

**EPIC•MRA STATEWIDE POLL – MEDIA QUESTIONS**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**  
**Polling Dates: November 13, 2011 through November 16, 2011**

\_\_03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

<b>Nov '11</b>		<b>Oct '11</b>	<b>Aug '11</b>
19%	Right direction	14%	14%
71%	Wrong track	71%	75%
10%	Undecided/Refused	15%	11%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Right Direct	19%	38%	16%	3%	32%	43%	19%	14%	4%	3%
Wrong Track	71%	47%	70%	93%	53%	41%	70%	70%	91%	94%
Undecided	10%	15%	14%	4%	15%	16%	11%	16%	5%	3%

\_\_04. How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

<b>Nov '11</b>		<b>Oct '11</b>	<b>Sept '11</b>	<b>Aug '11</b>
33%	Right direction	30%	30%	31%
54%	Wrong track	52%	52%	54%
13%	Undecided/Refused	18%	18%	15%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Right Direct	33%	22%	22%	50%	29%	16%	25%	21%	56%	43%
Wrong Track	54%	68%	62%	35%	59%	76%	62%	62%	33%	37%
Undecided	13%	10%	16%	15%	12%	8%	13%	17%	11%	19%

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of (him/her)?” **[IF FAVORABLE/UNFAVORABLE, ASK: Would that be very or generally?]”**

**[ROTATE Q.5 TO Q.17]**    **DO NOT**    **VERY**    **TOTAL**    **TOTAL**    **VERY**    **REF**  
**RECOG**    **FAVOR**    **FAVOR**    **UNFAV**    **UNFAV**    **UNDEC**

### Exclusive for Free Press

05. Nov -- Barack Obama	---	25%	<b>48%</b>	<b>46%</b>	31%	6%
October	---	22%	46%	47%	32%	7%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favorable	46%	89%	47%	10%	85%	92%	45%	49%	11%	8%
Unfavorable	46%	8%	42%	85%	11%	6%	49%	37%	82%	88%
Undecided	6%	3%	11%	5%	4%	2%	6%	14%	7%	4%

### Exclusive for Free Press

06. Nov -- Rick Snyder	1%	13%	39%	44%	26%	16%
October	1%	13%	43%	42%	28%	14%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favorable	39%	16%	34%	65%	20%	12%	32%	37%	68%	62%
Unfavorable	44%	69%	47%	17%	67%	72%	47%	48%	14%	19%
Undecided	17%	15%	18%	18%	13%	16%	21%	16%	18%	19%

### Exclusive for WXYZ, WJRT, and WOOD

07. Nov -- Mitt Romney	2%	8%	<b>39%</b>	<b>35%</b>	15%	24%
October	2%	9%	40%	34%	17%	24%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
No rec	2%	5%	2%	0%	7%	3%	2%	2%	0%	0%
Favorable	39%	22%	40%	56%	23%	21%	30%	48%	54%	58%
Unfavorable	35%	51%	37%	17%	54%	49%	51%	25%	21%	14%
Undecided	24%	22%	22%	27%	4%	2%	6%	25%	26%	27%

[ROTATE Q.5 TO Q.17]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>
08. Nov -- Debbie Stabenow	1%	17%	<b>47%</b>	<b>39%</b>	20%	13%
October	3%	16%	50%	36%	22%	11%

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	1%	2%	0%	1%	2%	2%	0%	0%	0%	2%
Favorable	47%	75%	53%	18%	70%	79%	53%	54%	16%	20%
Unfavorable	39%	12%	29%	68%	19%	6%	40%	21%	74%	62%
Undecided	14%	11%	17%	13%	10%	14%	7%	25%	10%	16%

09. Nov -- Pete Hoekstra	23%	9%	<b>26%</b>	<b>17%</b>	8%	34%
October	22%	10%	30%	21%	11%	27%

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	23%	32%	24%	14%	28%	36%	19%	29%	11%	17%
Favorable	26%	10%	25%	44%	13%	7%	36%	16%	45%	43%
Unfavorable	17%	28%	13%	7%	30%	25%	15%	11%	10%	5%
Undecided	34%	31%	38%	35%	29%	33%	30%	44%	35%	35%

### Exclusive for WXYZ, WJRT, and WOOD

10. Nov -- Newt Gingrich	2%	12%	<b>37%</b>	<b>44%</b>	23%	17%
October (Not tested)						

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	2%	4%	1%	1%	3%	4%	0%	2%	0%	2%
Favorable	37%	13%	33%	64%	12%	14%	34%	32%	71%	58%
Unfavorable	44%	71%	41%	18%	75%	68%	43%	38%	16%	19%
Undecided	23%	12%	26%	17%	10%	14%	23%	29%	13%	20%

### Exclusive for WXYZ, WJRT, and WOOD

11. Rick Santorum	39%	5%	<b>15%</b>	<b>21%</b>	9%	25%
October (Not tested)						

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	39%	45%	41%	29%	42%	47%	32%	48%	23%	34%
Favorable	15%	4%	8%	31%	6%	2%	8%	8%	34%	28%
Unfavorable	21%	31%	18%	13%	33%	29%	26%	11%	14%	12%
Undecided	25%	20%	34%	27%	19%	21%	34%	33%	29%	26%

[ROTATE Q.5 TO Q.17]    DO NOT    VERY    TOTAL    TOTAL    VERY    REF  
RECOG    FAVOR    FAVOR    UNFAV    UNFAV    UNDEC

### Exclusive for WXYZ, WJRT, and WOOD

12. Nov -- Herman Cain            8%            9%            28%            45%            28%            19%  
 October (Not tested)

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	8%	9%	9%	6%	8%	11%	4%	14%	5%	7%
Favorable	28%	10%	23%	49%	12%	8%	30%	17%	58%	40%
Unfavorable	45%	67%	42%	26%	70%	64%	42%	43%	14%	31%
Undecided	19%	14%	25%	19%	10%	17%	25%	25%	29%	23%

### Exclusive for WXYZ, WJRT, and WOOD

13. Nov -- Ron Paul                14%            7%            27%            38%            18%            21%  
 October (Not tested)

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	14%	17%	19%	7%	14%	19%	11%	25%	4%	9%
Favorable	27%	16%	24%	39%	21%	11%	32%	17%	38%	40%
Unfavorable	38%	50%	34%	32%	49%	50%	36%	32%	38%	26%
Undecided	21%	18%	23%	22%	16%	20%	21%	26%	20%	25%

### Exclusive for WXYZ, WJRT, and WOOD

14. Nov -- Michelle Bachman    11%            6%            25%            44%            27%            20%  
 October (Not tested)

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	11%	14%	13%	7%	10%	17%	8%	17%	6%	7%
Favorable	25%	11%	16%	46%	13%	9%	15%	17%	46%	46%
Unfavorable	44%	59%	45%	29%	58%	59%	51%	40%	30%	27%
Undecided	20%	16%	26%	18%	19%	15%	26%	26%	18%	20%

### Exclusive for WXYZ, WJRT, and WOOD

15. Nov -- John Huntsman        42%            3%            13%            22%            9%            23%  
 October (Not tested)

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	42%	49%	41%	36%	38%	58%	34%	48%	29%	42%
Favorable	13%	11%	12%	15%	16%	7%	9%	14%	15%	14%
Unfavorable	22%	23%	16%	24%	26%	20%	23%	11%	31%	17%
Undecided	23%	17%	31%	26%	20%	15%	34%	27%	25%	26%

[ROTATE Q.5 TO Q.17]    DO NOT    VERY    TOTAL    TOTAL    VERY    REF  
RECOG    FAVOR    FAVOR    UNFAV    UNFAV    UNDEC

### Exclusive for WXYZ, WJRT, and WOOD

16. Nov -- Rick Perry                      14%              4%              **19%**              **47%**              27%              20%

October                                      21%              5%              22%              34%              21%              23%

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	14%	18%	15%	9%	16%	19%	11%	17%	7%	10%
Favorable	19%	9%	15%	34%	10%	8%	17%	13%	37%	32%
Unfavorable	47%	58%	49%	35%	60%	56%	51%	48%	35%	36%
Undecided	20%	15%	22%	22%	14%	17%	21%	22%	21%	22%

17. Nov -- Clark Durant                      61%              1%              **4%**              **11%**              5%              24%

October                                      71%              2%              6%              10%              6%              13%

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
No rec	61%	64%	59%	60%	59%	69%	57%	60%	55%	64%
Favorable	4%	4%	3%	6%	5%	2%	4%	2%	6%	5%
Unfavorable	11%	15%	9%	7%	19%	11%	9%	8%	6%	8%
Undecided	24%	17%	29%	28%	17%	18%	30%	30%	33%	24%

### Exclusive for Free Press

\_\_18. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

<b>Nov '11</b>		<b>Oct '11</b>	<b>Aug '11</b>
9%	Excellent	9%	10%
28%	Pretty good	29%	24%
<b>37%</b>	<b>TOTAL POSITIVE</b>	<b>38%</b>	<b>34%</b>

25%	Just fair	26%	25%
37%	Poor	35%	40%
<b>62%</b>	<b>TOTAL NEGATIVE</b>	<b>61%</b>	<b>65%</b>
1%	Undecided/Refused	1%	1%

<b>Nov Partisan</b>					<b>Dem</b>	<b>Dem</b>	<b>Indep</b>	<b>Indep</b>	<b>Gop</b>	<b>Gop</b>
<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>	<b>Men</b>	<b>Wom</b>
Positive	37%	72%	39%	5%	68%	76%	38%	40%	4%	6%
Negative	62%	28%	59%	94%	32%	24%	60%	59%	95%	94%
Undecided	1%	0%	2%	1%	0%	0%	2%	1%	1%	0%

### Exclusive for Free Press

\_\_19. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

Nov '11		Oct '11	Sept '11	Aug '11
5%	Excellent	7%	5%	9%
32%	Pretty good	28%	31%	28%
<b>37%</b>	<b>TOTAL POSITIVE</b>	<b>35%</b>	<b>36%</b>	<b>37%</b>
31%	Just fair	28%	29%	29%
28%	Poor	31%	30%	25%
<b>59%</b>	<b>TOTAL NEGATIVE</b>	<b>59%</b>	<b>59%</b>	<b>54%</b>
4%	Undecided/Refused	6%	5%	9%

Nov Partisan Breakdown	All	Dems	Indep	Gop	Dem Men	Dem Wom	Indep Men	Indep Wom	Gop Men	Gop Wom
Positive	37%	17%	30%	61%	18%	16%	38%	24%	63%	59%
Negative	59%	80%	66%	35%	79%	80%	58%	71%	32%	37%
Undecided	4%	3%	2%	4%	3%	4%	4%	5%	5%	3%

\_\_20. How would you rate the job Debbie Stabenow has done as Michigan United States Senator – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

Nov '11		Oct '11	Aug '11
9%	Excellent	11%	9%
32%	Pretty good	29%	28%
<b>41%</b>	<b>TOTAL POSITIVE</b>	<b>40%</b>	<b>37%</b>
28%	Just fair	28%	29%
24%	Poor	24%	25%
<b>52%</b>	<b>TOTAL NEGATIVE</b>	<b>52%</b>	<b>54%</b>
7%	Undecided/Refused	8%	9%

Nov Partisan Breakdown	All	Dems	Indep	Gop	Dem Men	Dem Wom	Indep Men	Indep Wom	Gop Men	Gop Wom
Positive	41%	64%	49%	17%	60%	67%	47%	51%	13%	19%
Negative	52%	32%	44%	75%	37%	27%	47%	41%	82%	68%
Undecided	7%	4%	7%	8%	3%	6%	6%	8%	4%	13%

\_\_21. Thinking about Michigan's economy, do you believe the economy in Michigan...  
**[READ 1 TO 3]**

<b>Nov '11</b>		<b>Oct '11</b>	<b>Aug '11</b>
39%	Has already bottomed out and is starting to improve	35%	31%
36%	Is at the bottom but is not yet getting any better	30%	34%
23%	Has not yet bottomed out and will still get worse	31%	31%
2%	Undecided/Refused	4%	4%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Improving	39%	44%	28%	40%	43%	45%	25%	32%	39%	42%
No better	36%	32%	34%	37%	34%	31%	38%	32%	38%	36%
Will get worse	23%	22%	34%	21%	23%	21%	34%	33%	21%	21%
Undecided	2%	2%	4%	2%	0%	3%	3%	3%	2%	1%

I know that it's a year from now, but if the 2012 November election were held today, how would you vote on the following matchups?

### **Exclusive for Free Press**

**[ROTATE Q.22 THROUGH Q.24]**

\_\_22. If the election for President were held today and the candidates were Barack Obama and Mitt Romney, would you vote for Mitt Romney the Republican or Barack Obama the Democrat?

**[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for Mitt Romney the Republican or Barack Obama the Democrat?"]**  
**AND CODE BEST RESPONSE]**

<b>Nov '11</b>		<b>Aug '11</b>	<b>Jul '11</b>	<b>Feb '11</b>
39%	Vote for Barack Obama the Democrat	39%	39%	38%
2%	Lean toward Barack Obama the Democrat	4%	3%	3%
<b>41%</b>	<b>TOTAL OBAMA</b>	<b>43%</b>	<b>42%</b>	<b>41%</b>
41%	Vote for Mitt Romney the Republican	36%	34%	38%
5%	Lean toward Mitt Romney the Republican	9%	12%	8%
<b>46%</b>	<b>TOTAL ROMNEY</b>	<b>45%</b>	<b>46%</b>	<b>46%</b>
13%	Undecided/Refused	12%	12%	13%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Obama	41%	84%	34%	4%	82%	86%	32%	37%	4%	5%
Romney	46%	9%	41%	83%	10%	8%	45%	38%	80%	86%
Undecided	13%	7%	25%	12%	8%	6%	23%	25%	16%	8%

### Exclusive for Free Press

\_\_23. If the election for President were held today and the candidates were Barack Obama and Herman Cain, would you vote for Herman Cain the Republican or Barack Obama the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for Herman Cain the Republican or Barack Obama the Democrat?”  
AND CODE BEST RESPONSE]

#### Nov ‘11

46% Vote for Barack Obama the Democrat  
4% Lean toward Barack Obama the Democrat  
**50% TOTAL OBAMA**  
33% Vote for Herman Cain the Republican  
3% Lean toward Herman Cain the Republican  
**36% TOTAL CAIN**  
14% Undecided/Refused

Nov Partisan Breakdown		All	Dems	Indep	Gop	Dem Men	Dem Wom	Indep Men	Indep Wom	Gop Men	Gop Wom
Obama		50%	91%	50%	12%	89%	93%	45%	54%	8%	16%
Cain		36%	4%	23%	75%	6%	2%	28%	19%	79%	70%
Undecided		14%	5%	27%	13%	5%	5%	27%	26%	13%	14%

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\_\_24. If the election for President were held today and the candidates were Barack Obama and Newt Gingrich, would you vote for Newt Gingrich the Republican or Barack Obama the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for Newt Gingrich the Republican or Barack Obama the Democrat?”  
AND CODE BEST RESPONSE]

#### Nov ‘11

43% Vote for Barack Obama the Democrat  
2% Lean toward Barack Obama the Democrat  
**45% TOTAL OBAMA**  
37% Vote for Newt Gingrich the Republican  
3% Lean toward Newt Gingrich the Republican  
**40% TOTAL GINGRICH**  
15% Undecided/Refused

Nov Partisan Breakdown		All	Dems	Indep	Gop	Dem Men	Dem Wom	Indep Men	Indep Wom	Gop Men	Gop Wom
Obama		45%	88%	39%	8%	82%	93%	38%	40%	5%	11%
Gingrich		40%	6%	28%	80%	9%	3%	32%	25%	83%	77%
Undecided		15%	6%	33%	12%	9%	3%	30%	35%	12%	12%



**[ROTATE Q.25 AND Q.26]**

\_\_25. If the election for US Senator were held today and the candidates were Pete Hoekstra and Debbie Stabenow, would you vote for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?” AND CODE BEST RESPONSE]**

<b>Nov '11</b>	<b>Aug '11</b>	<b>Feb '11</b>
45% Vote for Debbie Stabenow the Democrat	42%	38%
3% Lean toward Debbie Stabenow the Democrat	5%	6%
<b>48% TOTAL STABENOW</b>	<b>47%</b>	<b>44%</b>
37% Vote for Pete Hoekstra the Republican	33%	36%
5% Lean toward Pete Hoekstra the Republican	5%	6%
<b>42% TOTAL HOEKSTRA</b>	<b>38%</b>	<b>42%</b>
10% Undecided/Refused	15%	14%

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Stabenow	48%	85%	51%	10%	78%	91%	47%	54%	10%	11%
Hoekstra	42%	8%	30%	80%	12%	5%	36%	25%	85%	76%
Undecided	10%	7%	19%	10%	10%	4%	17%	21%	5%	13%

\_\_26. If the election for US Senator were held today and the candidates were Clarke Durant and Debbie Stabenow, would you vote for Clark Durant the Republican or Debbie Stabenow the Democrat?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting for Clark Durant the Republican or Debbie Stabenow the Democrat?” AND CODE BEST RESPONSE]**

<b>Nov '11</b>
46% Vote for Debbie Stabenow the Democrat
5% Lean toward Debbie Stabenow the Democrat
<b>51% TOTAL STABENOW</b>
25% Vote for Clark Durant the Republican
6% Lean toward Clark Durant the Republican
<b>31% TOTAL DURANT</b>
18% Undecided/Refused

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Stabenow	51%	84%	58%	15%	76%	91%	49%	65%	13%	18%
Durant	31%	6%	20%	62%	10%	2%	28%	13%	64%	60%
Undecided	18%	10%	22%	23%	14%	7%	23%	22%	23%	22%

**Exclusive for WXYZ, WJRT, and WOOD**

\_\_29. On February 28<sup>th</sup> of next year, the Michigan Republican Party will hold a closed presidential primary election to determine the allocation of delegates for each candidate to the National Republican Convention. In order to participate, voters would have to declare that they are Republicans. Democrats will be holding a caucus and not use the February 28<sup>th</sup> election to select their delegates to their National Democratic Convention. Knowing this, what are the chances that you will be voting in the Republican Presidential Primary on February 28<sup>th</sup>, 2012? Are you very certain to vote, somewhat certain, will you probably vote, will you not likely vote, or will you definitely not vote in the February 28<sup>th</sup> Republican Presidential primary election?

- 31% Very certain to vote
- 6% Somewhat certain to vote
- 6% Will probably be voting **43% will vote**
- 12% Will not likely vote ----- **GO TO Q. 32**
- 39% Will definitely not vote ----- **GO TO Q. 32**
- 6% Undecided/Refused ----- **GO TO Q. 32**

**9 percent of self-identified Democrats, 31 percent of Independent voters and 84 percent of Republicans said they were very or somewhat certain to vote, or would probably vote in the GOP primary.**

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\_\_30/31. If you were to vote in the February 28<sup>th</sup> election, which of the following candidates for President would you vote for? **[READ AND ROTATE 01 TO 08 BELOW]**

**[Q.31: IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right not, which candidate would you lean toward?” AND CODE BEST RESPONSE]**  
**N=259 – ERROR RATE ±6.1%]**

<b>Nov '11</b>		<b>Aug '11</b>
34%	Mitt Romney	32%
20%	Newt Gingrich	5%
13%	Herman Cain	3%
8%	Ron Paul	5%
5%	Rick Perry	17%
3%	Michelle Bachmann	12%
2%	John Huntsman	1%
2%	Rick Santorum	2%
13%	Undecided/Refused	16%

**Exclusive for WXYZ, WJRT, and WOOD****Key demographic breakouts of the GOP race among the top three candidates**

	<u>Romney</u>	<u>Gingrich</u>	<u>Cain</u>	
Wayne, Oakland, Macomb	34%	21%	9%	
Outer metro area	30%	33%	12%	
Central Michigan	24%	18%	16%	
Western Michigan	33%	19%	15%	
Bay area	41%	12%	18%	
Northern Michigan	48%	9%	13%	
MI economy improving	39%	24%	14%	
MI economy not improving	38%	16%	13%	
MI economy getting worse	21%	18%	11%	
Watched debate on TV	33%	30%	10%	
Did not watch debate on TV	34%	16%	14%	
Got debate info in newspaper	35%	28%	6%	
Got info from TV news	34%	29%	8%	
Got info from radio news/talk	24%	32%	21%	
Got info from other sources	30%	23%	17%	
Got no info about debate	33%	15%	14%	
Tea Party supporters	29%	24%	16%	
Tea Party opponents	52%	9%	7%	
Strong GOP Tea Party Supp	36%	21%	19%	
Moderate GOP Tea P Supp	19%	30%	13%	
Pro-choice	46%	13%	4%	
Pro-life	31%	21%	15%	
With children	31%	16%	17%	
No children	35%	22%	11%	
Age 65 and older	34%	30%	10%	
Age 56 to 64	34%	26%	11%	
Age 50 and over	34%	26%	10%	
Under age 50	34%	7%	20%	
Men	33%	19%	16%	
Women	34%	21%	10%	
Men age 50 or over	36%	23%	14%	
Men under age 50	31%	8%	19%	(Paul 19%)
Women age 50 or over	32%	30%	5%	
Women under age 50	38%	5%	20%	

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	<u>Romney</u>	<u>Gingrich</u>	<u>Cain</u>
Protestants	32%	29%	10%
Catholics	39%	15%	13%
Other religions/No religion	29%	15%	13%
High school/less education	39%	15%	8%
Post HS tech education	23%	29%	18%
College educated	37%	18%	13%

**Exclusive for WXYZ, WJRT, and WOOD**

\_\_32. Did you watch the Republican debate on television that was held on Wednesday, November 9<sup>th</sup>, in Rochester Michigan at Oakland University, and was broadcast on CNBC?

28% Yes  
 72% No  
 --- Undecided/Refused

**Exclusive for WXYZ, WJRT, and WOOD**

\_\_33A-F. Did you read newspaper coverage, watch TV news, listen to news on the radio or talk radio programs, get information from Internet sites about the debate, or, would you say you are not really informed much about what took place at the debate? [**PROBE FOR ALL ANSWERS -- CODE ALL THAT APPLY**]

29% Watched TV news  
 17% Read newspaper coverage  
 9% Got information from the Internet  
 9% Listened to radio news  
 5% Listened to talk radio  
 4% Word of mouth  
 25% Got no information – not really informed about the debate ----- **GO TO Q.35**  
 2% Undecided/Refused ----- **GO TO Q.35**

**Exclusive for WXYZ, WJRT, and WOOD**

\_\_34. Based on what you know or have heard or read, which one of the Republican candidates won the Michigan debate at Oakland University? [**DO NOT READ – CODE FIRST AND ONLY ONE RESPONSE BELOW**]

30% Mitt Romney  
 19% Newt Gingrich  
 5% Herman Cain  
 1% John Huntsman  
 1% Rick Perry  
 1% Ron Paul  
 --- Michelle Bachman  
 --- Rick Santorum  
 43% Undecided/Refused

On another topic,

\_\_\_35. The state of Michigan and the Province of Ontario, Canada have been planning a new bridge between the U.S. and Canada that would originate in the Del Ray neighborhood in southwest Detroit. Michigan’s share of the project would be paid for by the Canadian government; an amount that would trigger the necessary matching funds from the federal government to complete the project. A private company would operate the structure and assume the financial risk for operational losses. At the same time, the private owner of the Ambassador Bridge is planning to build a twin span next to the existing Ambassador Bridge that would be built with private funds. Supporters of the public bridge believe infrastructure such as cross-border bridges provide the most reliability and security when owned and managed by governmental units. Supporters of building a twin span next to the Ambassador Bridge say that the region has been served well by a privately owned bridge in the past and can continue to be served by a privately owned project in the future. Given this information, do you favor or oppose building of publicly owned bridge, at a cost of about \$1 billion, between Michigan and Canada? **[IF FAVOR/OPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

19% Strongly favor ----- **30% TOTAL FAVOR**  
 11% Somewhat favor  
 12% Somewhat oppose ----- **59% TOTAL OPOSE**  
 47% Strongly oppose  
 11% Undecided/Refused

<b>Nov Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Indep</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Indep Men</b>	<b>Indep Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favor	30%	31%	26%	33%	33%	28%	34%	19%	38%	29%
Oppose	59%	60%	59%	56%	59%	60%	55%	62%	51%	61%
Undecided	11%	9%	15%	11%	8%	12%	11%	19%	12%	10%

\_\_\_46. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? **[IF SUPPORT OR OPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]**

<b>Nov '11</b>		<b>Oct '11</b>	<b>Aug '11</b>	<b>Jul '11</b>
21%	Strongly supports Tea Party movement	14%	19%	21%
20%	Somewhat supports Tea Party movement	19%	21%	19%
<b>41%</b>	<b>TOTAL SUPPORT</b>	<b>33%</b>	<b>40%</b>	<b>40%</b>
9%	Somewhat opposes Tea Party movement	7%	8%	10%
32%	Strongly opposes Tea Party movement	37%	35%	29%
<b>41%</b>	<b>TOTAL OPOSE</b>	<b>44%</b>	<b>43%</b>	<b>39%</b>
18%	Undecided/Refused	23%	17%	21%

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_47. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

<b>Nov '11</b>	<b>Oct '11</b>	<b>Aug '11</b>
45% Pro-choice	46%	48%
48% Pro-life	47%	47%
7% Undecided/Refused	7%	5%

\_\_54. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

22% Strong Democrat  
 6% Not Strong Democrat  
 10% Independent-Lean Democrat  
**38% TOTAL DEMOCRAT**

19% Independent

11% Independent-Lean Republican  
 8% Not Strong Republican  
 19% Strong Republican  
**38% TOTAL REPUBLICAN**

1% Other  
**20% TOTAL INDEPENDENT/OTHER**

4% Undecided/Refused