the Democrat ----- **37% TOTAL BERNERO**
 4% Lean toward Virg Bernero the Democrat
 49% Vote for Rick Snyder the Republican ----- **55% TOTAL SNYDER**
 6% Lean toward Rick Snyder the Republican
 3% Vote for a 3rd Party Candidate ----- **4% TOTAL 3rd PARTY**
 1% Lean toward a 3rd Party Candidate
 4% Undecided/Refused

__21. If the election for Michigan Secretary of State were held today, would you vote for -- **[ROTATE FIRST TWO]** Ruth Johnson the Republican, Jocelyn Benson the Democrat, or one of the Third Party candidates?

[IF UNDECIDED] Well, if the election were held today and you had to decide right now, which candidate would you lean toward -- **[ROTATE]** Jocelyn Benson, Ruth Johnson or one of the Third Party candidates?

31% Jocelyn Benson the Democrat ----- **36% TOTAL BENSON**
 5% Lean toward Benson
 37% Ruth Johnson the Republican ----- **44% TOTAL JOHNSON**
 7% Lean toward Johnson
 5% A 3rd Party candidate ----- **6% TOTAL 3rd PARTY**
 1% Lean toward a 3rd Party candidate
 14% Undecided/Refused

___22. If the election for Michigan Attorney General were held today, would you vote for -- **[ROTATE FIRST TWO]** Bill Schuette the Republican, David Leyton the Democrat, or one of the Third Party candidates?

[IF UNDECIDED] Well, if the election were held today and you had to decide right now, which candidate would you lean toward -- **[ROTATE]** David Leyton, Bill Schuette or one of the Third Party candidates?

32%	David Leyton the Democrat -----	37% TOTAL LEYTON
5%	Lean toward Leyton	
40%	Bill Schuette the Republican -----	47% TOTAL SCHUETTE
7%	Lean toward Schuette	
4%	A 3 rd Party candidate -----	5% TOTAL 3rd PARTY
1%	Lean toward a 3 rd Party candidate	
11%	Undecided/Refused/Refused	

___23-26. In the race for Michigan Supreme Court, you can vote for two candidates to fill two positions that are open. If the election were held today, which of the following candidates would you would vote for? **[READ AND ROTATE 1 TO 5 BELOW]**

10%	Incumbent Justice Alton Davis
24%	Mary Beth Kelly
20%	Incumbent Justice Bob Young
7%	Denise Langford Morris
2%	Bob Roddis
37%	Undecided/Refused

___27. Proposal 1 would call for a constitutional convention. It reads as follows. Shall a convention of elected delegates be convened to draft a general revision of the state constitution for presentation to the state's voters for their approval or rejection? If the election were held today, would you vote YES in favor of a constitutional convention, or NO to oppose it?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decided right now, would you lean toward voting Yes or voting No?

25%	Vote Yes -----	31% TOTAL YES
6%	Lean toward voting Yes	
52%	Vote No -----	57% TOTAL NO
5%	Lean toward voting No	
12%	Undecided/Refused	

__28. Proposal 2, if approved, would amend the Michigan state constitution to prohibit certain felons from holding elective office or specified public employment positions if they had been convicted of a felony in the preceding 20 years for a breach of the public trust. If the election were held today, would you vote YES in favor of Proposal 2, or NO to oppose it?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decided right now, would you lean toward voting Yes or voting No?

72%	Vote Yes -----	76% TOTAL YES
4%	Lean toward voting Yes	
17%	Vote No -----	19% TOTAL NO
2%	Lean toward voting No	
5%	Undecided/Refused	

Finally, I would like to ask you a few questions about yourself for statistical purposes.

__33. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

48%	Pro-choice
47%	Pro-life
5%	Undecided/Refused

__38. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

27%	Strong Democrat -----	39% TOTAL DEMOCRAT
5%	Not strong Democrat	
7%	Independent-lean Democrat	
17%	Independent	
10%	Independent-lean Republican	
9%	Not strong Republican	
24%	Strong Republican -----	43% TOTAL REPUBLICAN
---	Other	
1%	Undecided/Refused	