# EPIC•MRA STATEWIDE POLL OF ACTIVE AND LIKELY NOV VOTERS [FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR $\pm 4.0 \%$ ] <br> Polling Dates: January 21, 2012 through January 25, 2012 <br> Commissioned by the <br> DETROIT FREE PRESS, WXYZ TV 7, WOOD TV 8, WILX TV 10 \& WJRT TV 12 

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is $\qquad$ ? "Do you have a favorable or unfavorable opinion of (him/her)?" [IF FAVORABLE/UNFAVORABLE, ASK: Would that be very or generally?" AND CODE BEST RESPONSE]

VERY FAVOR

TOTAL TOTAL FAVOR UNFAV

VERY UNFAV

REF UNDEC

| 03. Jan'12 Barack Obama |  |  |  |  | 28\% |  |  | 44\% | 26\% | 4\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov '11 Barack Obama |  |  | --- |  | 25\% |  | \% | 46\% | 31\% | 6\% |
| Oct'11 Barack Obama |  |  | --- |  | 22\% |  | \% | 47\% | 32\% | 7\% |
| January Partisan |  |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favorable | 52 | 91 | 56 | 11 | 91 | 92 | 56 | 56 | 15 | 7 |
| Unfavorable | 44 | 7 | 42 | 83 | 8 | 6 | 43 | 42 | 79 | 88 |


| 04. Jan '12 Rick Snyder |  |  | 1\% |  | 14\% | 46\% |  | 40\% | 21\% | 13\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov '11 Rick Snyder |  |  | 1\% |  | 13\% | 39\% |  | 44\% | 26\% | 16\% |
| Oct'11 Rick Snyder |  |  | 1\% |  | 13\% | 43\% |  | 42\% | 28\% | 14\% |
| January Partisan |  |  | Ind | Gop | Dem <br> Men | Dem Wom | Ind <br> Men | Ind | Gop | Gop |
| Breakdown | All | Dems |  |  |  |  |  | Wom | Men | Wom |
| Favorable | 46 | 24 | 38 | 75 | 24 | 24 | 40 | 35 | 84 | 66 |
| Unfavorable | 40 | 64 | 40 | 15 | 62 | 66 | 37 | 44 | 10 | 19 |


| 05. Jan '12 Mitt Romney |  |  | 2\% |  | 8\% | 39\% |  | 43\% | 19\% | $16 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov '11 Mitt Romney |  |  | 2\% |  | 8\% | 39\% |  | 35\% | 15\% | 24\% |
| Oct'11 Mit | mney |  | 2 |  | 9\% |  | \% | 34\% | 17\% | 24\% |
| January Partisan |  |  | Ind | Gop | Dem <br> Men | Dem Wom | Ind <br> Men | $\begin{gathered} \text { Ind } \\ \text { Wom } \end{gathered}$ | Gop <br> Men | Gop |
| Breakdown | All | Dems |  |  |  |  |  |  |  | Wom |
| Favorable | 39 | 19 | 31 | 65 | 14 | 21 | 37 | 23 | 69 | 61 |
| Unfavorable | 43 | 67 | 39 | 21 | 73 | 62 | 37 | 42 | 21 | 20 |



| 06. Debbie Stabenow | $2 \%$ | $16 \%$ | $\mathbf{5 2 \%}$ | $\mathbf{3 5 \%}$ | $18 \%$ | $11 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Nov '11 Debbie Stabenow | $1 \%$ | $17 \%$ | $47 \%$ | $\mathbf{3 9 \%}$ | $20 \%$ | $13 \%$ |
| Oct'11 Debbie Stabenow | $3 \%$ | $16 \%$ | $50 \%$ | $\mathbf{3 6 \%}$ | $22 \%$ | $11 \%$ |


| January Partisan |  |  |  |  | Dem | Dem Wom | Ind <br> Men | Ind Wom | Gop <br> Men | Gop Wom |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men |  |  |  |  |  |
| Favorable | 52 | 77 | 47 | 28 | 71 | 81 | 50 | 44 | 27 | 28 |
| Unfavorable | 35 | 12 | 34 | 62 | 12 | 12 | 38 | 27 | 62 | 61 |


| 07. Clark Durant |  |  | 67\% |  | 1\% | 5\% |  | 10\% | 4\% | 18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov '11 Clark D | urant |  | 61 |  | 1\% |  | \% | 11\% | 5\% | 24\% |
| Oct'11 Clark Du | urant |  | 71 |  | 2\% |  | 6\% | 10\% | 6\% | 13\% |
| January Partisan |  |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Don't recognize | 67 | 69 | 67 | 66 | 62 | 74 | 63 | 73 | 62 | 69 |
| Favorable | 5 | 4 | 6 | 6 | 3 | 4 | 10 | 0 | 8 | 2 |
| Unfavorable | 14 | 10 | 11 | 9 | 15 | 7 | 13 | 8 | 7 | 10 |
| Undecided | 18 | 17 | 16 | 21 | 20 | 15 | 13 | 19 | 22 | 19 |


| _08. Pete Hoekstra | $26 \%$ | $8 \%$ | $\mathbf{2 9 \%}$ | $\mathbf{2 1 \%}$ | $9 \%$ | $24 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Nov '11 Pete Hoekstra | $23 \%$ | $9 \%$ | $26 \%$ | $\mathbf{1 7 \%}$ | $8 \%$ | $34 \%$ |
| Oct'11 Pete Hoekstra | $22 \%$ | $10 \%$ | $30 \%$ | $\mathbf{2 1 \%}$ | $11 \%$ | $27 \%$ |


| January Partisan | All | Dems | Ind | Gop | Dem <br> Men | Dem <br> Wom | Ind <br> Men | Ind <br> Wom | Gop <br> Men | Gop <br> Wom |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Don't recognize | 26 | 32 | 27 | 18 | 26 | 37 | 25 | 29 | 11 | 24 |
| Favorable | 11 | 16 | 25 | 46 | 11 | 16 | 25 | 33 | 56 | 38 |
| Unfavorable | 21 | 31 | 17 | 12 | 41 | 24 | 22 | 10 | 15 | 9 |
| Undecided | 24 | 23 | 28 | 24 | 22 | 24 | 28 | 27 | 18 | 30 |
|  |  |  |  |  |  |  |  |  |  |  |
| 09. Newt Gingrich |  | $3 \%$ | $10 \%$ | $\mathbf{3 2 \%}$ | $\mathbf{5 3 \%}$ | $33 \%$ | $12 \%$ |  |  |  |
| Nov '11 Newt Gingrich | $2 \%$ | $12 \%$ | $37 \%$ | $\mathbf{4 4 \%}$ | $23 \%$ | $17 \%$ |  |  |  |  |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favorable | 32 | 10 | 28 | 59 | 11 | 9 | 34 | 21 | 64 | 54 |
| Unfavorable | 53 | 81 | 45 | 30 | 85 | 79 | 38 | 54 | 26 | 34 |


| DO NOT | $\underline{\text { VERY }}$ | TOTAL | TOTAL | VERY | REF |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\underline{\text { RECOG }}$ | $\underline{\text { FAVOR }}$ | $\underline{\text { FAVOR }}$ | $\underline{\text { UNFAV }}$ | $\underline{\text { UNFAV }}$ | $\underline{\text { UNDEC }}$ |


| _10. Rick Santorum |  |  | 12\% |  | 7\% | 33\% |  | $35 \%$ | $15 \%$ | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nov '11 Rick San | torum |  | 39 |  | 5\% |  | \% | $21 \%$ | $9 \%$ | 25\% |
| January Partisan |  |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favorable | 33 | 15 | 22 | 58 | 13 | 16 | 24 | 21 | 64 | 52 |
| Unfavorable | 35 | 53 | 35 | 17 | 64 | 46 | 35 | 35 | 15 | 19 |
| 11. Ron Paul |  |  | 6 | \% | 6\% |  | \% | 37\% | 19\% | 15\% |
| Nov '11 Ron Pau |  |  | 14 |  | 7\% |  | \% | 38\% | 18\% | 21\% |
| January Partisan |  |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favorable | 32 | 25 | 45 | 34 | 32 | 20 | 41 | 50 | 37 | 32 |
| Unfavorable | 37 | 56 | 30 | 46 | 52 | 59 | 31 | 29 | 47 | 46 |

__12. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

| Jan '12 | Nov '11 | Oct '11 | Aug '11 |  |
| :--- | :--- | :---: | :---: | :---: |
| 13\% | Excellent | $9 \%$ | $9 \%$ | $10 \%$ |
| $30 \%$ | Pretty good | $28 \%$ | $29 \%$ | $24 \%$ |
| $\mathbf{4 3 \%}$ | TOTAL POSITIVE | $\mathbf{3 7 \%}$ | $\mathbf{3 8 \%}$ | $\mathbf{3 4 \%}$ |
|  |  |  |  |  |
| $23 \%$ | Just fair | $25 \%$ | $26 \%$ | $25 \%$ |
| $33 \%$ | Poor | $37 \%$ | $35 \%$ | $40 \%$ |
| $\mathbf{5 6 \%}$ | TOTAL NEGATIVE | $\mathbf{6 2 \%}$ | $\mathbf{6 1 \%}$ | $\mathbf{6 5 \%}$ |
| $1 \%$ | Undecided/Refused | $1 \%$ | $1 \%$ | $1 \%$ |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Positive | 43 | 82 | 38 | 7 | 78 | 84 | 34 | 44 | 7 | 7 |
| Negative | 56 | 18 | 59 | 93 | 22 | 15 | 66 | 50 | 93 | 93 |

__13. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor - would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

$\qquad$ 14. Thinking about Michigan's economy, do you believe the state economy... [READ 1 TO 3]

| Jan '12 |  |  |  |  |  |  |  | $\begin{gathered} \text { Nov '11 } \\ 39 \% \end{gathered}$ | Sept ${ }^{\prime} 11$ | Aug ' ${ }_{31}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Has already bottomed out and is starting to improve |  |  |  |  |  |  |  |  | 35\% |  |
| Is at the bottom but is not yet getting any better |  |  |  |  |  |  |  | 36\% | 30\% | 34\% |
| Has not yet bottomed out and will still get worse |  |  |  |  |  |  |  | 23\% | 31\% | 31\% |
| 2\% Undeci | /Refu | used |  |  |  |  |  | 2\% | 4\% | 4\% |
| January Partisan |  |  |  |  | De | De | In | In | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Improving | 49 | 57 | 41 | 47 | 58 | 56 | 44 | 35 | 54 | 41 |
| No better | 30 | 25 | 35 | 33 | 23 | 27 | 38 | 31 | 32 | 34 |
| Will get worse | 19 | 17 | 21 | 17 | 20 | 16 | 16 | 27 | 12 | 20 |

Thinking about this year's November election, how would you vote on the following matchups?
[ROTATE Q. 15 AND Q.16]
__15. If the election for President were held today and the candidates were Barack Obama and Mitt Romney, would you vote for [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat?" AND CODE BEST RESPONSE]

| Jan '12 | Nov '11 | Aug ' '11 | Jul '11 | Feb '11 |  |
| ---: | :--- | ---: | :---: | :---: | :---: |
| 46\% | Vote for Barack Obama the Democrat | $39 \%$ | $39 \%$ | $39 \%$ | $38 \%$ |
| $2 \%$ | Lean toward Barack Obama the Democrat | $2 \%$ | $3 \%$ | $3 \%$ | $3 \%$ |
| $\mathbf{4 8 \%}$ | TOTAL OBAMA | $\mathbf{4 1 \%}$ | $\mathbf{4 2 \%}$ | $\mathbf{4 2 \%}$ | $\mathbf{4 1 \%}$ |
|  |  |  |  |  |  |
| $36 \%$ | Vote for Mitt Romney the Republican | $41 \%$ | $36 \%$ | $34 \%$ | $38 \%$ |
| $4 \%$ | Lean toward Mitt Romney the Republican | $5 \%$ | $9 \%$ | $12 \%$ | $8 \%$ |
| $\mathbf{4 0 \%}$ | TOTAL ROMNEY | $\mathbf{4 6 \%}$ | $\mathbf{4 5 \%}$ | $\mathbf{4 6 \%}$ | $\mathbf{4 6 \%}$ |
| $12 \%$ | Undecided/Refused | $13 \%$ | $12 \%$ | $12 \%$ | $13 \%$ |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Obama | 48 | 90 | 44 | 7 | 91 | 90 | 41 | 48 | 6 | 8 |
| Romney | 40 | 6 | 32 | 82 | 4 | 7 | 35 | 27 | 83 | 80 |

__16. If the election for President were held today and the candidates were Barack Obama and Newt Gingrich, would you vote for [ROTATE] Newt Gingrich the Republican or Barack Obama the Democrat?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Newt Gingrich the Republican or Barack Obama the Democrat?" AND CODE BEST RESPONSE]

| Jan '12 |  |  |  |  |  |  | Nov '11 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 49\% Vote f | Vote for Barack Obama the Democrat |  |  |  |  |  | 43\% |  |  |  |
| 2\% Lean t | Lean toward Barack Obama the Democrat |  |  |  |  |  | 2\% |  |  |  |
| 51\% TOTA | TOTAL OBAMA |  |  |  |  |  | 45\% |  |  |  |
| 34\% Vote f | Vote for Newt Gingrich the Republican |  |  |  |  |  | 37\% |  |  |  |
| 4\% Lean t | Lean toward Newt Gingrich the Republican |  |  |  |  |  | 3\% |  |  |  |
| 38\% TOTA | TOTAL GINGRICH |  |  |  |  |  | 40\% |  |  |  |
| 11\% Undec | Undecided/Refused |  |  |  |  |  | 15\% |  |  |  |
| January Part |  |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Obama | 51 | 94 | 49 | 10 | 95 | 93 | 46 | 54 | 9 | 11 |
| Romney | 38 | 4 | 28 | 79 | 2 | 5 | 29 | 27 | 80 | 79 |

__17. If the election for President were held today and the candidates were Barack Obama, Newt Gingrich, and Ron Paul, would you vote for [ROTATE] Newt Gingrich the Republican, Barack Obama the Democrat, or Ron Paul running as an Independent?
[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Newt Gingrich the Republican, Barack Obama the Democrat, or Ron Paul running as an Independent?" AND CODE BEST RESPONSE]

Jan '12
43\% Vote for Barack Obama the Democrat
2\% Lean toward Barack Obama the Democrat
45\% TOTAL OBAMA
26\% Vote for Newt Gingrich the Republican
4\% Lean toward Newt Gingrich the Republican
$\mathbf{3 0 \%}$ TOTAL GINGRICH
13\% Vote for Ron Paul running as an Independent
3\% Lean toward Ron Paul running as an Independent
$\mathbf{1 6 \%}$ TOTAL PAUL
9\% Undecided/Refused

| January Partisan |  |  |  | Dem <br> Ben | Dem <br> Wom | Ind <br> Men | Ind <br> Wom | Gop <br> Men | Gop <br> Wom |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama | All | Dems | Ind | Gop | M | 88 | 35 | 8 | 87 | 88 |
| 31 | 42 | 9 | 7 |  |  |  |  |  |  |  |
| Gingrich | 30 | 3 | 16 | 66 | 1 | 4 | 18 | 15 | 65 | 66 |
| Paul | 16 | 6 | 31 | 18 | 10 | 2 | 34 | 27 | 18 | 18 |
| Undecided | 9 | 4 | 17 | 8 | 2 | 5 | 18 | 17 | 7 | 9 |

__18. Would you favor or oppose an increase in state taxes, such as an increase in the gas tax, an increase in vehicle registration fees, or both, if the money is earmarked to fund improvements to Michigan roads and bridges? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

Jan '12
16\% Strongly favor
20\% Somewhat favor
36\% TOTAL FAVOR
17\% Somewhat oppose
41\% Strongly oppose
58\% TOTAL OPPOSE
6\% Undecided/Refused

| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favor | 36 | 44 | 34 | 30 | 49 | 41 | 32 | 35 | 32 | 29 |
| Oppose | 58 | 52 | 57 | 64 | 47 | 55 | 57 | 56 | 67 | 61 |
| Undecided | 6 | 4 | 9 | 6 | 3 | 4 | 10 | 8 | 1 | 11 |

__19. A new law enacted last year increases the powers of emergency financial managers appointed by the State to manage local governments or school districts experiencing serious financial problems. Under the law, all powers could be transferred from local elected officials to emergency financial managers. Employee contracts could be voided, payments to vendors and businesses for services could be renegotiated and reduced, and, local governments or school districts could be dissolved, if approved by the Governor. Flint, Pontiac, Benton Harbor, Ecorse, Detroit Schools and Highland Park Schools have emergency financial managers in place, and one may soon be named for the City of Detroit. If enough petition signatures are collected by opponents of the law, a referendum may appear on the November ballot. If a referendum appears on the ballot, if the election were held today, would you vote "yes" to keep the law, or "no" to reject it?

## Jan '12

$42 \%$ Would vote "yes" to keep the law
45\% Would vote "no" to reject it
13\% Undecided/Refused

| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favor | 42 | 26 | 43 | 60 | 33 | 21 | 47 | 38 | 71 | 51 |
| Oppose | 45 | 62 | 40 | 29 | 58 | 64 | 40 | 40 | 22 | 35 |
| Undecided | 13 | 13 | 17 | 10 | 9 | 15 | 13 | 23 | 7 | 14 |

__20. The City of Detroit is likely to run out of money to fund city operations within the next few months. What do you think should be done to address the financial situation in Detroit? [READ AND ROTATE 1 TO 3 BELOW]

15\% Let Detroit solve its own financial problems without state involvement
$31 \%$ The State should appoint an emergency financial manager to take over financial operations
$50 \%$ The State should work with the Mayor and City Council to reach a consent agreement on city finances.
4\% Undecided/Refused

| January Partisan | All | Dems | Ind | Gop | Dem <br> Men | Dem <br> Wom | Ind <br> Ben | Ind <br> Wom | Gop <br> Men | Gop <br> Wom |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Detroit solve prob | 15 | 15 | 16 | 13 | 19 | 12 | 13 | 19 | 11 | 14 |
| State name EFM | 31 | 18 | 27 | 48 | 21 | 16 | 32 | 19 | 50 | 46 |
| Consent agree | 50 | 63 | 51 | 36 | 58 | 67 | 47 | 56 | 36 | 36 |
| Undecided | 4 | 4 | 7 | 3 | 3 | 5 | 7 | 6 | 2 | 5 |

__21. Thinking about the first year of Governor Snyder's Administration, based on your opinion of the policies he proposed or supported, would you say that because of his policies Michigan is a better place to live than a year ago, a worse place to live, or, would you say that his policies haven't made a difference one way or the other? [IF BETTER/WORSE, ASK: "Would that be much or somewhat?" AND CODE BEST RESPONSE]

9\% Much better<br>$22 \%$ Somewhat better<br>31\% TOTAL BETTER<br>44\% Hasn't made a difference<br>12\% Somewhat worse<br>11\% Much worse<br>23\% TOTAL WORSE<br>2\% Undecided/Refused

| January Partisan |  |  |  |  | Men | Dem Wom | Ind <br> Men | Ind Wom | Gop <br> Men | Gop <br> Wom |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop |  |  |  |  |  |  |
| Better | 31 | 12 | 27 | 54 | 15 | 9 | 32 | 19 | 66 | 43 |
| No difference | 44 | 48 | 53 | 37 | 45 | 50 | 50 | 58 | 31 | 42 |
| Worse | 23 | 37 | 17 | 9 | 35 | 38 | 15 | 21 | 2 | 15 |
| Undecided | 2 | 3 | 3 | 1 | 4 | 3 | 3 | 2 | 1 | 1 |

__22. Governor Snyder, with legislative support, has made a number of changes in the area of education in Michigan, including making cuts in funding public schools and colleges, changing the way public school teachers are evaluated for their job performance, changing the way public schools can qualify for additional state funds based on how teacher benefits are provided, as well as other changes. Based on what you know, overall, do you approve or disapprove of Governor Snyder's education policies? [IF APPROVE/DISAPPROVE, ASK] Would that be strongly or somewhat?

17\% Strongly approve
19\% Somewhat approve
$\mathbf{3 6 \%}$ TOTAL APPROVE
18\% Somewhat disapprove
30\% Strongly disapprove
48\% TOTAL DISAPPROVE
$16 \%$ Undecided/Refused

| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Gen <br> Wom | Men <br> Wom | Men | Wom |  |  |
| Approve | 36 | 17 | 30 | 59 | 22 | 13 | 32 | 27 | 73 | 48 |
| Disapprove | 48 | 68 | 53 | 23 | 64 | 71 | 50 | 58 | 13 | 31 |
| Undecided | 16 | 15 | 16 | 18 | 14 | 16 | 18 | 15 | 14 | 21 |

23. Michigan unemployment rate dropped last month to 9.3 percent, which is the lowest level since September of 2008. Which of the following individuals or factors have had the greatest impact on a major drop in unemployment? [READ AND ROTATE 1 TO 6 BELOW]
$31 \%$ People dropping out of the job market or leaving Michigan
23\% A rebounding auto industry
11\% A general upturn in the economy
6\% Governor Snyder
6\% President Obama
3\% Former Governor Granholm
16\% A combination of reasons (VOLUNTEERED)
4\% Undecided/Refused

| January Partisan |  |  |  |  | Dem | Dem <br> Wom | Ind <br> Men | $\begin{gathered} \text { Ind } \\ \text { Wom } \end{gathered}$ | Gop <br> Men | Gop Wom |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men |  |  |  |  |  |
| Drop out | 31 | 27 | 28 | 37 | 20 | 32 | 22 | 38 | 30 | 43 |
| Auto industry | 23 | 26 | 23 | 21 | 35 | 20 | 26 | 19 | 24 | 19 |
| Econ upturn | 11 | 10 | 14 | 11 | 9 | 11 | 19 | 6 | 13 | 9 |
| Gov Snyder | 6 | 1 | 6 | 13 | 0 | 2 | 6 | 6 | 15 | 11 |
| Pres Obama | 6 | 11 | 2 | 2 | 11 | 11 | 0 | 4 | 1 | 3 |
| Gov Granholm | 3 | 5 | 2 | 1 | 4 | 5 | 0 | 4 | 1 | 3 |
| Combination | 16 | 16 | 19 | 13 | 18 | 15 | 19 | 19 | 15 | 11 |
| Undecided | 4 | 4 | 6 | 2 | 3 | 4 | 6 | 6 | 1 | 2 |

__24. Thinking about the overall impact of replacing the Michigan Business Tax with a corporate income tax, do you believe this change in business taxes will have a positive impact on the Michigan economy and create new jobs, do you think it will have a negative impact on the Michigan economy, or, do you think it will not have an impact one way or the other? [IF POSITIVE/NEGATIVE, ASK: "Would that be very or somewhat?" AND CODE BEST RESPONSE]

| $12 \%$ | Very Positive |
| ---: | :--- |
| $19 \%$ | Somewhat Positive |
| $\mathbf{3 1 \%}$ | TOTAL POSITIVE |
| $32 \%$ | No impact at all |
| $8 \%$ | Somewhat Negative |
| $6 \%$ | Very Negative |
| $\mathbf{1 4 \%}$ | TOTAL NEGATIVE |
| 23\% | Undecided/Refused |


| January Partisan |  |  |  | Dem <br> Breakdown | All | Dems | Ind | Gom |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gop |  |  |  |  |  |  |  |  | | Ind |
| :---: |
| Men | | Ind |
| :---: |
| Wom | | Gop |
| :---: |
| Men | | Gop |
| :---: |
| Wom |

_25. Based on what you know or have heard or read about a proposed new bridge that would be built between the State of Michigan and Ontario, Canada, do you favor or oppose the proposal? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

| $22 \%$ | Strongly favor |
| :--- | :--- |
| $16 \%$ | Somewhat favor |
| $\mathbf{3 8 \%}$ | TOTAL FAVOR |
| $12 \%$ | Somewhat oppose |
| 35\% | Strongly oppose |
| $\mathbf{4 7 \%}$ | TOTAL OPPOSE |
| $15 \%$ | Undecided/Refused |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men <br> Wom | Men | Wom |

__26. The proposed new bridge would be built in southwest Detroit. The Canadian government would pay Michigan's share of the cost. The U.S. government would allow Michigan to use the Canadian money as the state's match for federal money to improve Michigan roads. The bridge would be financed with loans repaid from tolls charged to cross the bridge. A private company would be named to operate the bridge and assume all financial risks. At the same time, the owner of the Ambassador Bridge proposes to build a twin span next the existing bridge with private funds, which he says makes a publicly owned bridge unnecessary. Canada (as well as Windsor officials) opposes that plan. Supporters of the bridge say it will cost about a billion dollars, all repaid from bridge tolls. They also say it will be more secure against terrorist attacks than a twin span built next to the Ambassador Bridge. Opponents say a public bridge would eventually cost Michigan taxpayers millions of dollars, that Michigan has been well served by the privately owned Ambassador Bridge, and will be well served by a second twin span for that bridge in the future. After hearing these details, do you favor or oppose building the proposed new public bridge crossing between Michigan and Canada? [IF FAVOR/ OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

| $21 \%$ | Strongly favor |
| :--- | :--- |
| $21 \%$ | Somewhat favor |
| $\mathbf{4 2 \%}$ | TOTAL FAVOR |
| $17 \%$ | Somewhat oppose |
| $\mathbf{3 4 \%}$ | Strongly oppose |
| $\mathbf{5 1 \%}$ | TOTAL OPPOSE |
| $\mathbf{7 \%}$ | Undecided/Refused |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |
| Favor | 42 | 41 | 40 | 45 | 56 | 31 | 44 | 33 | 51 | 39 |
| Oppose | 51 | 51 | 53 | 48 | 42 | 57 | 50 | 58 | 43 | 53 |
| Undecided | 7 | 8 | 7 | 7 | 2 | 12 | 6 | 8 | 6 | 7 |

27. Governor Snyder has not been able to persuade the Legislature to approve of his proposal for a new bridge crossing between Michigan and Canada, and some officials in his administration have said that he may seek a non-legislative solution to build the bridge. If he did that, would you favor or oppose his actions? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

| $14 \%$ | Strongly favor |
| :--- | :--- |
| $16 \%$ | Somewhat favor |
| $\mathbf{3 0 \%}$ | TOTAL FAVOR |
| $21 \%$ | Somewhat oppose |
| $39 \%$ | Strongly oppose |
| $\mathbf{6 0 \%}$ | TOTAL OPPOSE |
| $10 \%$ | Undecided/Refused |


| January Partisan |  |  |  | Dem | Dem | Ind |  |  |  |  |
| :--- | :---: | :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Ind <br> Men | Gop <br> Wom | Gop <br> Wom | Men | Wom |  |
| Favor | 30 | 28 | 19 | 35 | 42 | 19 | 29 | 4 | 43 | 29 |
| Oppose | 60 | 62 | 71 | 54 | 49 | 70 | 65 | 79 | 48 | 59 |
| Undecided | 10 | 10 | 10 | 11 | 9 | 11 | 6 | 17 | 9 | 12 |

_28. Based on what you know or have heard of read about a proposal for a bus rapid transit system for southeast Michigan instead of a fast speed rail train system, which would connect Detroit to other cities and suburbs, and also connect communities outside of Detroit to each other, do you favor or oppose the idea of such a bus rapid transit system? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

23\% Strongly favor
24\% Somewhat favor
47\% TOTAL FAVOR
15\% Somewhat oppose
20\% Strongly oppose
35\% TOTAL OPPOSE
18\% Undecided/Refused

| January Partisan |  |  |  |  | Dem | Dem | Ind | Wom | Gop <br> Men | Gop Wom |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men |  |  |  |
| Favor | 47 | 59 | 35 | 40 | 63 | 56 | 29 | 44 | 35 | 45 |
| Oppose | 35 | 24 | 43 | 42 | 24 | 24 | 47 | 38 | 54 | 31 |
| Undecided | 18 | 17 | 22 | 18 | 13 | 20 | 24 | 19 | 11 | 24 |

29. For a bus rapid transit system to be funded, it would require approval of a tax increase, approval of additional vehicle registration fees on top of state vehicle registration fees that would be charged to vehicle owners in Wayne, Oakland and Macomb counties, or a combination of both funding ideas to build a bus rapid transit system. Knowing this, let me ask you again -- do you favor or oppose the idea of a bus rapid transit system? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

| $12 \%$ | Strongly favor |
| :--- | :--- |
| $21 \%$ | Somewhat favor |
| $\mathbf{3 3 \%}$ | TOTAL FAVOR |
| $21 \%$ | Somewhat oppose |
| $\mathbf{3 6 \%}$ | Strongly oppose |
| $\mathbf{5 7 \%}$ | TOTAL OPPOSE |
| $10 \%$ | Undecided/Refused |


| January Partisan |  |  | Dem | Dem | Ind | Ind <br> Breakdown | All | Dems | Ind | Gop |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gen | Gom | Gop |  |  |  |  |  |  |  |  |
| Mon | Wom | Men | Wom |  |  |  |  |  |  |  |
| Favor | 33 | 46 | 27 | 25 | 48 | 44 | 25 | 29 | 24 | 25 |
| Oppose | 57 | 45 | 62 | 65 | 41 | 48 | 62 | 63 | 71 | 59 |
| Undecided | 10 | 9 | 11 | 10 | 10 | 8 | 13 | 8 | 5 | 16 |

__30. Next month on February $28^{\text {th }}$, the Michigan Republican Party will hold a closed presidential primary election to determine the allocation of delegates for each candidate to the National Republican Convention. In order to participate, voters would have to declare that they are Republicans. Democrats will be holding a caucus and not use the February $28^{\text {th }}$ election to select their delegates to their National Democratic Convention. Knowing this, what are the chances you will be voting in the Republican Presidential Primary on February $28^{\text {th }}$, 2012? Are you very certain to vote, somewhat certain, will you probably vote, will you not likely vote, or will you definitely not vote in the February $28^{\text {th }}$ Republican Presidential primary election?

| $35 \%$ | Very certain to vote ------------------- 45\% TOTAL VOTING |
| ---: | :--- |
| $5 \%$ | Somewhat certain to vote |
| $5 \%$ | Will probably be voting |
| $11 \%$ | Will not likely vote ---------- GO TO Q. 35 |
| $38 \%$ | Will definitely not vote -------GO TO Q.35 |
| $6 \%$ | Undecided/Refused -------- GO TO Q. 35 |

__31. If you were to vote in the February $28^{\text {th }}$ election, which of the following candidates for President would you vote for? [READ AND ROTATE 1 TO 4 BELOW]

| 29\% | Mitt Romney ------------ GO TO Q. 33 |
| :---: | :---: |
| 23\% | Newt Gingrich ---------- GO TO Q. 33 |
| 14\% | Ron Paul ----------------- GO TO Q. 33 |
| 9\% | Rick Santorum ----------- GO TO Q. 33 |
| 25\% | Undecided/Refused ------------------ ASK Q. 32 |

_31/32 COMBINED. Well, if the election were held today and you had to decide right not, which candidate would you lean toward? [READ AND ROTATE 01 TO 04 BELOW]

31\% Mitt Romney
26\% Newt Gingrich
14\% Ron Paul
10\% Rick Santorum
$19 \%$ Undecided/Refused
__33. In the August Republican primary election for US Senate in Michigan, which of the following announced Republican candidates would you vote for? [READ AND ROTATE 1 TO 8 BELOW]

```
35% Pete Hoekstra ------------- GO TO Q. }3
    3% Clark Durant ----------- GO TO Q. }3
    1% Scotty Boman ----------- GO TO Q. }3
    1% Gary Glenn -------------- GO TO Q. }3
    1% Randy Hekman ---------- GO TO Q. }3
    1% Rick Wilson --------------- GO TO Q. }3
--- Chuck Marino -------------GO TO Q. }3
--- Peter Konetchy ---------- GO TO Q. }3
58% Undecided/Refused -------------------- ASK Q. }3
```

__33/34 COMBINED. Well, if the election were held today and you had to decide right not, which candidate would you lean toward? [READ AND ROTATE 1 TO 8 BELOW]

40\% Pete Hoekstra<br>3\% Clark Durant<br>2\% Randy Hekman<br>1\% Scotty Boman<br>1\% Gary Glenn<br>1\% Rick Wilson<br>--- Chuck Marino<br>--- Peter Konetchy<br>52\% Undecided/Refused

_35. Would you favor or oppose a proposal to require people in Michigan who purchase items over the Internet, to pay the same amount of sales tax that they would be required to pay if they made the same purchase by physically going to a store in Michigan? [IF FAVOR/ OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

$31 \%$ Strongly favor<br>23\% Somewhat favor<br>54\% TOTAL FAVOR<br>9\% Somewhat oppose<br>30\% Strongly oppose<br>39\% TOTAL OPPOSE<br>7\% Undecided/Refused

| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | ---: | :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |

__36. If a group of citizens are able to collect enough valid petition signatures, a proposal may be placed on a future election ballot to change current law and make it legal to possess and use marijuana in Michigan. If this proposal appears on the ballot, would you vote "YES" to approve of a new law, or would you vote "NO" to oppose a law that would legalize marijuana?
[IF UNDECIDED, ASK] Well, if the election were held today and you had to decide right now, would you lean toward voting "YES" or voting "NO"?

| $41 \%$ | Vote Yes |
| ---: | :--- |
| $4 \%$ | Lean toward voting Yes |
| $\mathbf{4 5 \%}$ | TOTAL YES |
| $\mathbf{4 8 \%}$ | Vote No |
| $\mathbf{2 \%}$ | Lean toward voting No |
| $\mathbf{5 0 \%}$ | TOTAL NO |
| $\mathbf{5 \%}$ | Undecided/Refused |


| January Partisan |  |  |  | Dem | Dem | Ind | Ind | Gop | Gop |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Men | Wom | Men | Wom | Men | Wom |

Turning to another topic...
__37. Which of the four professional sports teams in Michigan will be the next Detroit sports team to win a national championship - The [ROTATE] Detroit Lions, Detroit Tigers, Detroit Pistons or the Detroit Red Wings?

43\% Detroit Red Wings
25\% Detroit Tigers
16\% Detroit Lions
2\% Detroit Pistons
14\% Undecided/Refused

| January Partisan |  |  |  |  | Dem | Dem | Ind |  |  |
| :--- | ---: | :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Breakdown | All | Dems | Ind | Gop | Ind <br> Men | Gop <br> Wom | Gop <br> Wom | Men | Wom |

__38. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?' AND CODE BEST RESPONSE]

14\% Strongly supports Tea Party movement<br>23\% Somewhat supports Tea Party movement<br>37\% TOTAL SUPPORT<br>$12 \%$ Somewhat opposes Tea Party movement<br>35\% Strongly opposes Tea Party movement<br>47\% TOTAL OPPOSE<br>$16 \%$ Undecided/Refused

Finally, I would like to ask you a few questions about yourself for statistical purposes.
__39. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

45\% Pro-choice<br>48\% Pro-life<br>7\% Undecided/Refused

_46. Generally speaking, do you consider yourself a Republican or a Democrat?
(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?
25\% Strong Democrat -------------- 39\% TOTAL DEMOCRAT
4\% Not Strong Democrat
10\% Independent-Lean Democrat
19\% Independent
13\% Independent-Lean Republican
6\% Not Strong Republican
19\% Strong Republican ------------- 38\% TOTAL REPUBLICAN
1\% Other
3\% Undecided/Refused

