

**EPIC•MRA STATEWIDE POLL OF ACTIVE VOTERS**  
**[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]**  
**LIVE INTERVIEWS – 20% CELL PHONES**  
*Polling Dates: April 13th, 2013 through April 16th, 2013*

**Direction of the country**

\_\_02. Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

<b>Apr'13</b>		<b>Feb'13</b>	<b>Oct'12</b>	<b>Sept'12</b>	<b>Jul'12</b>	<b>Apr'12</b>	<b>Nov'11</b>	<b>Oct'11</b>	<b>Aug'11</b>
33%	Right Direction	37%	40%	41%	31%	35%	19%	14%	14%
56%	Wrong track	52%	53%	51%	56%	55%	71%	71%	75%
11%	Undecided	11%	7%	8%	13%	10%	10%	15%	11%

<b>Apr '13 Partisan Breakdown</b>		<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Right Direction	33	58	28	8	60	56	25	32	10	7	
Wrong Track	56	31	55	86	27	35	58	51	84	87	
Undecided	11	11	17	5	13	9	17	17	6	6	

**Direction of the state**

\_\_03. How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

<b>Feb'13</b>		<b>Feb'13</b>	<b>Dec'12</b>	<b>Sept'12</b>	<b>Jul'12</b>	<b>Apr'12</b>	<b>Nov'11</b>	<b>Oct'11</b>	<b>Aug'11</b>
41%	Right Direction	41%	46%	47%	44%	44%	33%	30%	31%
47%	Wrong track	46%	39%	42%	45%	43%	54%	52%	54%
12%	Undecided	13%	15%	11%	11%	13%	13%	18%	15%

<b>Apr '13 Partisan Breakdown</b>		<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Right Direction	41	28	36	56	30	27	40	32	55	57	
Wrong Track	47	61	48	34	56	64	50	45	31	37	
Undecided	12	11	16	10	14	9	10	23	14	6	

### Name Recognition and Favorability Ratings

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is \_\_\_\_\_? “Do you have a favorable or unfavorable opinion of that person?” [IF FAVORABLE/UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

[ROTATE]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
<b>Apr '13 -- Barack Obama</b>	---	<b>30%</b>	<b>52%</b>	<b>44%</b>	<b>31%</b>	<b>4%</b>
Feb '13 Barack Obama	---	32%	55%	42%	28%	3%
Dec '12 Barack Obama	---	40%	55%	43%	30%	2%
Oct '12 Barack Obama #2	---	34%	55%	41%	29%	4%
Oct '12 Barack Obama #1	---	34%	51%	46%	31%	3%
Sep '12 Barack Obama	---	34%	52%	45%	32%	3%
Jul '12 Barack Obama	---	25%	49%	46%	30%	5%
Jun '12 Barack Obama	---	26%	46%	46%	35%	8%
Apr '12 Barack Obama	---	27%	50%	46%	33%	4%
Jan '12 Barack Obama	---	28%	52%	44%	26%	4%
Nov '11 Barack Obama	---	25%	48%	46%	31%	6%
Oct '11 Barack Obama	---	22%	46%	47%	32%	7%

### Obama

<b>Apr '13 Partisan Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favorable	52	88	44	14	84	91	43	45	16	12
Unfavorable	44	8	49	83	10	7	52	45	80	87
Undecided	4	4	7	3	6	2	5	10	4	1

<b>Apr '13 -- Rick Snyder</b>	---	<b>17%</b>	<b>42%</b>	<b>46%</b>	<b>28%</b>	<b>12%</b>
Feb '13 Rick Snyder	---	11%	42%	46%	28%	12%
Dec '12 Rick Snyder	---	19%	55%	32%	19%	13%
Oct '12 Rick Snyder #2	---	15%	49%	36%	22%	15%
Sep '12 Rick Snyder	---	13%	45%	41%	25%	14%
Jul '12 Rick Snyder	1%	9%	47%	37%	21%	15%
Jun '12 Rick Snyder	---	17%	48%	37%	21%	15%
Apr '12 Rick Snyder	---	14%	48%	39%	23%	13%
Jan '12 Rick Snyder	1%	14%	46%	40%	21%	13%
Nov '11 Rick Snyder	1%	13%	39%	44%	26%	16%
Oct '11 Rick Snyder	1%	13%	43%	42%	28%	14%

**Snyder****Apr '13 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Favorable	42	15	39	72	19	11	45	32	73	71
Unfavorable	46	73	43	19	70	75	43	43	18	20
Undecided	12	12	18	9	11	14	12	26	9	9

[ROTATE]

DO NOT RECOG    VERY FAVOR    TOTAL FAVOR    TOTAL UNFAV    VERY UNFAV    REF UNDEC

**Apr '13 -- Bart Stupak**                    **56%**                    **2%**                    **11%**                    **10%**                    **3%**                    **23%**

**Stupak****Apr '13 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Don't recognize	56	61	51	51	57	64	43	62	49	53
Favorable	11	11	13	11	13	10	20	4	9	12
Unfavorable	10	11	7	12	11	11	10	4	13	11
Undecided	23	17	29	26	19	15	27	30	28	25

**Apr '13 -- Mark Schauer**                    **75%**                    **2%**                    **7%**                    **5%**                    **2%**                    **13%**

**Schauer****Apr '13 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem Wom</b>	<b>Ind Men</b>	<b>Ind Wom</b>	<b>Gop Men</b>	<b>Gop Wom</b>
Don't recognize	75	76	75	72	77	76	77	72	75	70
Favorable	7	11	5	4	11	11	3	6	3	5
Unfavorable	5	5	3	6	8	3	0	6	5	7
Undecided	13	8	17	18	3	10	20	16	17	18

**Obama Job Rating – Apr '13**

\_\_08. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

9%	Excellent
35%	Pretty good
<b>44%</b>	<b>TOTAL POSITIVE</b>
<b>54%</b>	<b>TOTAL NEGATIVE</b>
19%	Just fair
35%	Poor
2%	Undecided/Refused

**Obama Job Rating**

	Feb '13	Oct '12	Sep '12	Jul '12	Jun '12	Apr '12	Jan '12	Nov '11	Oct '11
Excellent	16%	11%	16%	14%	13%	15%	13%	9%	9%
Pretty Good	33%	32%	30%	30%	28%	29%	30%	28%	29%
<b>Total Positive</b>	<b>49%</b>	<b>43%</b>	<b>46%</b>	<b>44%</b>	<b>41%</b>	<b>44%</b>	<b>43%</b>	<b>37%</b>	<b>38%</b>
Just Fair	16%	21%	19%	16%	19%	19%	23%	25%	26%
Poor	34%	35%	35%	39%	39%	36%	33%	37%	35%
<b>Total Negative</b>	<b>50%</b>	<b>56%</b>	<b>54%</b>	<b>55%</b>	<b>58%</b>	<b>55%</b>	<b>56%</b>	<b>62%</b>	<b>61%</b>

**Obama****Apr '13 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem WOM</b>	<b>Ind Men</b>	<b>Ind WOM</b>	<b>Gop Men</b>	<b>Gop WOM</b>
Positive	44	78	36	10	77	78	37	36	13	7
Negative	54	21	60	89	22	20	62	57	87	92

**Snyder Job Rating – Apr '13**

\_\_\_09. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

6%	Excellent
32%	Pretty good
<b>38%</b>	<b>TOTAL POSITIVE</b>
<b>58%</b>	<b>TOTAL NEGATIVE</b>
27%	Just fair
31%	Poor
4%	Undecided/Refused

	Feb '13	Dec '12	Jun '12	Apr '12	Jan '12	Nov '11	Oct '11	Sep '11
Excellent	7%	9%	10%	8%	11%	5%	7%	5%
Pretty good	29%	42%	35%	33%	30%	32%	31%	31%
<b>TOTAL POSITIVE</b>	<b>36%</b>	<b>51%</b>	<b>45%</b>	<b>41%</b>	<b>41%</b>	<b>37%</b>	<b>36%</b>	<b>36%</b>
Just fair	30%	31%	29%	30%	29%	31%	29%	29%
Poor	31%	17%	23%	23%	25%	28%	30%	20%
<b>TOTAL NEGATIVE</b>	<b>61%</b>	<b>48%</b>	<b>53%</b>	<b>53%</b>	<b>54%</b>	<b>59%</b>	<b>59%</b>	<b>59%</b>
Undecided/Refused	3%	1%	6%	6%	5%	4%	5%	5%

**Snyder****Apr '13 Partisan**

<b>Breakdown</b>	<b>All</b>	<b>Dems</b>	<b>Ind</b>	<b>Gop</b>	<b>Dem Men</b>	<b>Dem WOM</b>	<b>Ind Men</b>	<b>Ind WOM</b>	<b>Gop Men</b>	<b>Gop WOM</b>
Positive	38	16	33	64	19	14	30	36	68	59
Negative	58	80	58	35	78	82	63	51	30	40

### Condition of the Michigan Economy

\_\_10. Thinking about the economy in Michigan, do you believe the economy in Michigan...

[READ 1 TO 3]

56%	Has already bottomed out and is starting to improve
23%	Is at the bottom but is not yet getting any better
18%	Has not yet bottomed out and will still get worse
3%	Undecided/Refused

	Feb '13	Oct'12	Jul'12	Jun'12	Apr'12	Jan'12	Nov'11	Sep'11	Aug'11
Starting to improve	54%	62%	53%	55%	58%	49%	39%	35%	31%
Not yet getting better	26%	21%	25%	26%	23%	30%	36%	30%	34%
Will still get worse	19%	13%	17%	19%	16%	19%	23%	31%	31%
Undecided/Refused	1%	4%	5%	3%	3%	2%	2%	4%	4%

Apr '13 Partisan Breakdown	All				Dem	Dem	Ind	Ind	Gop	Gop
		Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Improving	56	51	48	67	53	50	48	47	67	67
Not getting better	23	27	24	17	24	29	20	30	14	18
Getting worse	18	18	25	13	18	18	28	21	18	9

### Snyder vs Schauer

I know it's a long way off, but thinking about the November general election in 2014 for governor, please tell me how you would vote in the following two matchups for governor. [ROTATE Q.11 AND Q.12 BELOW]

\_\_11. In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Mark Schauer the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Mark Schauer the Democrat or Rick Snyder the Republican?" AND CODE BEST RESPONSE]

25%	Vote for Mark Schauer the Democrat
14%	Lean toward Mark Schauer
<b>39%</b>	<b>TOTAL VOTE SCHAUER</b>
<b>38%</b>	<b>TOTAL VOTE SNYDER</b>
32%	Vote for Rick Snyder the Republican
6%	Lean toward Rick Snyder
23%	Undecided/Refused

Apr '13 Partisan Breakdown	All				Dem	Dem	Ind	Ind	Gop	Gop
		Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Schauer	39	74	25	9	77	71	23	28	7	11
Snyder	38	9	26	76	7	11	30	21	75	77
Undecided	23	17	49	15	16	18	47	51	18	12

### Snyder vs Stupak

\_\_12. In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Bart Stupak the Democrat?

[IF UNDECIDED, ASK: “Well, if the election were held today and you had to decide right now, which candidate would you lean toward, [ROTATE] Bart Stupak the Democrat or Rick Snyder the Republican?” AND CODE BEST RESPONSE]

24%	Vote for Bart Stupak the Democrat
14%	Lean toward Bart Stupak
<b>38%</b>	<b>TOTAL VOTE DEMOCRAT</b>
<b>39%</b>	<b>TOTAL VOTE REPUBLICAN</b>
33%	Vote for Rick Snyder the Republican
6%	Lean toward Rick Snyder
23%	Undecided/Refused

Apr '13 Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Stupak	38	69	24	11	74	65	30	17	11	10
Snyder	39	11	28	75	11	12	32	23	73	76
Undecided	23	20	48	14	15	23	38	60	15	14

### Tea Party Opposed by Nearly a Majority

\_\_33. Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: ‘Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?’ AND CODE BEST RESPONSE]

Apr '13		Feb '13
12%	Strongly supports Tea Party movement	16%
17%	Somewhat supports Tea Party movement	17%
<b>29%</b>	<b>TOTAL SUPPORT</b>	<b>33%</b>
<b>49%</b>	<b>TOTAL OPPOSE</b>	<b>42%</b>
7%	Somewhat opposes Tea Party movement	6%
42%	Strongly opposes Tea Party movement	36%
22%	Undecided/Refused	25%

Finally, I would like to ask you a few questions about yourself for statistical purposes.

\_\_34. Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

49%	Pro-choice
44%	Pro-life
7%	Undecided/Refused

\_\_41. Would you describe yourself as (**ROTATE**) a conservative, a moderate or a liberal?

38%	Conservative
32%	Moderate
21%	Liberal
9%	Undecided/Refused

\_\_42. Generally speaking, do you consider yourself a Republican or a Democrat?

**(IF DEM)** Do you consider yourself a strong Democrat or a not very strong Democrat?

**(IF INDEP)** Do you consider yourself closer to the Republican or Democratic Party?

**(IF REP)** Do you consider yourself a strong Republican or not a very strong Republican?

23%	Strong Democrat
7%	Not Strong Democrat
12%	Independent-Lean Democrat
<b>42%</b>	<b>TOTAL DEMOCRAT</b>
18%	Independent
<b>37%</b>	<b>TOTAL REPUBLICAN</b>
9%	Independent-Lean Republican
8%	Not Strong Republican
20%	Strong Republican
---	Other
3%	Undecided/Refused