# EPIC=MRA STATEWIDE POLL OF LIKELY NOVEMBER VOTERS - MAY 2010 

FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR $\pm 4 \%$ ] [REP PRIMARY - 400 SAMPLE -- ERROR $\pm 4.9 \%$ ]
[DEM PRIMARY - 400 SAMPLE -- ERROR $\pm 4.9 \%$ ]
Polling Dates: May $22^{\text {nd, }} 2010$ through May $26^{\text {th }}, 2010$

Commissioned by the
DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10 \& WJRT TV 12
03. Now I am going to read a list of the top state problems or issues people say they are concerned about the most. After I read the whole list, please tell me which one problem or issue you are personally concerned about the most? [READ \& ROTATE 01-09 - TAKE $\mathbf{1}^{\text {st }}$ \& ONLY ONE RESPONSE]
46\% Improving Michigan's economy and providing jobs
11\% Improving education funding
9\% Addressing the state budget crisis
8\% Making quality health care affordable and accessible
7\% Keeping a lid on state taxes
6\% Controlling crime and drugs
5\% Controlling illegal immigration
4\% Promoting morality and family values
1\% Improving state and local roads and bridges
More than one [ASK: "But which problem concerns you the most?" AND CODE BEST RESPONSE IF STILL 'More than one' CODE AS '10"] ------- GO TO Q. 5
2\% Undecided/Don't know/Refused ------------------------------------------- GO TO Q. 5
_04. Which political party, the [ROTATE] Democrats or Republicans, will do a better job of addressing that problem or issue?
28\% Democrats
37\% Republicans
6\% Both equally (VOLUNTEERED)
16\% Neither (VOLUNTEERED)
13\% Undecided/Refused

Now, I would like to read a list of several political figures. For each one, please tell me if you recognize the name, and if you do, whether you have a favorable or unfavorable opinion of that person. The first name is $\qquad$ ? Do you recognize the name? [IF YES, ASK: ‘Do you have a favorable or unfavorable opinion of (him/her)?’ IF FAVORABLE/UNFAVORABLE, ASK: ‘Would that be very or generally?’ AND CODE BEST RESPONSE]

| NAMES <br> [ROTATE Q. 05-13] | DON'T <br> RECOG | VERY <br> FAVOR | TOTAL <br> FAVOR | TOTAL <br> UNFAV | VERY <br> UNFAV | REF <br> UNDEC |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| _05. Barack Obama | --- | $27 \%$ | $49 \%$ | $\mathbf{4 2 \%}$ | $31 \%$ | $6 \%$ |
| _06. Jennifer Granholm | --- | $13 \%$ | $36 \%$ | $59 \%$ | $39 \%$ | $5 \%$ |
| _07. Mike Cox | $11 \%$ | $8 \%$ | $35 \%$ | $\mathbf{2 8 \%}$ | $13 \%$ | $26 \%$ |
| _08. Andy Dillon | $53 \%$ | $4 \%$ | $\mathbf{1 3 \%}$ | $\mathbf{1 2 \%}$ | $5 \%$ | $22 \%$ |
| _00. Virg Bernero | $71 \%$ | $2 \%$ | $\mathbf{9 \%}$ | $\mathbf{6 \%}$ | $3 \%$ | $14 \%$ |
| _10. Pete Hoekstra | $28 \%$ | $11 \%$ | $\mathbf{3 1 \%}$ | $\mathbf{1 6 \%}$ | $6 \%$ | $25 \%$ |
| _11. Mike Bouchard | $20 \%$ | $8 \%$ | $\mathbf{3 2 \%}$ | $\mathbf{1 3 \%}$ | $4 \%$ | $35 \%$ |
| _12. Rick Snyder | $42 \%$ | $7 \%$ | $\mathbf{2 6 \%}$ | $\mathbf{8 \%}$ | $3 \%$ | $24 \%$ |
| _13. Tom George | $79 \%$ | $1 \%$ | $\mathbf{4 \%}$ | $\mathbf{3 \%}$ | $1 \%$ | $14 \%$ |

__14. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $13 \%$ | Excellent ---------------------- | 44\% TOTAL POSITIVE |
| ---: | :--- | :--- |
| $31 \%$ | Pretty good |  |
| $21 \%$ | Just fair ----------------------- | $54 \%$ |
| $33 \%$ | Poor |  |
| $2 \%$ | Undecided/Don't know/Refused |  |

__15. Overall, how would you rate the job being done by Jennifer Granholm as Michigan's Governor would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| $5 \%$ | Excellent ---------------------- | 28\% TOTAL POSITIVE |
| ---: | :--- | :--- |
| $23 \%$ | Pretty good |  |
| $29 \%$ | Just fair ----------------------- | $\mathbf{7 1 \%}$ |
| $42 \%$ | Poor TOTAL NEGATIVE |  |
| $1 \%$ | Undecided/Don't know/Refused |  |

## DEMOCRATIC PRIMARY VOTE N=400

In the August Democratic primary election, if the election were held today, would you vote for [ROTATE] Andy DILLON or Virg BERNERO?

| $19 \%$ | Andy DILLON ---------- | 29\% TOTAL DILLON |
| ---: | :--- | :--- |
| $10 \%$ | Lean DILLON |  |
| $18 \%$ | Virg BERNERO -------- | $23 \%$ TOTAL BERNERO |
| $5 \%$ | Lean BERNERO |  |
| $48 \%$ | Undecided/Don't know/Refused |  |

## REPUBLICAN PRIMARY VOTE N=400

Of the following list of candidates who have announced they are running in the Republican primary election for Governor, which candidate would you vote for? [READ AND ROTATE 1 TO 5]

| $17 \%$ | Mike COX ---------------- | 18\% TOTAL COX |
| ---: | :--- | :--- |
| $1 \%$ | Lean COX |  |
| $25 \%$ | Pete HOEKSTRA ------ | 30\% TOTAL HOEKSTRA |
| $5 \%$ | Lean HOEKSTRA |  |
| $13 \%$ | Mike BOUCHARD ---- | 16\% TOTAL BOUCHARD |
| $3 \%$ | Lean BOUCHARD |  |
| $16 \%$ | Rick SNYDER --------- | $\mathbf{1 7 \%}$ TOTAL SNYDER |
| $1 \%$ | Lean SNYDER |  |
| $1 \%$ | Tom GEORGE --------- | 2\% TOTAL GEORGE |
| $1 \%$ | Lean GEORGE |  |
| $17 \%$ | Undecided/DK/Refused |  |

Now I would like to ask how you would vote in a general election matchups.
[ROTATE Q. 21 TO Q.28]
__21. If the election for Governor were held today and the candidates were [ROTATE] Pete Hoekstra and Andy Dillon, would you vote for [ROTATE] Pete Hoekstra the Republican or Andy Dillon the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Dillon?' AND CODE BEST RESPONSE]

| $30 \%$ | Vote for Andy Dillon ----------------- | 35\% TOTAL DILLON |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Andy Dillon |  |
| $41 \%$ | Vote for Pete Hoekstra -------------- | 47\% TOTAL HOEKSTRA |
| $6 \%$ | Lean toward Pete Hoekstra |  |
| $18 \%$ | Undecided/Don't know/Refused |  |

__22. If the election for Governor were held today and the candidates were [ROTATE] Rick Snyder and Virg Bernero, would you vote for [ROTATE] Rick Snyder the Republican or Virg Bernero the Democrat? [IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Snyder or Bernero?' AND CODE BEST RESPONSE]

| $23 \%$ | Vote for Virg Bernero ---------------- | 28\% TOTAL BERNERO |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Virg Bernero |  |
| $43 \%$ | Vote for Rick Snyder --------------- | 51\% TOTAL SNYDER |
| $8 \%$ | Lean toward Rick Snyder |  |
| $21 \%$ | Undecided/Don't know/Refused |  |

__23. If the election for Governor were held today and the candidates were [ROTATE] Mike Cox and Andy Dillon, would you vote for [ROTATE] Mike Cox the Republican or Andy Dillon the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Cox or Dillon?' AND CODE BEST RESPONSE]

| $32 \%$ | Vote for Andy Dillon ----------------- | 37\% TOTAL DILLON |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Andy Dillon |  |
| $39 \%$ | Vote for Mike Cox ------------------ | 46\% TOTAL COX |
| $7 \%$ | Lean toward Mike Cox |  |
| $17 \%$ | Undecided/Don't know/Refused |  |

__24. If the election for Governor were held today and the candidates were [ROTATE] Pete Hoekstra and Virg Bernero, would you vote for [ROTATE] Pete Hoekstra the Republican or Virg Bernero the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Hoekstra or Bernero?' AND CODE BEST RESPONSE]

| $28 \%$ | Vote for Virg Bernero ---------------- | 34\% TOTAL BERNERO |
| ---: | :--- | :--- |
| $6 \%$ | Lean toward Virg Bernero |  |
| $42 \%$ | Vote for Pete Hoekstra -------------- | 47\% TOTAL HOEKSTRA |
| $5 \%$ | Lean toward Pete Hoekstra |  |
| $19 \%$ | Undecided/Don't know/Refused |  |

__25. If the election for Governor were held today and the candidates were [ROTATE] Mike Bouchard and Andy Dillon, would you vote for [ROTATE] Mike Bouchard the Republican or Andy Dillon the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Bouchard or Dillon?' AND CODE BEST RESPONSE]

28\%
5\%
42\% Vote for Mike Bouchard $\qquad$ 49\% TOTAL BOUCHARD

7\% Lean toward Mike Bouchard
18\% Undecided/Don't know/Refused
26. If the election for Governor were held today and the candidates were [ROTATE] Mike Cox and Virg Bernero, would you vote for [ROTATE] Mike Cox the Republican or Virg Bernero the Democrat?
[IF UNDECIDED, ASK: ‘Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Cox or Bernero?' AND CODE BEST RESPONSE]

| $31 \%$ | Vote for Virg Bernero ----------------- | 36\% TOTAL BERNERO |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Virg Bernero |  |
| $41 \%$ | Vote for Mike Cox ------------------ | 46\% TOTAL COX |
| $5 \%$ | Lean toward Mike Cox |  |
| $18 \%$ | Undecided/Don't know/Refused |  |

27. If the election for Governor were held today and the candidates were [ROTATE] Mike Bouchard and Virg Bernero, would you vote for [ROTATE] Mike Bouchard the Republican or Virg Bernero the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Bouchard or Bernero? AND CODE BEST RESPONSE]

| $27 \%$ | Vote for Virg Bernero ---------------- | 32\% TOTAL BERNERO |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Virg Bernero |  |
| $42 \%$ | Vote for Mike Bouchard ------------ | 48\% TOTAL BOUCHARD |
| $6 \%$ | Lean toward Mike Bouchard |  |
| $20 \%$ | Undecided/Don't know/Refused |  |

__28. If the election for Governor were held today and the candidates were [ROTATE] Rick Snyder and Andy Dillon, would you vote for [ROTATE] Rick Snyder the Republican or Andy Dillon the Democrat?
[IF UNDECIDED, ASK: 'Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Snyder or Dillon?'AND CODE BEST RESPONSE]

| $26 \%$ | Vote for Andy Dillon ------------------ | 31\% TOTAL DILLON |
| ---: | :--- | :--- |
| $5 \%$ | Lean toward Andy Dillon |  |
| $44 \%$ | Vote for Rick Snyder ---------------- | 50\% TOTAL SNYDER |
| $6 \%$ | Lean toward Rick Snyder |  |
| $19 \%$ | Undecided/Don't know/Refused |  |

__29. Compared to previous elections, are you more enthusiastic or less enthusiastic about voting this November? [IF MORE/LESS, ASK: ‘Would that be much or somewhat?’ AND CODE BEST RESPONSE]

| $28 \%$ | Much more enthusiastic ------------- | $55 \%$ TOTAL MORE ENTHUSIASTIC |
| ---: | :--- | :--- |
| $27 \%$ | Somewhat more enthusiastic |  |
| $24 \%$ | Somewhat less enthusiastic -------- | $36 \%$ TOTAL LESS ENTHUSIASTIC |
| $12 \%$ | Much less enthusiastic |  |
| $9 \%$ | Undecided/Don't know/Refused |  |

__30. Do you think that members of Congress are being too partisan in how they address important issues, putting politics above the interest of the country, are they showing about the right amount of partisanship, or, are they not being partisan enough in addressing issues? [IF TOO PARTISAN, ASK: 'Would that be much or somewhat too partisan?' AND CODE BEST RESPONSE]

| $58 \%$ | Much too partisan ------------- ASK Q. 31 |
| ---: | :--- |
| $9 \%$ | Somewhat too partisan ------ ASK Q. 31 |
| $\mathbf{6 7 \%}$ | TOTAL TOO PARTISAN |
| $9 \%$ | About the right amount of partisanship --------------------------------- GO TO TO Q. 32 |
| 19\% 32 | Not being partisan enough --- 32 |

31. In your opinion, which congressional party members have been too partisan in addressing issues - the [ROTATE] Democrats or Republicans?
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23% Democrats
33% Republicans
43% Both (VOLUNTEERED)
--- Neither (VOLUNTEERED)
    1% Undecided/Don't know/Refused
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32. Do you think that members of the Michigan state legislature are being too partisan in how they address important issues, putting politics above the interest of the state, are they showing about the right amount of partisanship, or, are they not being partisan enough in addressing issues? [IF TOO PARTISAN, ASK: ‘Would that be much or somewhat too partisan?’ AND CODE BEST RESPONSE]

38\% Much too partisan ------------- ASK Q. 33
12\% Somewhat too partisan ------- ASK Q. 33
50\% TOTAL TOO PARTISAN
22\% About the right amount of partisanship ------GO TO Q. 34
17\% Not being partisan enough -------------------- GO TO Q. 34
11\% Undecided/Don't know/Refused -------------- GO TO Q. 34
__33. In your opinion, which state legislative party members have been too partisan in addressing Issues - the [ROTATE] Democrats or Republicans?

## 21\% Democrats

30\% Republicans
47\% Both (VOLUNTEERED)
--- $\quad$ Neither (VOLUNTEERED)
2\% Undecided/Don't know/Refused
34. Based on what you know or have heard or read about the Tea Party movement, do you support the Tea Party movement and what it stands for, or oppose it? [IF SUPPORT/OPPOSE, ASK: 'Would that be strongly or mostly?' AND CODE BEST RESPONSE]

20\% Strongly support Tea Party movement ------ 40\% TOTAL SUPPORT
20\% Mostly support Tea Party movement
12\% Neither support or oppose Tea Party movement (VOLUNTEERED)
12\% Mostly oppose Tea Party movement
21\% Strongly oppose Tea Party movement ------ 33\% TOTAL OPPOSE
15\% Undecided/Don't know/Refused
35. Thinking about the following political parties and groups that are getting involved in political issues these days, which group best reflects your views? [READ AND ROTATE 1 TO 5]

36\% The Democratic Party
24\% The Republican Party
17\% The Tea Party movement
3\% The Green Party
8\% The Libertarian Party
4\% Some other group (volunteered)
8\% Undecided/Don't know/Refused

Turning to another topic...
36. Thinking about the current condition of the Michigan economy, do believe Michigan's economy...
[READ 1 TO 3 BELOW]

35\% Has already bottomed out and is starting to improve
$38 \%$ Is at the bottom but is not yet getting any better
26\% Has not yet bottomed out and will still get worse
1\% Undecided/Don’t know/Refused
__37. So far, do you think that the federal government's stimulus package has made the economy better, made the economy worse, or, has it had no real impact on the economy so far?

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31% Better
18% Worse
48% No impact
3% Undecided/Don't know/Refused
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__38. Last year, the federal government provided money for General Motors and Chrysler to help them stay afloat. In retrospect, do you think that was a good idea or a bad idea?

65\% Good idea
30\% Bad idea
3\% Neither a good idea or bad idea (VOLUNTEERED)
2\% Undecided/Don't know/Refused
39. In your opinion, should the federal government spend money to create jobs, even if it means increasing the federal budget deficit, OR, should the federal government NOT spend money to create jobs and instead focus on reducing the federal budget deficit?

46\% Spend money to create jobs
45\% Focus on reducing the federal budget deficit
9\% Undecided/Don’t know/Refused
__40. Have you, a spouse, a son, daughter, other immediate family member, or more than one family member, lost a job in the past 2 years, or not?

| $8 \%$ | Respondent --------------------- |
| :---: | :--- |
| $4 \%$ | 47\% TOTAL JOB LOST |
| $12 \%$ | Son or daughter |
| $11 \%$ | Other immediate family member |
| $12 \%$ | More than one lost a job |
| $53 \%$ | No one lost a job |
| --- | Undecided/Don't know/Refused |

## [POLLERS NOTE: ONLY ASK Q. 41 IF ONE OR MORE LOST A JOB IN Q.40]

_ 41. Was the family member or members who lost a job able to find another job in Michigan, did they have to move to another country or state to find a job, or, are they still looking for a job?

33\% Found another job in Michigan
11\% Had to move to another country or state to find a job
55\% Still looking for a job
1\% Undecided/Don't know/Refused
__42. As you know, President Obama's health care reform plan was passed by Congress and signed into law. Based on what you know or have heard or read about this plan, do you favor or oppose the Obama health care reform plan? [IF FAVOR/OPPOSE, ASK: ‘Would that be strongly or somewhat?’ AND CODE BEST RESPONSE]

| $19 \%$ | Strongly favor --------------- | 43\% TOTAL FAVOR |
| ---: | :--- | :--- |
| $24 \%$ | Somewhat favor |  |
| $13 \%$ | Somewhat oppose ----------- | 51\% TOTAL OPPOSE |
| $38 \%$ | Strongly oppose |  |
| $6 \%$ | Undecided/Don't know/Refused |  |

Thinking about another topic...
__43. How much of a problem do you think illegal immigration is in Michigan? Is it a major problem, an important but not major problem, only a minor problem, or not really a problem at all?

## 26\% Major problem -------------- 56\% TOTAL PROBLEM

30\% Important but not major problem
24\% Only a minor problem
18\% Not really a problem at all
2\% Undecided/Don't know/Refused
__44. Federal law prohibits illegal immigrants from living or working in the United States. In your opinion, is illegal immigration holding back Michigan's economic recovery, or, do you think that illegal immigration is not having that much of an impact in Michigan?

32\% Illegal immigration is holding back Michigan's economic recovery
62\% Illegal immigration is NOT having that much of an impact
6\% Undecided/Don’t Know/Refused
__45. Based on what you know or have heard or read about state budget cuts in programs or services, budget cuts in local government services, or budget cuts in your local public school district over the past few years, to what extent have you and your family felt the impact of those state and local budget cuts - a lot, some, only a little or not really at all?

23\% A lot
28\% Some
22\% Only a little
26\% Not really at all
1\% Undecided/Don't know/Refused
_46. Governor Granholm and the State Legislature must balance the budget for next year by September $30^{\text {th }}$ and eliminate a projected deficit. Which of the following statements best describes how the budget should be balanced? [READ \& ROTATE 1 TO 5 BELOW]

26\% By ONLY cutting existing programs or employee wages or benefits, with no increase in state taxes;

17\% By MOSTLY cutting programs or employee wages and benefits, but also relying on SOME increases in state taxes;
27\% By EQUALLY relying on cuts in programs or employee wages and benefits, AND increasing state taxes;
12\% By MOSTLY increasing state taxes, but also relying on SOME cuts in programs or employee wages and benefits;

## 56\% Total mostly cuts/some taxes, equal cuts \& taxes, mostly taxes/some cuts

7\% By ONLY increasing state taxes and fees, with no further cuts in state programs - GO TO Q. 48
11\% Undecided/Don't know/Refused ------------------------------------------------------------- GO TO Q. 48
__47. If cuts are made, should it mostly be cuts in programs or services, or in employee wages and benefits?

Programs and services
Employee wages and benefits
Both (OLUNTEERED)
Undecided/Don't know/Refused
48. There is a proposal to reduce the current state sales tax from 6 to 5.5 percent, and extend it to cover most services, including haircuts, dry cleaning, lawn services, and auto repair. Food and drugs would continue to be exempt, and other services NOT taxed would include health care, business-tobusiness services, real estate and insurance commissions. Do you favor or oppose the proposal? [IF FAVOR/OPPOSE, ASK: ‘Would that be strongly or somewhat?' AND CODE BEST RESPONSE]

14\% Strongly favor ---------------- 42\% TOTAL FAVOR
28\% Somewhat favor
20\% Somewhat oppose ----------- 51\% TOTAL OPPOSE
31\% Strongly oppose
7\% Undecided/Don’t know/Refused

