## Commissioned by

Detroit Free Press, WXYZ TV 7, WLNS TV 6, WOOD TV 8, and WJRT (ABC) TV 12
[FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR $\pm 4.0 \%$ ]
Polling Dates: May 17, 2014 through May 20, 2014
Conducted by live callers -- $20 \%$ cell phones
__03. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?
$61 \%$ Wrong track
28\% Right direction
11\% Undecided/Refused
__04. How about in Michigan - are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

46\% $\quad$ Right direction
40\% Wrong track
14\% Undecided/Refused
Now I am going to read a list of state problems and issues that voters in Michigan say they are concerned about the most. After I read the whole list of nine problems, please tell me which one problem or issue that personally concerns you the most? [READ AND ROTATE 1 TO 9 BELOW CODE RESPONSE, THEN ASK WHICH PROBLEM IS THE NEXT GREATEST CONCERN, THEN THE THIRD TOP CONCERN - IF ASKED TO READ LIST, DROP RESPONSE(S) PREVIOUSLY MENTIONED]

|  | $\mathbf{\text { Q.5 }}$ | $\frac{\mathbf{Q . 6}}{\mathbf{D . 7}}$ | $\frac{\mathbf{Q . 7}}{\mathbf{3 r d}}$ |
| :--- | ---: | ---: | ---: |
| Improving the condition of roads and bridges | $\underline{\mathbf{1 s t}}$ | $\underline{\mathbf{2 n d}}$ | $\underline{3 \text { rd }}$ |
| Controlling crime and drugs | $6 \%$ | $10 \%$ | $16 \%$ |
| Keeping state and local taxes low | $6 \%$ | $10 \%$ | $10 \%$ |
| Improving the quality of education and increasing funding | $16 \%$ | $19 \%$ | $16 \%$ |
| Providing affordable health care for everyone | $7 \%$ | $10 \%$ | $8 \%$ |
| Addressing the Detroit bankruptcy | $2 \%$ | $5 \%$ | $6 \%$ |
| Protecting our air and water | $3 \%$ | $6 \%$ | $7 \%$ |
| Improving the state economy and creating more jobs | $18 \%$ | $14 \%$ | $15 \%$ |
| Controlling government spending | $13 \%$ | $8 \%$ | $12 \%$ |
| Undecided/Refused | --- | -- |  |

## Q. 5 THROUGH Q. 7 COMBINED AND SORTED HIGHEST TO LOWEST:

$22 \%$ Improving the condition of roads and bridges
$17 \%$ Improving the quality of education and increasing funding
$16 \%$ Improving the state economy and creating more jobs
$11 \%$ Controlling government spending
9\% Controlling crime and drugs
8\% Keeping state and local taxes low
8\% Providing affordable health care for everyone
5\% Protecting our air and water
4\% Addressing the Detroit bankruptcy
--- $\quad$ Undecided/Refused
__08. Thinking about the economy in Michigan, do you believe Michigan's economy...[READ 1 TO 3]
$62 \%$ Has already bottomed out and is starting to improve
$20 \%$ Is at the bottom but is not yet getting any better
$14 \%$ Has not yet bottomed out and will still get worse
4\% Undecided/Refused
__09. Thinking about you and your family; are things better for you because of the condition of Michigan's economy, are things worse, or, has Michigan's economy not had an impact on you one way or the other?

| $49 \%$ | About the same |
| ---: | :--- |
| $36 \%$ | Worse |
| $14 \%$ | Better |
| $1 \%$ | Undecided/Refused |

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is $\qquad$ ? "Do you have a favorable or unfavorable opinion of that person?" [IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]

| [ROTATE Q.10-Q.16] | $\frac{\text { DO NOT }}{\underline{\text { RECOG }}}$ | $\begin{aligned} & \text { VERY } \\ & \text { FAVOR } \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { FAVOR } \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { UNFAV } \end{aligned}$ | $\begin{aligned} & \text { VERY } \\ & \underline{\text { UNFAV }} \end{aligned}$ | $\begin{aligned} & \text { REF } \\ & \underline{\text { UNDEC }} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| _10. Barack Obama | --- | 25\% | 44\% | 51\% | 37\% | 5\% |
| _11. Rick Snyder - | 14\% | 46\% | 42\% | 26\% | 12\% |  |
| _12. Mark Schauer | 41\% | 5\% | 14\% | 17\% | 8\% | 28\% |
| _13. Gary Peters 30\% | 5\% | 21\% | 21\% | 9\% | 28\% |  |
| _14. Terri Lynn Land | 16\% | 7\% | 28\% | 30\% | 16\% | 26\% |


| [ROTATE Q.10-Q.16] | $\frac{\text { DO NOT }}{\underline{\text { RECOG }}}$ | $\begin{aligned} & \text { VERY } \\ & \underline{\text { FAVOR }} \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { FAVOR } \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { UNFAV } \end{aligned}$ | $\begin{aligned} & \text { VERY } \\ & \underline{\text { UNFAV }} \end{aligned}$ | $\begin{gathered} \text { REF } \\ \text { UNDEC } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| _15. Bill Schuette | 32\% | 4\% | 21\% | 16\% | 7\% | $31 \%$ |
| _16. Mark Totten 71\% | 1\% | 4\% | 4\% | 2\% | 21\% |  |

17. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $8 \%$ | Excellent |
| ---: | :--- |
| 30\% | Pretty good |
| $\mathbf{3 8 \%}$ | TOTAL POSITIVE |
| $\mathbf{6 2 \%}$ | TOTAL NEGATIVE |
| $21 \%$ | Just fair |
| $41 \%$ | Poor |
| --- | Undecided/Refused |

18. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor - would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $6 \%$ | Excellent |
| ---: | :--- |
| $35 \%$ | Pretty good |
| $\mathbf{4 1 \%}$ | TOTAL POSITIVE |
| $\mathbf{5 8 \%}$ | TOTAL NEGATIVE |
| $\mathbf{3 4 \%}$ | Just fair |
| $24 \%$ | Poor |
| $\mathbf{1 \%}$ | Undecided/Refused |

__19. Overall, how would you rate the job Bill Schuette has done as Michigan Attorney General would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $2 \%$ | Excellent |
| ---: | :--- |
| 23\% | Pretty good |
| 25\% | TOTAL POSITIVE |
| 39\% | TOTAL NEGATIVE |
| $27 \%$ | Just fair |
| $12 \%$ | Poor |
| $36 \%$ | Undecided/Refused |

On another topic...
__20. Over the past two or three years, would you say that your family's personal financial situation has improved, gotten worse, or remained about the same?

43\% $\quad$ Remained about the same
35\% Gotten worse
$22 \%$ Improved
--- $\quad$ Undecided/Refused
Thinking about the November general election this year for Governor, US Senate and Attorney General, how you would vote in the following matchups.
21. In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Mark Schauer the Democrat?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Schauer the Democrat or Rick Snyder the Republican?" AND CODE BEST RESPONSE]
$30 \%$ Vote for Mark Schauer the Democrat
8\% Lean toward Mark Schauer
38\% TOTAL VOTE SCHAUER
47\% TOTAL VOTE SNYDER
38\% Vote for Rick Snyder the Republican
9\% Lean toward Rick Snyder
15\% Undecided/Refused
__22. In the race for U.S. Senate, if the election were held today, would you vote for [ROTATE] Terri Lynn Land the Republican or Gary Peters the Democrat?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Gary Peters the Democrat or Terri Lynn Land the Republican?" AND CODE BEST RESPONSE]
$36 \%$ Vote for Gary Peters the Democrat
8\%

44\%
38\%
30\% Vote for Terri Lynn Land the Republican
8\% Lean toward Terri Lynn Land
18\% Undecided/Refused
23. In the race for Michigan Attorney General, if the election were held today, would you vote for [ROTATE] Bill Schuette the Republican or Mark Totten the Democrat?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Totten the Democrat or Bill Schuette the Republican?" AND CODE BEST RESPONSE]

26\% $\mid$ Vote for Mark Totten the Democrat<br>7\% Lean toward Mark Totten<br>33\% TOTAL VOTE TOTTEN<br>38\% TOTAL VOTE SCHUETTE<br>30\% Vote for Bill Schuette the Republican<br>8\% Lean toward Bill Schuette<br>29\% Undecided/Refused

Now I would like to describe some proposals that may be on the ballot this November or in the future.
__24. A group that wants to increase the minimum wage in Michigan claims it has collected enough valid petition signatures to require the Legislature to either enact their proposal, or, if they fail to act, require the proposal to be placed on the ballot in November so voters can decide if it should become law. The proposal would increase the minimum wage in Michigan from $\$ 7.40$ per hour to $\$ 10.10$ per hour in three stages through January 2017. After that, the minimum wage would continue to increase by the rate of inflation. The minimum wage for tipped employees, like restaurant servers, would increase to $\$ 3.50$ per hour and then continue to increase by 85 cents each year until it reaches $\$ 10.10$ per hour in nine years. Based on what you know or have heard or read about this proposal, if the election were held today, would you vote YES to increase the minimum wage as I just described it, or, would you vote NO to oppose it? [IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting YES or NO?" AND CODE BEST RESPONSE]

| 48\% | Vote YES --------------------GGO TO Q. 26 |
| :---: | :---: |
| 8\% | Lean toward voting YES -----GO TO Q. 26 |
| 56\% | TOTAL VOTE YES |
| 39\% | TOTAL VOTE NO |
| 35\% | Vote NO -------------------------------ASK Q. 25 |
| 4\% | Lean toward voting NO --------------ASK Q. 25 |
| 5\% | Undecided/Refused ----------GO TO Q. 26 |

25. What is the main reason why you oppose a proposed increase in the minimum wage to $\$ 10.10$ per hour by January 2017? [WRITE COMMENT AS STATED]

## $\mathrm{N}=234$

$19 \%$ Increase the cost of all goods and services - Increase inflation
$18 \%$ Will hurt Michigan's economy
$16 \%$ Those are low skilled jobs - not career jobs
$12 \%$ Will hurt small businesses
$11 \%$ Will increase unemployment - lead to more layoffs
$9 \%$ Too much of an increase too fast
4\% Will hurt All businesses
$3 \%$ Government should not be involved - the market should dictate the wage
$3 \%$ Other wage earners do not benefit - closes the gap - will further destroy the Middle Class
$2 \%$ Not needed at all
$2 \%$ Should Not be put to a vote - people voting on their own pay raises
$1 \%$ There will be no corresponding increase in Social Security
--- $\quad$ Other/Undecided/Refused
__26. If a proposal appeared on a future election ballot that would allow same sex marriage in Michigan, if the election were held today, would you vote YES to allow same sex marriage in Michigan, or, would you vote NO to oppose it? [IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting YES or NO?" AND CODE BEST RESPONSE]

| $43 \%$ | Vote YES |
| ---: | :--- |
| $4 \%$ | Lean toward voting YES |
| 47\% | TOTAL VOTE YES |
| $\mathbf{4 6 \%}$ | TOTAL VOTE NO |
| $45 \%$ | Vote NO |
| $1 \%$ | Lean toward voting NO |
| $\mathbf{7 \%}$ | Undecided/Refused |

27. Turning to the minimum wage again, the Michigan Senate passed legislation that would repeal the current minimum wage law and replace it with a different law to increase the minimum wage in Michigan from $\$ 7.40$ per hour to $\$ 9.20$ per hour, and for tipped employees like restaurant servers from $\$ 2.65$ to $\$ 3.50$ per hour in four incremental stages by January 2017. After 2017, the minimum wage would increase by the rate of inflation or 4 percent, whichever is less. This proposal is now under consideration in the Michigan House of Representatives. Based on what you may know or have heard or read about this proposal, do you favor or oppose it? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

$17 \%$ Strongly favor<br>32\% Somewhat favor<br>49\% TOTAL FAVOR<br>42\% TOTAL OPPOSE<br>15\% Somewhat oppose<br>27\% Strongly oppose<br>9\% Undecided/Refused

28. Thinking about the two proposals to raise the minimum wage, which proposal do you prefer [ROTATE] the one by petition drive to raise the minimum wage to $\$ 10.10$ per hour, or the one passed by the Michigan Senate to raise the minimum wage to $\$ 9.20$ per hour? [IF RESPONDENT PREFERS EITHER, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]
$30 \%$ Strongly prefers petition drive to raise minimum wage to $\$ 10.10$
$9 \%$ Somewhat prefers petition drive to raise minimum wage to $\$ 10.10$
39\% Total prefers petition drive to raise minimum wage to $\$ 10.10$
38\% $\quad$ Total prefers proposal passed in the Michigan Senate to raise minimum wage to $\$ 9.20$
22\%
Prefer neither - should not change the minimum wage (volunteered)
Undecided/Refused
29. If the proposal by the Michigan Senate to increase the minimum wage to $\$ 9.20$ per hour by January 2017 becomes law, by repealing the current minimum wage law, it would effectively nullify the petition drive to collect petition signatures to increase the minimum wage to 10.10 per hour, because the law that would be amended would no longer exist. Knowing this, do you approve or disapprove of the action taken by the Michigan Senate to pass a minimum wage bill in a way that invalidates the petition drive to raise the minimum wage to $\$ 10.10$ per hour? [IF APPROVE/DISAPPROVE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

| $\mathbf{1 1 \%}$ | Strongly approve |
| :--- | :--- |
| $18 \%$ | Somewhat approve |
| $\mathbf{2 9 \%}$ | TOTAL APPROVE |
| $\mathbf{5 4 \%}$ | TOTAL DISAPPROVE |
| $\mathbf{1 4 \%}$ | Somewhat disapprove |
| $\mathbf{4 0 \%}$ | Strongly disapprove |
| $\mathbf{1 7 \%}$ | Undecided/Refused |

On another topic...
__30. As you may know, the Affordable Care Act, also known as Obamacare, was passed by Congress and signed into law in 2010. Based on what you may know or have heard or read about this new health care law, overall, do you favor or oppose the law? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat (favor/ oppose)?" AND CODE BEST RESPONSE]

| 26\% | Strongly f | GO TO Q. 32 |
| :---: | :---: | :---: |
| 15\% | Somewhat favor | GO TO Q. 32 |
| 41\% | TOTAL FAVOR |  |
| 53\% | TOTAL OPPOSE |  |
| 8\% | Somewhat oppose | ASK Q. 31 |
| 45\% | Strongly oppose -- | ASK Q. 31 |
| 6\% | Undecided/Refused - | GO TO Q. 32 |

__31. Would you say that you oppose the Affordable Care Act because it goes too far in changing health insurance, or, because you feel it does not go far enough in changing the health insurance system?
$\mathrm{N}=317$
$80 \%$ Opposes law because it goes too far
$12 \%$ Opposes law because it does not go far enough
8\% Undecided/Refused
__32. Which of the following statements best describes what you believe should be done with the Affordable Care Act? [READ 1 TO 4 BELOW]
$11 \%$ It should be kept as is
45\% It should be kept but Congress should work to improve it
7\% It should be replaced with a Republican alternative
$31 \%$ It should be repealed and not replaced at all
6\% Undecided/Refused
33. If a member of Congress voted for the Affordable Care Act, or a candidate for Congress or U.S.

Senate supports the Affordable Care Act, will you be more likely to vote for that candidate, less likely to vote for him or her, or, would you say his or her position on the Affordable Care Act won't influence you one way or the other? [IF MORE/LESS LIKELY, ASK: "Would that be much or somewhat (more/less) likely to vote for that candidate?" AND CODE BEST RESPONSE]

| $11 \%$ | Much more likely |
| ---: | :--- |
| $15 \%$ | Somewhat more likely |
| $\mathbf{2 6 \%}$ | TOTAL MORE LIKELY |
| $35 \%$ | Won't influence vote |
| $\mathbf{3 6 \%}$ | TOTAL LESS LIKELY |
| $8 \%$ | Somewhat less likely |
| $\mathbf{2 8 \%}$ | Much less likely |
| $3 \%$ | Undecided/Refused |

Turning to other issues, based on recent revenue estimates, there may be a state budget surplus this year. If there is a surplus, which one of the following purposes do you think the single largest amount of funding from a state budget surplus should be used for? [READ AND ROTATE 1 TO 6 BELOW CODE RESPONSE, THEN ASK WHICH PURPOSE SHOULD THE NEXT LARGEST AMOUNT OF FUNDING BE USED FOR - IF ASKED TO READ LIST, DROP PREVIOUS ANSWER]


## Q. 34 AND Q. 35 COMBINED AND SORTED HIGHEST TO LOWEST:

$39 \%$ Increased funding for the maintenance and repair of state and local roads

Increased funding for K through 12 education
A tax cut for Michigan taxpayers
Increased funding for revenue sharing for local communities
Increased funding placed into the budget stabilization, rainy day fund
Increased funding for Michigan's 15 public universities
None of the above (volunteered)
Undecided/Refused
__36. As a way of providing up to $\$ 1.2$ billion dollars in additional, new funding for improvements and repairs to Michigan roads that experts say is needed, there may be a proposal on a future election ballot that would increase the state sales tax by 1 cent from its current 6 cents for every dollar spent to purchase goods, excluding food and drugs, to 7 cents, with all of the funding from the 1 cent increase dedicated for road repairs and improvements. If this proposal were placed on the ballot and the election were held today, would you vote YES to increase the sales tax by 1 cent to increase funding for roads, or, would you vote NO to oppose it? [IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting YES or NO?" -- CODE RESPONSE]

| $42 \%$ | Vote YES |
| ---: | :--- |
| 10\% | Lean toward voting YES |
| $\mathbf{5 2 \%}$ | TOTAL VOTE YES |
| $\mathbf{4 4 \%}$ | TOTAL VOTE NO |
| $40 \%$ | Vote NO |
| $4 \%$ | Lean toward voting NO |
| $4 \%$ | Undecided/Refused |

__37. The Michigan Legislature is considering another a proposal that would increase funding for road repair and improvements by more than $\$ 400$ million dollars. The proposal would repeal the current 19 cents per gallon sales tax on regular gasoline and 15 cents per gallon on diesel fuel and replace it with a $6 \%$ sales tax on the wholesale price of both types of gasoline. Another provision would earmark 1 percent of the $6 \%$ use tax collected on transportation funding to provide almost $\$ 250$ million dollars for roads. This plan would also double the fines for overweight trucks. Based on what you know or have heard or read about this plan, do you favor or oppose this proposal? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat (favor/ oppose)?" AND CODE BEST RESPONSE]

$15 \%$ Strongly favor<br>$33 \%$ Somewhat favor<br>48\% TOTAL FAVOR<br>30\% TOTAL OPPOSE<br>11\% Somewhat oppose<br>19\% Strongly oppose<br>$22 \%$ Undecided/Refused

__38. Some people have suggested that a good way to provide the increased funding needed to improve and repair the roads is to change to a system where motorists pay a new fee that would be based on several factors, including the number of miles they drive, the time of day they travel, the route taken and the weight of the vehicle they drive. Based on this description and what you may know or have heard or read about such an approach that is under study, do you think this is a good idea or a bad idea? [IF GOOD/BAD, ASK: "Would that be a very or somewhat (good/bad idea)?" AND CODE BEST RESPONSE]

| $5 \%$ | Very good idea |
| ---: | :--- |
| $13 \%$ | Somewhat good idea |
| $\mathbf{1 8 \%}$ | TOTAL GOOD IDEA |
| $\mathbf{7 7 \%}$ | TOTAL BAD IDEA |
| $11 \%$ | Somewhat bad idea |
| $66 \%$ | Very bad idea |
| $5 \%$ | Undecided/Refused |

__39. Another proposal recently discussed as a way to provide increased funding for road repairs and improvements in Michigan would be to convert several interstate highways in Michigan to toll roads? Do you favor or oppose this proposal? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat (favor/ oppose)?" AND CODE BEST RESPONSE]
$17 \%$ Strongly favor
$21 \%$ Somewhat favor
38\% TOTAL FAVOR
55\% TOTAL OPPOSE
11\% Somewhat oppose
44\% Strongly oppose
$7 \%$ Undecided/Refused
__40. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (support/oppose) the Tea Party movement?' AND CODE BEST RESPONSE]
$11 \%$ Strongly supports Tea Party movement
16\% Somewhat supports Tea Party movement
27\% TOTAL SUPPORT TEA PARTY
46\% TOTAL OPPOSE TEA PARTY
$11 \%$ Somewhat opposes Tea Party movement
35\% Strongly opposes Tea Party movement
27\% Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.
__41. Do you think of yourself as pro-choice, meaning you support allowing women to have the right to an abortion, do you consider yourself strongly pro-life, meaning you oppose abortions in all cases without exception, or, do you consider yourself mostly pro-life, meaning you oppose abortions except where it is necessary to save the life of the mother, or to end a pregnancy caused by rape or incest?
$44 \%$ Pro-choice - women have the right to an abortion
34\% Mostly Pro-life - against abortions except to save life of mother and/or rape or incest
19\% Strongly Pro-life - against abortions in all cases
3\% Undecided/Refused
__48. Would you describe yourself as (ROTATE) a conservative, a moderate or a liberal?

| $38 \%$ | Moderate |
| ---: | :--- |
| $36 \%$ | Conservative |
| $18 \%$ | Liberal |
| $8 \%$ | Undecided/Refused |

__49. Generally speaking, do you consider yourself a Republican or a Democrat?
(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

24\% Strong Democrat<br>7\% Not Strong Democrat<br>10\% Independent-Lean Democrat<br>41\%<br>19\%<br>37\%<br>10\%<br>19\%<br>3\%<br>TOTAL DEMOCRAT<br>Independent<br>TOTAL REPUBLICAN<br>Independent-Lean Republican<br>Not Strong Republican<br>Strong Republican<br>Other/Undecided/Refused

