

# EPIC-MRA STATEWIDE POLL OF ACTIVE & LIKELY NOVEMBER VOTERS

**[FREQUENCY REPORT OF RESPONSES – 600 SAMPLE – ERROR ±4.0%]**

*Polling Dates: July 12 through July 15, 2014*

*Conducted by live callers -- 20% cell phones*

\_\_03. Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

- 47% Right direction
- 36% Wrong track
- 17% Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

<b>[ROTATE Q.4 TO Q.11]</b>	<b><u>DO NOT</u> <u>RECOG</u></b>	<b><u>VERY</u> <u>FAVOR</u></b>	<b><u>TOTAL</u> <u>FAVOR</u></b>	<b><u>TOTAL</u> <u>UNFAV</u></b>	<b><u>VERY</u> <u>UNFAV</u></b>	<b><u>REF</u> <u>UNDEC</u></b>
__04. Barack Obama	---	24%	45%	50%	37%	5%
__05. Rick Snyder	---	15%	46%	43%	25%	11%
__06. Mark Schauer [Shower]	44%	6%	21%	16%	7%	19%
__07. Gary Peters	32%	8%	27%	21%	9%	20%
__08. Terri Lynn Land	20%	9%	30%	34%	20%	16%
__09. Bill Schuette [Shoot-ee]	38%	6%	24%	18%	8%	20%
__10. Mark Totten [TAH-ten]	84%	0%	4%	3%	1%	9%
__11. Godfrey Dillard	85%	0%	4%	3%	1%	8%

\_\_12. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

- 10% Excellent
- 29% Pretty good
- 39% Total Positive**
- 60% Total Negative**
- 21% Just fair
- 39% Poor
- 1% Undecided/Refused

\_\_13. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6% Excellent  
 38% Pretty good  
**44% Total Positive**  
**55% Total Negative**  
 31% Just fair  
 23% Poor  
 1% Undecided/Refused

\_\_14. Overall, how would you rate the job Bill Schuette (**Shoot-ee**) has done as Michigan Attorney General – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5% Excellent  
 25% Pretty good  
**30% Total Positive**  
**36% Total Negative**  
 24% Just fair  
 12% Poor  
 34% Undecided/Refused

On another topic...

\_\_20. Thinking about the economy in Michigan, do you believe Michigan's economy...**[READ 1 TO 3]**

67% Has already bottomed out and is starting to improve  
 17% Is at the bottom but is not yet getting any better  
 13% Has not yet bottomed out and will still get worse  
 3% Undecided/Refused

Thinking about the November general election this year for Governor, US Senate and Attorney General, how you would vote in the following matchups.

\_\_21. In the race for Governor, if the election were held today, would you vote for **[ROTATE]** Rick Snyder the Republican or Mark Schauer the Democrat?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Mark Schauer the Democrat or Rick Snyder the Republican?” AND CODE BEST RESPONSE]**

36% Vote for Mark Schauer the Democrat  
 7% Lean toward Mark Schauer  
**43% Total Schauer**  
**46% Total Snyder**  
 41% Vote for Rick Snyder the Republican  
 5% Lean toward Rick Snyder  
 11% Undecided/Refused

\_\_22. In the race for U.S. Senate, if the election were held today, would you vote for **[ROTATE]** Terri Lynn Land the Republican or Gary Peters the Democrat?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Gary Peters the Democrat or Terri Lynn Land the Republican?” AND CODE BEST RESPONSE]**

40% Vote for Gary Peters the Democrat  
 5% Lean toward Gary Peters  
**45% Total Peters**  
**36% Total Land**  
 33% Vote for Terri Lynn Land the Republican  
 3% Lean toward Terri Lynn Land  
 19% Undecided/Refused

**[ROTATE Q.24 AND Q.25]**

\_\_24. In the race for Michigan Attorney General, if the election were held today, would you vote for **[ROTATE]** Bill Schuette (**Shoot-ee**) the Republican or Mark Totten (**TAH-ten**) the Democrat?

**[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, **[ROTATE]** Mark Totten (**TAH-ten**) the Democrat or Bill Schuette (**Shoot-ee**) the Republican?” AND CODE BEST RESPONSE]**

28% Vote for Mark Totten the Democrat  
 5% Lean toward Mark Totten  
**33% Total Totten**  
**39% Total Schuette**  
 33% Vote for Bill Schuette the Republican  
 6% Lean toward Bill Schuette  
 28% Undecided/Refused

\_\_25. In the race for Michigan Attorney General, if the election were held today, would you vote for [ROTATE] Bill Schuette (**Shoot-ee**) the Republican or Godfrey Dillard the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Godfrey Dillard the Democrat or Bill Schuette (**Shoot-ee**) the Republican?” AND CODE BEST RESPONSE]

26% Vote for Godfrey Dillard the Democrat  
 5% Lean toward Godfrey Dillard  
**31% Total Dillard**  
**40% Total Schuette**  
 34% Vote for Bill Schuette the Republican  
 6% Lean toward Bill Schuette  
 29% Undecided/Refused

\_\_26. In a year from now, will the Michigan economy be better than it is today, will it be worse, or will the Michigan economy be about the same? [IF BETTER/WORSE, ASK: “Will the Michigan economy be much or somewhat (**better/worse**)?” AND CODE BEST RESPONSE]

7% Much better  
 42% Somewhat better  
**49% Total Better**  
 38% About the same  
**6% Total Worse**  
 4% Somewhat worse  
 2% Much worse  
 7% Undecided/Refused

\_\_34. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (**support/oppose**) the Tea Party movement?’ AND CODE EST RESPONSE]

13% Strongly supports Tea Party movement  
 18% Somewhat supports Tea Party movement  
**31% Total Support**  
**44% Total Oppose**  
 12% Somewhat opposes Tea Party movement  
 32% Strongly opposes Tea Party movement  
 25% Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_35. Do you think of yourself as pro-choice, meaning you think women should have the right to have an abortion in all cases allowed by current federal law, do you consider yourself strongly pro-life, meaning you oppose abortions in all cases without exception, or, do you consider yourself mostly pro-life, meaning you oppose abortions except where it necessary to save the life of the mother, or to end a pregnancy caused by rape or incest?

- 43% Pro-choice – women have the right to an abortion in all cases allowed by current federal law
- 17% Strongly Pro-life – against abortions in all cases
- 36% Mostly Pro-life – against abortions except to save life of mother and/or rape or incest
- 4% Undecided/Refused

\_\_42. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

- 40% Conservative
- 36% Moderate
- 18% Liberal
- 6% Undecided/Refused

\_\_43. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

- 24% Strong Democrat
- 8% Not Strong Democrat
- 9% Independent-Lean Democrat
- 41% Total Dem**
- 19% Independent
- 37% Total GOP**
- 9% Independent-Lean Republican
- 8% Not Strong Republican
- 20% Strong Republican
- 1% Other
- 2% Undecided/Refused