

**EPIC•MRA STATEWIDE POLL OF ACTIVE & LIKELY 2024 NOVEMBER VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR ±4.0 pts.]**

Polling Dates: July 13, 2024 through July 17, 2024

Conducted by live interviewers – included 80% cell phones

__03. When you vote, will you vote on election day at your regular polling place, vote at your early voting site under the new law that allows 9 days of early voting ending on the Sunday before election day, or will you vote by absentee ballot?

- 60% Will vote at polling place on election day at your regular polling place
- 5% Will vote during 9 days of early voting allowed through Sunday before election day
- 29% Will vote by absentee ballot
- 6% Undecided/Refused

__04. Of the following list of national problems or issues voters say they are concerned about, please tell me which one problem or issue is most important to you? **[READ AND ROTATE 1 THROUGH 11 BELOW – CODE FIRST AND ONLY ONE RESPONSE]**

- 31% Inflation and the high cost of living
- 17% Immigration and the southern border
- 12% Protecting abortion rights
- 8% Health care costs
- 5% Climate change, the environment and energy transition
- 4% Improving infrastructure, such as roads, bridges, dams, water and wastewater
- 4% Crime, homelessness and violence
- 4% Keeping taxes low and reducing government spending
- 4% The war between Israel and Hamas in Gaza and the conflict with Iran
- 3% Continuing to enact responsible gun safety laws
- 2% The war between Ukraine and Russia
- More than one (**VOLUNTEERED, ASK:** "But which one problem or issue do you feel is *most* important?" **AND CODE BEST RESPONSE**)
- 6% Undecided/Refused

__05. Overall, would you say that things in our country are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 17% Right direction
- 77% Wrong track
- 6% Undecided/Refused

__06. How about in Michigan? Would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 47% Right direction
- 42% Wrong track
- 11% Undecided/Refused

Now I am going to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you have not heard of a name, say so and we'll move on. The first name is... "Do you have a favorable or unfavorable opinion of that person?" **[IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]**

[ROTATE Q.7 THROUGH Q.12]	<u>NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>
_07. Joe Biden	---	16%	36%	57%	46%	8%
_08. Gretchen Whitmer	---	38%	53%	41%	32%	6%
_09. Donald Trump	---	31%	45%	48%	43%	7%
_10. Robert F. Kennedy Jr.	4%	7%	31%	35%	20%	30%
_11. Elissa Slotkin	43%	11%	23%	15%	9%	19%
_12. Mike Rogers	47%	6%	16%	15%	10%	22%

__13. Overall, how would you rate the job that Joe Biden has done as President? Would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

10% Excellent
 20% Pretty good
30% TOTAL POSITIVE
69% TOTAL NEGATIVE
 24% Just fair
 45% Poor
 1% Undecided/Refused

__14. How would you rate the job that Gretchen Whitmer has done as Governor? Would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

24% Excellent
 27% Pretty good
51% TOTAL POSITIVE
47% TOTAL NEGATIVE
 19% Just fair
 28% Poor
 2% Undecided/Refused

__15. Thinking about Michigan's economy over the next several months, do you think it will improve, get worse, or remain about the same?

25% Improve
 21% Get worse
 48% Remain about the same
 6% Undecided/Refused

__16. Thinking about the 2024 November general election for President, if the election were held today and the candidates were Joe Biden the Democrat, Donald Trump the Republican, Jill Stein of the Green Party, Cornel West an Independent, or Robert Kennedy Jr. with the Natural Law Party, for whom would you vote?

[IF UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

42%	Donald Trump the Republican -----	GO TO Q.18
1%	Lean toward Trump the Republican	
43%	TOTAL VOTE TRUMP	
35%	Joe Biden the Democrat -----	GO TO Q.18
1%	Lean toward Biden the Democrat	
36%	TOTAL VOTE BIDEN	
2%	Jill Stein the Green Party candidate	
---	Lean toward Stein of the Green Party	
2%	TOTAL VOTE STEIN	
2%	Cornel West the Independent	
---	Lean toward West the Independent	
2%	TOTAL VOTE WEST	
7%	Robert Kennedy Jr. with the Natural Law Party	
1%	Lean toward Kennedy with the Natural Law Party	
8%	TOTAL VOTE KENNEDY	
1%	NONE/OTHER/WON'T VOTE FOR PRESIDENT – DO NOT READ	
8%	Undecided/Refused	

Q's 16 and 17 combined

__17. If the election came down to a choice between **[ROTATE]** Donald Trump and Joe Biden, would you vote for **[ROTATE]** Donald Trump the Republican or Joe Biden the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

[IF ANOTHER CANDIDATE IS NAMED, ASK: “Well, if the election were held today, and your choice was between Biden and Trump, which candidate would you vote for?” [IF STILL UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which of those two candidates would you lean toward?” AND CODE BEST RESPONSE]

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47%	Donald Trump the Republican
2%	Lean toward the Donald Trump the Republican
49%	TOTAL VOTE TRUMP
39%	Joe Biden the Democrat
3%	Lean toward Joe Biden the Democrat
42%	TOTAL VOTE BIDEN
5%	NONE/OTHER/WON'T VOTE FOR PRESIDENT – DO NOT READ
4%	Undecided/Refused

__18. If the election for United States Senate were held today and the candidates were [ROTATE] Mike Rogers and Elissa Slotkin, would you vote for [ROTATE] Mike Rogers the Republican or Elissa Slotkin the Democrat?

[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

36%	Mike Rogers the Republican
4%	Lean toward Mike Rogers the Republican
40%	TOTAL VOTE ROGERS
38%	Elissa Slotkin the Democrat
5%	Lean toward Elissa Slotkin the Democrat
43%	TOTAL VOTE SLOTKIN
17%	Undecided/Refused

On another topic . . .

__19. There is a strategic plan called Project 2025, written by a Washington D.C.-based think tank, outlining steps a president could take to overhaul the way the federal government conducts its work. How familiar would you say you are with the contents and recommendations of Project 2025; would you say you are . . . [READ 1 THROUGH 4]

15%	Very Familiar with its contents and recommendations
27%	Only a little familiar with what Project 2025 is proposing
32%	You have heard of Project 2025 but don't know much about it, or
25%	This the first time you've heard of Project 2025
0%	Undecided/Refused

INTRO TO Q. 20:

Project 2025 is the product of a coalition of members of the Heritage Foundation, a conservative think tank. The authors of Project 2025 include many senior White House and cabinet officials from the former Trump administration – including his Director of the U.S. Office of Personnel Management – and is billed as a plan for a future Republican president’s administration. The centerpiece of the nearly 1,000 page document is to greatly expand the control a President has over the day-to-day operations of federal agencies by giving authority to the President to fire as many as 50,000 current civil service employees and replace them with appointees who are loyal to the administration’s agenda. Once the President’s control over departments is established through political appointments at department and agency supervisory levels, the aims of Project 2025 can be more easily achieved. Some of the goals of this plan include:

- Reducing taxes on corporations.
- The elimination of the Affordable Care Act.
- Direct White House control over enforcement and prosecution decisions made by lawyers in the Department of Justice and agents of the FBI.
- Renaming the Department of Health and Human Services to the Department of Life and create within it a Life Task Force, responsible for creating a national abortion database by requiring states to report the number of abortions performed in the state, at which stage of development the fetus was aborted, the reason for the abortion, the mother’s state of residence, and the method used to perform the procedure.
- Eliminating the National Oceanic and Atmospheric Administration that provides weather, climate, and coastal science services including tracking hurricanes; and
- Requiring the Federal government to maintain a biblically based, social-science reinforced definition of marriage and family.

__20. After hearing some of the policies endorsed by the Heritage Foundation, which in their words is designed to install, “. . . the right conservative policy recommendations and properly vetted and trained personnel . . . [to] take back our country”, do you approve or disapprove of the overall aims outlined in Project 2025? **[IF APPROVE/DISAPPROVE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

10% Strongly approve
 15% Somewhat approve
25% TOTAL APPROVE
65% TOTAL DISAPPROVE
 11% Somewhat disapprove
 54% Strongly disapprove
 10% Undecided/Refused

On another topic . . .

__21. The Biden Administration has pushed to increase the production of electric vehicles, build plants to produce batteries and chips, employ union workers, and expand charging stations throughout America. This effort is intended to dramatically reduce reliance on fossil fuels and replace a large number of gasoline powered vehicles with electric vehicles. Based on what you know about this effort, do you approve or disapprove of the plan to move toward the production and sale of electric vehicles? **[IF APPROVE/DISAPPROVE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

21% Strongly approve
 19% Somewhat approve
40% TOTAL APPROVE
55% TOTAL DISAPPROVE
 10% Somewhat disapprove
 45% Strongly disapprove
 5% Undecided/Refused

__22. Former President Trump has been convicted on 34 felony business fraud and election interference counts involving a payment made to an adult film star and is still facing three other criminal trials charges. Does his felony conviction in New York and the Georgia and federal election interference indictments along with the federal trial charging him with illegal possession of classified documents make you more likely to vote for Donald Trump, less likely to vote for Donald Trump, or would you say his current convictions and possible future convictions will not influence your vote one way or the other? **[IF MORE/LESS LIKELY, ASK: :Would that be much or somewhat more/less likely?” AND CODE BEST RESPONSE]**

7% Much more likely to vote for Trump
 1% Somewhat more likely to vote for Trump
8% TOTAL MORE LIKELY
 53% Won't influence vote one way or the other
37% TOTAL LESS LIKELY
 6% Somewhat less likely to vote for Trump
 31% Much less likely to vote for Trump
 2% Undecided/Refused

__23. Did you watch the first debate between Donald Trump and Joe Biden?

73% Yes, watched the debate
 26% No, did not watch the debate
 1% Undecided/Refused

__24. Whether or not you watched the debate, who do *you* think won the first debate between Donald Trump and Joe Biden?

- 56% Trump
- 10% Biden
- 2% It was a tie (**VOLUNTEERED**)
- 23% Neither won (**VOLUNTEERED**)
- 10% Undecided/Refused

__25. Thinking about the way things will be after the November general election, what do you FEAR the most – Joe Biden continuing on as President, or Donald Trump returning as President?

- 47% Joe Biden continuing on as President
- 43% Donald Trump returning as President
- 5% Neither (**VOLUNTEERED – DO NOT READ**)
- 5% Undecided/Refused

__26. Because of a widely held view that Joe Biden performed poorly in the first debate due to his age, frail appearance, and periodic cognitive difficulties, editorial boards of several major newspapers and other commentators - including many elected Democrats - have called for Joe Biden to step aside and let the Democratic convention nominate a younger more mentally agile candidate to run against Donald Trump. What do you think? Should Joe Biden step aside and NOT continue his campaign to be reelected as President, or should he continue to run as the Democratic nominee?

- 52% Biden should step aside and not run
- 36% Biden should continue to run for President
- 12% Undecided/Refused

__27. If Joe Biden were to step aside and not continue his campaign to be reelected as President, which of the following candidates that have been mentioned as possible replacements should be nominated by the Democratic Party? [**READ AND ROTATE 1 THROUGH 9 BELOW – CODE FIRST AND ONLY ONE RESPONSE] – CODE FIRST AND ONLY ONE RESPONSE]**

- | | | |
|-----|--|-------------------|
| 20% | Someone else | GO TO Q.29 |
| 19% | Vice President Kamala Harris | GO TO Q.29 |
| 17% | Michigan Governor Gretchen Whitmer ----- | ASK Q.28 |
| 11% | Former First Lady Michelle Obama | GO TO Q.29 |
| 6% | California Governor Gavin Newsom | GO TO Q.29 |
| 4% | Transportation Secretary Pete Buttigieg [BOOT-uh-JEDGE] | GO TO Q.29 |
| 2% | Pennsylvania Governor Josh Shapiro | GO TO Q.29 |
| 2% | New Jersey Senator Cory Booker | GO TO Q.29 |
| 1% | Illinois Governor JB Pritzker | GO TO Q.29 |
| 6% | No one – Biden should stay in (VOLUNTEERED – DO NOT READ) | GO TO Q.29 |
| 12% | Undecided/Refused | GO TO Q.29 |

__28. Who is your second choice? [ONLY ASK Q.28 IF “Whitmer” IN Q.27 - READ AND ROTATE 1 THROUGH 8 BELOW – CODE FIRST AND ONLY ONE RESPONSE]

N=102

- 17% Vice President Kamala Harris
- 9% Transportation Secretary Pete Buttigieg [BOOT-uh-JEDGE]
- 10% California Governor Gavin Newsom
- 3% Pennsylvania Governor Josh Shapiro
- 33% Former First Lady Michelle Obama
- 3% Illinois Governor JB Pritzker
- 6% New Jersey Senator Cory Booker
- 6% Someone else
- 1% No one – Biden should stay in (VOLUNTEERED – DO NOT READ)
- 12% Undecided/Refused

Finally, I would like to ask a few questions about you - for statistical purposes only.

__29. On the issue of abortion, do you think . . . [READ 1 THROUGH 5]

- 33% Abortion should be legal in all cases
- 25% Legal in most cases
- 58% Legal in all or most cases**
- 23% It should be legal only in cases of rape, incest or to save the life of the mother
- 7% Legal only when necessary to save the life of the mother, or
- 7% Abortion should be against the law in all cases
- 5% Undecided/Refused

__30. Do you have school aged children aged 18 or younger living in your household?

- 33% Yes
- 66% No
- 1% Undecided/Refused

__31. Do you, or does any member of your household, belong to a labor union or a teachers association? [PROBE FOR BEST RESPONSE]

- 13% Respondent belongs
- 9% Other household member belongs
- 3% More than one household member belongs
- 25% TOTAL UNION**
- 74% No members in household
- 1% Undecided/Refused

__32. Could you please tell me in what year you were born? **[IF REFUSED, ASK: ‘Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.’ AND READ 1 TO 4]**

[RECORD YEAR HERE _____ AND THEN CODE BELOW]

22%	18 to 34 years	(1990 to 2006)
26%	35 to 49	(1975 to 1989)
28%	50 to 64	(1960 to 1974)
24%	65 and over	(1959 or before)
0%	Undecided/Refused	

__33. What is the last grade or level of schooling you completed? **[DO NOT READ – CODE REPLY]**

2%	1st to 11th Grade
18%	High School Graduate
4%	Non-college post high school (technical training)
27%	Some college
36%	College graduate
12%	Post graduate school
1%	Undecided/Refused

__34. What is your religion - Protestant, Roman Catholic, Eastern Orthodox, Jewish, Muslim, or some other religion?

28%	Protestant (Methodist, Baptist, Lutheran, Presbyterian, or Episcopalian)
19%	Roman Catholic or Catholic
1%	Eastern Orthodox
1%	Jewish
1%	Muslim
3%	Other
21%	Christian – Non Denominational (<i>volunteered</i>)
23%	None (<i>volunteered</i>)
3%	Undecided/Refused

__35. Which of the following racial or ethnic groups best describes you - White, African American or Black, Hispanic or Latino, Asian, Native American, of two or more races, or some other group or race?

76%	White
12%	African American/Black
2%	Hispanic or Latino (Puerto Rican, Mexican-American etc.)
1%	Asian
1%	Native American
3%	Two or more/mixed race
2%	Other
3%	Undecided/Refused

__36. Would you describe yourself as (**ROTATE**) conservative, moderate, or liberal?

- 37% Conservative
- 36% Moderate
- 19% Liberal
- 8% Undecided/Refused

__37. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

- 23% Strong Democrat
- 8% Not Strong Democrat
- 10% Independent-Lean Democrat
- 41% TOTAL DEMOCRAT**
- 12% Independent
- 44% TOTAL REPUBLICAN**
- 8% Independent-Lean Republican
- 7% Not Strong Republican
- 29% Strong Republican
- 0% Other
- 3% Undecided/Refused

__38. Would you please tell me into which of the following categories your total yearly household income falls; including everyone in the household? Please stop me when I get to the category that applies to you? [**READ 1 THROUGH 6**]

- 6% Under \$25,000
- 11% \$25,000 to \$50,000
- 17% \$50,000 to \$75,000
- 20% \$75,000 to \$100,000
- 19% \$100,000 to \$150,000
- 16% Over \$150,000
- Retired (**VOLUNTEERED - ASK: "But is there an income category I read that would apply to your household?" AND CODE BEST RESPONSE**)
- 11% Undecided/Refused

__42. Sex of respondent (**BY OBSERVATION ONLY**)

- 47% Male
- 53% Female

THANK RESPONDENT FOR HIS OR HER TIME AND TERMINATE