

**EPIC•MRA STATEWIDE POLL OF ACTIVE & LIKELY 2024 NOVEMBER VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR ±4.0 pts.]**

*Polling Dates: August 23, 2024 through August 26, 2024
Conducted by live interviewers – included 80% cell phones*

**Commissioned by the Detroit Free Press, WLNS TV 6,
WOOD TV 8 and WJRT (ABC 12)**

Now I am going to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you have not heard of a name, say so and we'll move on. The first name is... “Do you have a favorable or unfavorable opinion of that person?” **[IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE RESPONSE]**

[ROTATE Q.3 THROUGH Q.11]	<u>NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
_03. Joe Biden	---	25%	41%	53%	46%	6%
_04. Mike Rogers	35%	7%	17%	24%	17%	24%
_05. Tim Walz	19%	26%	37%	28%	24%	16%
_06. Robert F. Kennedy Jr.	2%	11%	32%	44%	33%	22%
_07. J.D. Vance	10%	22%	36%	42%	35%	12%
_08. Gretchen Whitmer	---	38%	53%	41%	32%	6%
_09. Donald Trump	---	32%	45%	49%	45%	6%
_10. Elissa Slotkin	25%	18%	34%	23%	15%	18%
_11. Kamala Harris	---	35%	46%	49%	44%	5%

__12. Thinking about Michigan’s economy over the next several months, do you think it will improve, get worse, or remain about the same?

- 43% Remain about the same
- 26% Improve
- 20% Get worse
- 11% Undecided/Refused

__13. Thinking about the upcoming November general election for President, if the election were held today, would you vote for [ROTATE] Kamala Harris the Democrat, Donald Trump the Republican, Jill Stein of the Green Party, [READ LAST] or Robert Kennedy Jr. with the Natural Law Party even though he has suspended his campaign and endorsed Donald Trump but will still appear on the ballot?

[IF UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

44%	Donald Trump the Republican	GO TO Q.15
2%	Lean toward Trump the Republican	
46%	TOTAL VOTE TRUMP	
44%	Kamala Harris the Democrat	GO TO Q.15
1%	Lean toward Harris the Democrat	
45%	TOTAL VOTE HARRIS	
1%	Jill Stein the Green Party candidate	
0%	Lean toward Stein of the Green Party	
1%	TOTAL VOTE STEIN	
3%	Robert Kennedy Jr. with the Natural Law Party	
0%	Lean toward Kennedy with the Natural Law Party	
3%	TOTAL VOTE KENNEDY	
1%	NONE/OTHER/WON’T VOTE FOR PRESIDENT – DO NOT READ	
4%	Undecided/Refused	

__14. If the election came down to a choice between [ROTATE] Donald Trump and Kamala Harris, would you vote for [ROTATE] Donald Trump the Republican or Kamala Harris the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today, which candidate would you lean toward?” AND CODE BEST RESPONSE]

[IF ANOTHER CANDIDATE IS NAMED, ASK: “Well, if the election were held today, and your choice was just between Harris and Trump, which candidate would you vote for?”]

[IF STILL UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

46%	Donald Trump the Republican
1%	Lean toward the Donald Trump the Republican
47%	TOTAL VOTE TRUMP
46%	Kamala Harris the Democrat
0%	Lean toward Kamala Harris the Democrat
46%	TOTAL VOTE HARRIS
2%	NONE/OTHER/WON’T VOTE FOR PRESIDENT – DO NOT READ
5%	Undecided/Refused

__15. If the election for United States Senate were held today, would you vote for [ROTATE] Mike Rogers the Republican or Elissa Slotkin the Democrat?

[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

- 38% Mike Rogers the Republican
- 4% Lean toward Mike Rogers the Republican
- 42% TOTAL VOTE ROGERS**
- 44% Elissa Slotkin the Democrat
- 2% Lean toward Elissa Slotkin the Democrat
- 46% TOTAL VOTE SLOTKIN**
- 12% Undecided/Refused

ROTATE Q.16 AND Q.17

__16. Based on what you know or have heard or read about J. D. Vance, the Republican nominee for Vice President named by Donald Trump, do you think having him on the Republican ticket will make you more likely to vote for Donald Trump, less likely to vote for Trump, or will J.D. Vance not influence you one way or the other? [IF MORE/LESS LIKELY, ASK: “Would that be much or somewhat (more/less) likely?” AND CODE BEST RESPONSE]

- 7% Much more likely to vote for Trump
- 7% Somewhat more likely to vote for Trump
- 14% TOTAL MORE LIKELY**
- 65% J.D. Vance will not influence respondent one way or the other
- 19% TOTAL LESS LIKELY**
- 3% Somewhat less likely to vote for Trump
- 16% Much less likely to vote for Trump
- 2% Undecided/Refused

__17. Based on what you know or have heard or read about Tim Walz, the Democratic nominee for Vice President named by Kamala Harris, do you think having him on the Democratic ticket will make you more likely to vote for Kamala Harris, less likely to vote for Harris, or will Tim Walz not influence you one way or the other? [IF MORE/LESS LIKELY, ASK: “Would that be much or somewhat (more/less) likely?” AND CODE BEST RESPONSE]

- 19% Much more likely to vote for Harris
- 9% Somewhat more likely to vote for Harris
- 28% TOTAL MORE LIKELY**
- 55% Tim Walz will not influence respondent one way or the other
- 15% TOTAL LESS LIKELY**
- 2% Somewhat less likely to vote for Harris
- 13% Much less likely to vote for Harris
- 2% Undecided/Refused

Now I am going to read several issue areas. For each one, please tell me if you think [ROTATE] Kamala Harris or Donald Trump would do a better job of handling that issue? [IF HARRIS/TRUMP, ASK: “Would that be much or somewhat better?” AND CODE RESPONSE]

ROTATE Q.18 THROUGH Q.27		<u>HARRIS MUCH</u>	<u>HARRIS TOTAL</u>	<u>EITHER NEITHER (VOL)</u>	<u>TRUMP TOTAL</u>	<u>TRUMP MUCH</u>	<u>UND REF</u>
_18.	Proposing an end to Russia’s war in Ukraine that is acceptable to you.	32%	40%	5%	50%	40%	5%
_19.	Nominating qualified and unbiased candidates to fill future vacancies on the Supreme Court and other federal courts.	37%	45%	12%	37%	29%	6%
_20.	Negotiating an end to the war in Gaza that provides humanitarian aid to Palestinians AND secures the release of all hostages taken by Hamas.	31%	40%	8%	46%	38%	6%
_21.	Working to slow the frequency and severity of storms and wildfires many say are caused by climate change.	31%	47%	17%	23%	17%	13%
_22.	Enacting a national law on abortion, contraception, and other reproductive health care acceptable to you.	38%	50%	10%	31%	22%	9%
_23.	Advancing economic policies that tackle inflation and pushing changes in tax laws that benefit people in your tax bracket.	32%	42%	4%	49%	40%	5%
_24.	Taking on the high cost of housing to reduce levels of homelessness and the crime and drug problems that often go with it.	32%	46%	7%	43%	34%	4%

ROTATE Q.18 THROUGH Q.27		<u>HARRIS MUCH</u>	<u>HARRIS TOTAL</u>	<u>EITHER NEITHER (VOL)</u>	<u>TRUMP TOTAL</u>	<u>TRUMP MUCH</u>	<u>UND REF</u>
_25.	Confronting threats from China, Iran, North Korea, and other dictatorships.	29%	38%	3%	55%	46%	4%
_26.	Ensuring access to affordable quality health care for all Americans.	39%	54%	7%	32%	25%	7%
_27.	Proposing bipartisan immigration legislation Congress will pass, which will secure our borders.	30%	40%	5%	51%	43%	4%

On another topic . . . **ROTATE Q.28 AND Q.29**

_28. There is a strategic plan called Project 2025, developed by former senior Trump administration officials and others at the Washington D.C.-based conservative Heritage Foundation, outlining how a Republican administration under Trump’s presidency could overhaul the way the federal government operates. Based on what you know or have heard or read about Project 2025, do you approve or disapprove of the goals proposed to reshape the federal government? **[IF APPROVE/DISAPPROVE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

8% Strongly approve
6% Somewhat approve
14% TOTAL APPROVE
51% TOTAL DISAPPROVE
6% Somewhat disapprove
45% Strongly disapprove
35% Undecided/Refused

_29. As long as union workers are used, the Biden-Harris administration has pushed for increased production of electric vehicles, construction of plants to produce batteries and chips, and installation of charging stations throughout the country. This is an effort to reduce the reliance on fossil fuels by making it easier for drivers to switch from gasoline powered vehicles to electric vehicles. Do you approve or disapprove of this plan to produce and sell more electric vehicles? **[IF APPROVE/DISAPPROVE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

23% Strongly approve
18% Somewhat approve
41% TOTAL APPROVE
51% TOTAL DISAPPROVE
10% Somewhat disapprove
41% Strongly disapprove
8% Undecided/Refused

__30. People sometimes change their mind while taking surveys. If the November election for President were held today, would you vote for [ROTATE] Kamala Harris the Democrat, Donald Trump the Republican, Jill Stein of the Green Party, [READ LAST] or Robert Kennedy Jr. with the Natural Law Party even though he has suspended his campaign and endorsed Donald Trump but will still appear on the ballot?

[IF UNDECIDED, ASK: “Well, if the election were held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]

	<u>Pt. Change</u>	
45% Donald Trump the Republican	+1	
1% Lean toward Trump the Republican	-1	
46% TOTAL VOTE TRUMP	---	
45% Kamala Harris the Democrat	+1	
0% Lean toward Harris the Democrat	-1	
45% TOTAL VOTE HARRIS	---	
1% Jill Stein the Green Party candidate	---	
0% Lean toward Stein of the Green Party	---	
1% TOTAL VOTE STEIN	---	
2% Robert Kennedy Jr. with the Natural Law Party	-1	
0% Lean toward Kennedy with the Natural Law Party	---	
2% TOTAL VOTE KENNEDY	-1	
2% NONE/OTHER/WON'T VOTE FOR PRESIDENT – DO NOT READ	+1	GO TO Q.32
4% Undecided/Refused	---	GO TO Q.32

__31. Using a scale of zero to 100, with zero meaning you are not motivated at all to vote for the candidate you decided to vote for in the election for President, and 100 meaning you are extremely motivated to vote for that candidate, what number would you say best describes how motivated you are to vote for the candidate you have chosen? [IF UNDECIDED/REFUSED, CODE “999”]

N=571

RATING:

0 to 49	2%
50	2%
51 to 89	14%
90 to 100	82%
Undecided/Refused/NA	0%
MEAN:	93.435

__32. Have political beliefs caused serious damage to a relationship with any relative or close friend of yours?

28%	Yes
70%	No
2%	Undecided/Refused

Finally, I would like to ask a few questions about you - for statistical purposes only.

__33. On the issue of abortion, do you think . . . **[READ 1 THROUGH 5]**

- 39% Abortion should be legal in all cases
- 19% Legal in most cases
- 22% It should be legal only in cases of rape, incest or to save the life of the mother
- 8% Legal only when necessary to save the life of the mother, or
- 6% Abortion should be against the law in all cases
- 6% Undecided/Refused

__34. Do you have school aged children aged 18 or younger living in your household?

- 31% Yes
- 69% No
- 0% Undecided/Refused

__35. Do you, or does any member of your household, belong to a labor union or a teachers association?

[PROBE FOR BEST RESPONSE]

- 15% Respondent belongs
- 9% Other household member belongs
- 3% More than one household member belongs
- 27% TOTAL UNION**
- 72% No members in household
- 1% Undecided/Refused

__36. Could you please tell me in what year you were born? **[IF REFUSED, ASK: 'Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.' AND READ 1 TO 4]**

[RECORD YEAR HERE _____ AND THEN CODE BELOW]

- 19% 18 to 34 years **(1990 to 2006)**
- 26% 35 to 49 **(1975 to 1989)**
- 27% 50 to 64 **(1960 to 1974)**
- 28% 65 and over **(1959 or before)**
- 0% Undecided/Refused

__37. What is the last grade or level of schooling you completed? **[DO NOT READ – CODE REPLY]**

- 1% 1st to 11th Grade
- 18% High School Graduate
- 3% Non-college post high school (technical training)
- 25% Some college
- 38% College graduate
- 15% Post graduate school
- 0% Undecided/Refused

__38. What is your religion - Protestant, Roman Catholic, Eastern Orthodox, Jewish, Muslim, or some other religion?

- 24% Christian – Non Denominational (*volunteered*)
- 23% Protestant (**Methodist, Baptist, Lutheran, Presbyterian, or Episcopalian**)
- 21% Roman Catholic or Catholic
- 0% Eastern Orthodox
- 1% Jewish
- 1% Muslim
- 5% Other
- 23% None (*volunteered*)
- 2% Undecided/Refused

__39. Which of the following racial or ethnic groups best describes you - White, African American or Black, Hispanic or Latino, Asian, Native American, of two or more races, or some other group or race?

- 79% White
- 10% African American/Black
- 3% Hispanic or Latino (Puerto Rican, Mexican-American etc.)
- 1% Asian
- 1% Native American
- 2% Two or more/mixed race
- 1% Other
- 3% Undecided/Refused

__40. Would you describe yourself as (**ROTATE**) conservative, moderate, or liberal?

- 37% Conservative
- 33% Moderate
- 22% Liberal
- 8% Undecided/Refused

__41. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

- 30% Strong Democrat
- 5% Not Strong Democrat
- 6% Independent-Lean Democrat
- 41% TOTAL DEMOCRAT**
- 13% Independent
- 43% TOTAL REPUBLICAN**
- 7% Independent-Lean Republican
- 6% Not Strong Republican
- 30% Strong Republican
- 1% Other
- 2% Undecided/Refused

__42. Would you please tell me into which of the following categories your total yearly household income falls; including everyone in the household? Please stop me when I get to the category that applies to you? **[READ 1 THROUGH 6]**

- 4% Under \$25,000
- 10% \$25,000 to \$50,000
- 17% \$50,000 to \$75,000
- 17% \$75,000 to \$100,000
- 18% \$100,000 to \$150,000
- 19% Over \$150,000
- Retired (**VOLUNTEERED - ASK: "But is there an income category I read that would apply to your household?" AND CODE BEST RESPONSE**)
- 15% Undecided/Refused

__46. Sex of respondent (**BY OBSERVATION ONLY**)

- 53% Female
- 47% Male

THANK RESPONDENT FOR HIS OR HER TIME AND TERMINATE