

**EPIC•MRA STATEWIDE POLL OF GENERAL ELECTION AND MAY 5TH VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

Polling Dates: March 28th, 2015 through March 30th, 2015

Conducted by live callers -- 20% cell phones

02. Do you have a favorable or unfavorable opinion of Rick Snyder? **IF FAVORABLE/ UNFAVORABLE, ASK:** “Would that be very or generally?”

18%	Very favorable
28%	Somewhat favorable
46%	TOTAL FAVORABLE
39%	TOTAL UNFAVORABLE
17%	Somewhat unfavorable
22%	Very unfavorable
15%	Undecided/Refused

03. Overall, how would you rate the job being done by Rick Snyder as Michigan’s Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

13%	Excellent
34%	Pretty good
47%	TOTAL POSITIVE
49%	TOTAL NEGATIVE
32%	Just fair
17%	Poor
4%	Undecided/Refused

05. If Proposal 1 is approved by voters, the state sales tax would be increased from 6 to 7 cents on the dollar and gasoline taxes will be increased to provide 1.3 billion dollars per year in increased funding for road improvements, along with 300 million dollars per year in additional funding for local public schools, 100 million for mass transit programs and 95 million dollars in new funding for local governments to provide services. Based on this description and what you may know or have heard or read about Proposal 1, if the election were held today and you were to vote, would you vote **YES** to adopt Proposal 1, or would you vote **NO** to reject it?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, would you lean toward voting **YES** or **NO**?” **AND CODE BEST RESPONSE]**

17%	Yes -----	ASK Q.6
7%	Lean toward Yes -----	ASK Q.6
24%	TOTAL VOTE YES	
66%	TOTAL VOTE NO	
55%	No -----	GO TO Q.8
11%	Lean toward No -----	GO TO Q.8
10%	Undecided/Refused -----	ASK Q.6

AMONG VERY CERTAIN MAY 5TH VOTERS

18%	Yes
7%	Lean toward Yes
25%	TOTAL VOTE YES
66%	TOTAL VOTE NO
57%	No
9%	Lean toward No
9%	Undecided/Refused

INTRO TO Q.6: Now I would like to read the actual ballot language of Proposal 1. The title reads -- Amend the state constitution to increase the maximum sales tax rate from 6% to 7%, eliminate the sales and use taxes on gasoline and diesel fuel, dedicate a portion of the use tax revenue to the school aid fund, revise the permissible uses of the School Aid Fund, and trigger other laws that include dedicating revenue for roads and other transportation purposes.

__06. The ballot language goes on to say the proposed constitutional amendment would: Set the maximum sales tax rate at 7% -- it's now 6%. Exempt gasoline and diesel fuel from sales and use taxes. Dedicate a portion of use tax to School Aid Fund. Allow the use of the School Aid Fund for community colleges and career and technical education and prohibit use for higher education. It would trigger laws that include but are not limited to: an increase in the sales and use tax to 7%; increase the motor fuel tax on gasoline and diesel fuel and increase vehicle registration fees, and dedicate revenue for roads and other transportation purposes. Require competitive bidding and warranties for road projects; and increase the earned income tax credit. After hearing the ballot language, if the election were held today and you were to vote, would you vote YES to adopt Proposal 1, or, would you vote NO to reject it?

[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, would you lean toward voting YES to adopt Proposal 1, or, would you lean toward voting NO to reject it?

15%	Yes -----	ASK Q.7
6%	Lean toward Yes -----	ASK Q.7
21%	TOTAL VOTE YES	
69%	TOTAL VOTE NO	
57%	No -----	GO TO Q.8
12%	Lean toward No -----	GO TO Q.8
10%	Undecided/Refused -----	ASK Q.9

AMONG VERY CERTAIN MAY 5TH VOTERS

16%	Yes -----	ASK Q.7
5%	Lean toward Yes -----	ASK Q.7
21%	TOTAL VOTE YES	
70%	TOTAL VOTE NO	
60%	No -----	GO TO Q.8
10%	Lean toward No -----	GO TO Q.8
9%	Undecided/Refused -----	ASK Q.9

__07. What is the main reason that you would vote “yes” to adopt Proposal 1? [WRITE COMMENT AS STATED, THEN GO TO Q.9]

N=123

48%	Road Repair is Needed
14%	Funding is Needed
10%	Education Funding
9%	All of the items described are needed
5%	Only Plan Available; no Plan B
3%	Fair proposal; Everyone pays
3%	Reasonable Cost
2%	Earned Income Credit
2%	Pro-Sales tax increase
2%	Will Improve the Economy
2%	Road Safety
1%	Undecided/Refused
0%	None

__08. What is the main reason you would vote “no” to reject Proposal 1? [**WRITE COMMENT AS STATED**]

N=418

32%	Against the tax increase – Taxes too high
18%	Too much in the proposal
13%	Wasteful Government spending
9%	Distrust Michigan Government – Governor Snyder
7%	Funding is Not Needed – Other ways to fund
5%	Roads will not get fixed
3%	Need more information first
3%	Separate the Roads and Education funding
2%	It’s a tax on the Middle Class – Poor
2%	Undecided/Refused
1%	Education funding cuts have been made already
1%	Education will not get the money promised
1%	Hidden Agenda
1%	Need Toll Roads to pay for roads
1%	Repeal Snyder’s business tax cuts
1%	Take the money from the General Fund
1%	Too much money
1%	Trucks and transportation companies should pay
0%	None
0%	Should be gas tax only to fund roads

__21. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [**IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE**]

11%	Strongly supports Tea Party movement
23%	Somewhat supports Tea Party movement
34%	TOTAL SUPPORT
45%	TOTAL OPPOSE
10%	Somewhat opposes Tea Party movement
35%	Strongly opposes Tea Party movement
21%	Undecided/Refused

__28. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

25%	Strong Democrat
7%	Not Strong Democrat
6%	Independent-Lean Democrat
38%	TOTAL DEMOCRAT
23%	Independent
34%	TOTAL REPUBLICAN
12%	Independent-Lean Republican
7%	Not Strong Republican
15%	Strong Republican
5%	Other/Undecided/Refused