

EPIC•MRA STATEWIDE POLL OF ACTIVE GENERAL ELECTION VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: November 27th through November 29th, 2012

Overall, would you say that things in Michigan are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

Dec '12	Sep '12	July '12	Apr '12	Nov '11	Oct '11	Aug '11
46% Right Direction	47%	44%	44%	33%	30%	31%
39% Wrong track	42%	45%	43%	54%	52%	54%
15% Undecided	11%	11%	13%	13%	18%	15%

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Right Direction	46	43	43	51	52	37	52	33	54	49
Wrong Track	39	35	40	41	32	38	34	47	39	44
Undecided	15	21	17	8	16	25	15	20	7	7

Now, I would like to read the names of several political figures, groups and organizations. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is _____? “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]**

[ROTATE]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
Dec '12 -- Barack Obama	---	40%	55%	43%	30%	2%
Oct '12 Barack Obama #2	---	34%	55%	41%	29%	4%
Oct '12 Barack Obama #1	---	34%	51%	46%	31%	3%
Sept '12 Barack Obama	---	34%	52%	45%	32%	3%
July '12 -- Barack Obama	---	25%	49%	46%	30%	5%
June '12 -- Barack Obama	---	26%	46%	46%	35%	8%
Apr '12 -- Barack Obama	---	27%	50%	46%	33%	4%
Jan '12 -- Barack Obama	---	28%	52%	44%	26%	4%
Nov '11 -- Barack Obama	---	25%	48%	46%	31%	6%
Oct '11 -- Barack Obama	---	22%	46%	47%	32%	7%

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	55	94	53	10	94	94	53	53	12	9
Unfavorable	43	5	42	87	6	5	45	40	86	88

[ROTATE]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>
Dec '12 -- Rick Snyder	---	19%	55%	32%	19%	13%
Oct '12 Rick Snyder #2	---	15%	49%	36%	22%	15%
Sept '12 Rick Snyder	---	13%	45%	41%	25%	14%
July '12 -- Rick Snyder	1%	9%	47%	37%	21%	15%
June '12 -- Rick Snyder	---	17%	48%	37%	21%	15%
Apr '12 -- Rick Snyder	---	14%	48%	39%	23%	13%
Jan '12 -- Rick Snyder	1%	14%	46%	40%	21%	13%
Nov '11 -- Rick Snyder	1%	13%	39%	44%	26%	16%
Oct'11 -- Rick Snyder	1%	13%	43%	42%	28%	14%

Dec '12 Partisan					Dem	Dem	Ind	Ind	Gop	Gop
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	55	34	59	78	37	32	67	51	82	73
Unfavorable	32	50	27	13	51	49	19	36	11	16

Dec '12 -- The Republican							Dem	Dem	Ind	Gop	Gop	
Majority in the Legislature							Men	Wom	Men	Wom	Men	
							---	15%	41%	47%	31%	12%
May '11 -- Republicans in the State Legislature							---	8%	35%	47%	24%	18%

Dec '12 Partisan					Dem	Dem	Ind	Ind	Gop	Gop
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	41	10	38	79	9	10	54	22	75	83
Unfavorable	47	77	42	14	76	77	33	51	16	11

Dec '12 -- Labor Unions							Dem	Dem	Ind	Gop	Gop	
							Men	Wom	Men	Wom	Men	
							---	25%	47%	45%	23%	8%

Dec '12 Partisan					Dem	Dem	Ind	Ind	Gop	Gop
Breakdown	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Favorable	47	78	36	16	80	77	46	27	16	16
Unfavorable	45	13	51	79	12	14	47	56	79	78

[ROTATE]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>				
Dec '12 -- The Democratic Minority in the Legislature	---	25%	46%	39%	16%	15%				
May '11 -- Democrats in the State Legislature	---	8%	35%	47%	24%	18%				
Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	46	76	38	13	75	78	40	36	11	15
Unfavorable	39	10	37	74	11	10	35	40	74	74
Dec '12 -- The AFL-CIO	8%	18%	39%	37%	19%	16%				
May '11 -- The AFL-CIO	8%	10%	36%	38%	22%	18%				
Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	39	64	32	14	61	66	37	27	7	22
Unfavorable	37	10	41	65	12	9	41	42	79	49
Dec '12 -- Michigan Chamber of Commerce	4%	20%	51%	22%	6%	23%				
May '11 -- Michigan Chamber of Commerce	4%	8%	45%	16%	6%	35%				
Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	51	47	56	55	44	49	54	58	51	60
Unfavorable	22	26	18	19	30	23	19	18	22	16

[ROTATE]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
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Dec '12 -- The UAW	---	24%	46%	41%	21%	13%
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May '11 – United Auto Workers, called the UAW	---	14%	47%	43%	19%	10%
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Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	46	75	40	16	76	74	46	33	18	14
Unfavorable	41	14	48	70	15	13	45	51	73	66

Dec '12 -- The MEA	5%	21%	40%	36%	20%	19%
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May '11 – Michigan Education Association, called the MEA	2%	14%	42%	44%	22%	12%
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Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	40	58	41	20	57	59	46	35	20	19
Unfavorable	36	15	34	62	18	14	34	33	59	65

Overall, how would you rate the job Rick Snyder has done as Michigan Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

Dec '12	Jun '12	Apr '12	Jan '12	Nov '11	Oct '11	Sept '11	Aug '11
9% Excellent	10%	8%	11%	5%	7%	5%	9%
42% Pretty good	35%	33%	30%	32%	31%	31%	28%
51% TOTAL POSITIVE	45%	41%	41%	37%	36%	36%	37%
31% Just fair	29%	30%	29%	31%	29%	29%	29%
17% Poor	23%	23%	25%	28%	30%	20%	25%
48% TOTAL NEGATIVE	53%	53%	54%	59%	59%	59%	54%
1% Undecided/Refused	6%	6%	5%	4%	5%	5%	9%

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive	51	33	45	74	31	34	43	47	80	67
Negative	48	65	54	26	66	64	55	53	20	32

__14. How would you rate your personal financial situation these days -- good, bad, or somewhere in the middle? [IF GOOD/BAD, ASK: "Would that be very or somewhat (GOOD/BAD)?" AND CODE

Dec '12		Sep '12	
8%	Very good	9%	
19%	Somewhat good	22%	
27%	TOTAL GOOD	31%	
55%	Somewhere in the middle	51%	
9%	Somewhat bad	10%	
8%	Very bad	7%	
17%	TOTAL BAD	17%	
1%	Undecided/Refused	1%	

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Good	27	27	37	25	29	25	43	31	28	22
In the Middle	55	51	44	63	50	52	39	49	60	66
Bad	17	20	19	12	19	20	18	20	12	12

It's a long way off, but thinking about the November general election for governor in 2014...

If the election for Governor were held today, would you vote for (ROTATE) Rick Snyder the Republican, or would you vote for the Democratic candidate for Governor?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for (ROTATE) Rick Snyder the Republican, or the Democratic candidate for Governor?" AND CODE BEST RESPONSE]

31%	Vote for the Democratic candidate
5%	Lean toward the Democratic candidate
36%	TOTAL DEMOCRAT
41%	TOTAL REPUBLICAN - SNYDER
36%	Vote for Rick Snyder the Republican
5%	Lean toward Rick Snyder the Republican
23%	Undecided/Refused

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Democrat	36	68	20	7	72	64	16	24	8	6
Snyder	41	11	29	79	11	11	34	25	78	79
Undecided	23	21	51	14	17	25	50	51	14	15

Thinking about the lame-duck session of the outgoing Michigan Legislature that will be held in the next few weeks in December, which of the following actions do you think should be the top priority for the Michigan Legislature during the lame-duck session? **[ROTATE 1 TO 5]**

50%	Pass laws that would create jobs
21%	Pass only necessary bills, with nothing controversial, since many lawmakers are leaving
15%	Pass laws that would improve education
6%	Pass laws to make Michigan a “right-to-work” state
5%	Pass laws that would dramatically change how public education is funded
3%	Pass laws that would eliminate or reduce taxes paid by businesses
---	Undecided/Refused

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Create jobs	50	49	44	53	46	51	51	38	55	50
Necessary bills	21	23	27	16	28	19	29	25	14	19
Improve educ	15	18	14	11	18	19	11	18	9	14
Right to work	6	1	7	12	2	1	4	9	14	10
Educ funding	5	7	7	1	4	9	2	11	2	1
Taxes on business	3	2	1	6	2	2	2	0	5	6

How familiar are you with what is referred to as Right to Work Laws – very familiar, somewhat familiar, only a little familiar, or not familiar at all?

Dec '12	Jun '07
25% Very familiar	15%
43% Somewhat familiar	37%
68% TOTAL FAMILIAR	52%
17% Only a little familiar	17%
15% Not familiar at all	27%
32% TOTAL NOT FAMILIAR	44%

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Familiar	68	71	65	65	74	69	69	62	72	57
Not familiar	32	29	32	35	26	31	29	36	28	43

Federal law permits states to enact laws to allow employers to hire workers without requiring them to become members of a labor union. Such laws have come to be known as Right to Work laws. Twenty-three states currently have some version of a Right to Work law that permits employees to work without joining a union, or having to pay union dues, even if a union represents other workers at the same place of employment. Based on this brief description, or what you may have heard or read, generally speaking, do you favor or oppose Right to Work laws. **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

Dec '12		Jun '07
37%	Strongly favor	44%
17%	Somewhat favor	18%
54%	TOTAL FAVOR	62%
9%	Somewhat oppose	7%
31%	Strongly oppose	23%
40%	TOTAL OPPOSE	30%
6%	Undecided/Refused	8%

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Favor	54	37	55	74	40	36	52	58	70	78
Oppose	40	57	36	20	56	58	39	33	25	15
Undecided	6	6	9	6	4	6	9	9	6	6

Michigan is NOT one of the twenty-three states that have a Right to Work law. Under current state law, if a place of employment is covered by a collective bargaining agreement negotiated by a union, employees must either pay union dues or a smaller non-membership fee to pay for negotiation and maintenance of their contract. There may be a proposal taken up in the Republican controlled Legislature which would make Michigan a “Right to Work” state. Based on this description or what you may have heard or read, would you favor or oppose legislation to make Michigan a “Right to Work” state? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

Dec '12	
31%	Strongly favor
16%	Somewhat favor
47%	TOTAL FAVOR
7%	Somewhat oppose
39%	Strongly oppose
46%	TOTAL OPPOSE
7%	Undecided/Refused

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem WOM	Ind Men	Ind WOM	Gop Men	Gop WOM
Favor	47	33	46	65	38	29	52	40	63	68
Oppose	46	60	42	20	56	63	39	44	31	29
Undecided	7	7	12	5	6	8	9	16	6	3

Previous results of Right to Work questions when tested as ballot questions

May '11	Jun '07
51% Vote YES	53%
3% Lean toward YES	6%
54% TOTAL YES VOTE	59%
42% Vote NO	25%
3% Lean toward NO	5%
45% TOTAL OPPOSE	30%
1% Undecided/Refused	11%

Now I would like to read two statements, one from supporters and one from opponents of the proposal to make Michigan a Right to Work state. **[ROTATE STATEMENTS]**

SUPPORTERS of making Michigan a Right to Work state say it is unfair to force employees to give up part of his or her wages to pay for union dues as a condition of employment, or face being fired. They say that much of the waste and corruption that exists in some unions is a direct result of laws that do not give a worker a choice of whether or not to join a union or remain a union member. Supporters say because Michigan is not a Right to Work state, we will see continued job losses and a state economy that remains in trouble. They say adopting a Right to Work law will make the state more competitive for business and jobs and let market forces work in our favor. The defeat of recent union led ballot proposals clearly proves that the public supports making Michigan a Right to Work state.

OPPONENTS of making Michigan a Right to Work state say it's just a clever ploy by corporate special interest groups to attack collective bargaining rights and drive down wages by limiting the voice of workers, which only increases corporate profits. Right to Work really only means the right to work for less. Workers in Right to Work states receive much lower wages, and fewer workers have benefits like health care or paid vacations. They say without a strong union presence to influence safety conditions, more workplace deaths and serious injuries occur in Right to Work states. They also say it's unfair to allow workers to benefit from union negotiated wage and health benefits without paying their fair share of what it costs unions to bargain with employers. Union workers raise the standard of living for everyone and encourage non-union businesses to offer comparable wages and benefits – that helps *all* workers and Michigan's economy.

After hearing both arguments, let me ask you again... do you favor or oppose legislation to make Michigan a "Right to Work" state? **[IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]**

Dec '12
28% Strongly favor
14% Somewhat favor
42% TOTAL FAVOR
10% Somewhat oppose
41% Strongly oppose
51% TOTAL OPPOSE
7% Undecided/Refused

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favor	42	25	44	61	34	20	49	38	62	60
Oppose	51	68	49	32	61	74	48	49	31	32
Undecided	7	7	7	7	5	6	3	13	7	8

Previous results on this question when tested as a ballot question

June '07

51%	Vote YES
4%	Lean toward YES
55%	TOTAL YES VOTE
26%	Vote NO
3%	Lean toward NO
29%	TOTAL OPPOSE
16%	Undecided/Refused

If your state legislator votes in favor of legislation to make Michigan a “right to work” state, would you be more likely to vote for that legislator in the next election, less likely to vote for him or her, or, would the vote of your state legislator on this one issue not influence you one way or the other? **[IF MORE/LESS LIKELY, ASK: “Would that be much or somewhat (more/less) likely?” AND CODE BEST RESPONSE]**

Dec '12

16%	Much more likely to vote for legislator
11%	Somewhat more likely to vote for legislator
27%	TOTAL MORE LIKELY
28%	No influence one way or the other
11%	Somewhat less likely to vote for legislator
28%	Much less likely to vote for legislator
39%	TOTAL LESS LIKELY
6%	Undecided/Refused

Dec '12 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
More likely	27	16	22	41	21	13	25	20	43	38
No influence	28	19	38	34	15	22	36	40	37	31
Less likely	39	60	36	16	61	60	35	38	9	24
Undecided	6	5	4	9	3	5	4	2	11	7

If “right to work” legislation is passed by the Legislature and Governor Snyder decides to sign it, even though he publicly said he opposes a Right to Work law and feels it would be very divisive, will you be more likely to vote for Governor Snyder in the next election, less likely to vote for him, or, would you say his action on this one issue would not influence you one way or the other? **[IF MORE/ LESS LIKELY, ASK: “Would that be much or somewhat (more/less) likely?” AND CODE BEST RESPONSE]**

Dec '12

- 11% Much more likely to vote for Snyder
- 13% Somewhat more likely to vote for Snyder
- 24% TOTAL MORE LIKELY**
- 31% No influence one way or the other
- 13% Somewhat less likely to vote for Snyder
- 27% Much less likely to vote for Snyder
- 40% TOTAL LESS LIKELY**
- 5% Undecided/Refused

Dec '12 Partisan Breakdown	Dec '12 Partisan				Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
More likely	24	10	18	42	10	9	23	13	44	40
No influence	31	27	36	35	25	28	34	38	38	31
Less likely	40	59	37	20	58	59	34	40	16	24
Undecided	5	4	9	3	7	4	9	9	9	5

Do you agree or disagree with the following statement? When the Michigan legislature has its next session, it should focus on issues like creating jobs and improving education, and not changing state laws and rules that would impact unions or make further changes to collective bargaining? **[IF AGREE/ DISAGREE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

- 58% Strongly agree
- 20% Somewhat agree
- 78% TOTAL AGREE**
- 11% TOTAL DISAGREE**
- 5% Somewhat disagree
- 6% Strongly disagree
- 11% Undecided/Refused

Dec '12 Partisan Breakdown	Dec '12 Partisan				Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Agree	78	87	69	72	85	89	75	62	70	74
Disagree	11	6	16	16	9	4	11	20	17	15
Undecided	11	7	16	12	6	7	14	18	13	11

KEY DEMOGRAPHIC QUESTIONS

Finally, I would like to ask you a few questions about yourself for statistical purposes.

Could you please tell me in what year you were born? **[IF REFUSED, ASK: ‘OK, of the following general age categories, in which one does your age would fall? Please stop me when I get to a category that applies to you.’ AND READ 1 TO 4]**

[RECORD YEAR HERE _____ AND THEN CODE BELOW]

16%	18 to 34 years ---	(1978 to 1994)
24%	35 to 49 -----	(1963 to 1977)
32%	50 to 64 -----	(1948 to 1962)
27%	65 and over -----	(1947 or before)
1%	Undecided/Refused	

Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, mixed-race or some other group or race?

84%	White
9%	African American/Black
1%	Hispanic or Latino (Puerto Rican, Mexican-American etc.)
1%	Native American
2%	Mixed race
2%	Other
1%	Undecided/Refused

Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

30%	Strong Democrat
6%	Not Strong Democrat
9%	Independent-Lean Democrat
45%	TOTAL DEMOCRAT
15%	Independent
39%	TOTAL REPUBLICAN
9%	Independent-Lean Republican
9%	Not Strong Republican
21%	Strong Republican
1%	Other/Undecided/Refused