# Michigan Democratic Presidential Primary Election - Likely Voters <br> [FREQUENCY REPORT OF SURVEY RESPONSES - 400 SAMPLE - ERROR $\pm 4.9 \%$ ] <br> Polling Dates: March 4, 2020 through March 6, 2020 <br> Conducted by live interviewers - included $50 \%$ cell phones 

## COMBINED VOTE WITHOUT NAMED OTHER CANDIDATES THAT DROPPED OUT:

51\% Joe Biden<br>27\% Bernie Sanders<br>9\% Some other candidate<br>13\% Undecided/Refused

How certain are you that you will vote for (CANDIDATE NAMED) - very certain, somewhat certain, or, not certain at all, and you might change your mind before the election?

|  |  | Biden | Sanders |  |
| :---: | :---: | :--- | :---: | :---: |
| $\mathrm{N}=199$ | $68 \%$ | Very certain | $58 \%$ | $36 \%$ |
| $\mathrm{~N}=57$ | $20 \%$ | Somewhat certain | $60 \%$ | $32 \%$ |
| $\mathrm{~N}=32$ | $11 \%$ | Not certain at all - may change mind | $44 \%$ | $41 \%$ |
|  | $1 \%$ | Undecided/Refused |  |  |

When did you decide which candidate you were going to vote for - in the past few days, a couple of weeks ago, a month ago, or before that?

| $\mathbf{N}=\mathbf{3 5 0}$ |  |  |
| :---: | :---: | :--- |
| $\mathrm{N}=130$ | $37 \%$ | In the past few days |
| $\mathrm{N}=53$ | $16 \%$ | A couple of weeks ago |
| $\mathrm{N}=35$ | $10 \%$ | A month ago |
| $\mathrm{N}=118$ | $34 \%$ | Before that |
|  | $2 \%$ | Undecided/Refused |


| Biden | Sanders |
| :---: | :---: |
| $75 \%$ | $18 \%$ |
| $55 \%$ | $30 \%$ |
| $51 \%$ | $23 \%$ |
| $42 \%$ | $50 \%$ |

Which candidate would be your second choice? [DO NOT READ LIST UNLESS REQUESTED BY RESPONDENT AND, IF LISTING REQUESTED, DO NOT READ CANDIDATE NAMES THAT HAVE DROPPED OUT AND DROP CANDIDATE NAMED EARLIER]
$\mathrm{N}=350$
19\% Joe Biden
3\% Mike Bloomberg (dropped out - do not read)
3\% Pete Buttigieg (dropped out - do not read)
1\% Amy Klobuchar (dropped out - do not read)
$24 \%$ Bernie Sanders
0\% Tom Steyer (dropped out - do not read)
16\% Elizabeth Warren (dropped out - do not read)
$3 \%$ Some other candidate
$31 \%$ Undecided/Refused

Now, I would like to read you the names of the Democratic candidates running for president. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we'll move on. The first name is $\qquad$ . Do you have a favorable or unfavorable opinion of (him/her)? [IF FAVORABLE/UNFAVORABLE, ASK: "Would that be very or generally?" AND CODE BEST RESPONSE]

| [ROTATE] | $\frac{\text { DO NOT }}{\underline{\text { RECOG }}}$ | $\frac{\text { VERY }}{\text { FAVOR }}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { FAVOR } \end{aligned}$ | $\begin{aligned} & \text { TOTAL } \\ & \text { UNFAV } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { VERY } \\ \underline{\text { UNFAV }} \\ \hline \end{gathered}$ | $\frac{\text { REF }}{\text { UNDEC }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Joe Biden | 0\% | 41\% | 79\% | 12\% | 6\% | 9\% |
| Bernie Sanders | 0\% | 30\% | 69\% | 25\% | 10\% | 6\% |

What is more important to you [ROTATE]: nominating a Democratic candidate who most closely shares your views on issues, or, nominating a candidate who can beat Donald Trump in the November general election?

| $\mathrm{N}=134$ | $34 \%$ | Shares your views on issues |
| :---: | :---: | :--- |
| $\mathrm{N}=226$ | $57 \%$ | Can beat Donald Trump |
| $\mathrm{N}=34$ | $9 \%$ | Undecided/Refused |


| Biden | Sanders |
| :---: | :---: |
| $36 \%$ | $38 \%$ |
| $61 \%$ | $21 \%$ |
| $41 \%$ | $26 \%$ |

Thinking about several changes to the health care system that have been suggested, do you: [READ 1 THROUGH 3 BELOW - CODE BEST AND ONLY ONE RESPONSE]

| N=85 | 21\% | Favor changing the health care system so that everyone would be covered by Medicare. |  | Biden | Sanders |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | SKIP NEXT QUESTION | 26\% | 55\% |
| N=78 | 20\% | Favor a Medicare-like public option that you could buy into but would not be imposed on everyone. |  | 60\% | 19\% |
| $\mathrm{N}=197$ | 50\% | Favor expanding and improving the Affordable Care Act, also known as Obamacare, by providing a public option for health insurance that would cover the uninsured. | SKIP NEXT QUESTION | 57\% | 20\% |
|  | 9\% | Undecided/Refused |  | EXT QUE |  |

Would you still support changing the health care system to Medicare for All if everyone currently covered by private health insurance plans had to give up their coverage and be covered by Medicare?
$\mathrm{N}=85$
78\% Yes, would still support Medicare for All
$12 \%$ No, would not still support Medicare for All
$11 \%$ Undecided/Refused

Finally, I would like to ask you just a few questions for statistical purposes only.

Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

|  |  | Biden | Sanders |  |
| :---: | :---: | :--- | :---: | :---: |
| $\mathrm{N}=298$ | $75 \%$ | Pro-choice - women have the right to an abortion | $51 \%$ | $28 \%$ |
| $\mathrm{~N}=65$ | $17 \%$ | Pro-life - against abortions except to save life of mother | $49 \%$ | $28 \%$ |
|  | $8 \%$ | Undecided/Refused |  |  |

Do you have school age children age 18 or younger living in your household?

$$
\begin{array}{l|c|l}
\mathrm{N}=112 & 28 \% & \text { Yes } \\
\mathrm{N}=280 & 71 \% & \mathrm{No} \\
& 1 \% & \text { Undecided/Refused }
\end{array}
$$

| Biden | Sanders |
| :---: | :---: |
| $43 \%$ | $37 \%$ |
| $54 \%$ | $23 \%$ |

Could you please tell me in what year you were born? [IF REFUSED, ASK: 'Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.' AND READ 1 TO 4]
[RECORD YEAR HERE $\qquad$ AND THEN CODE BELOW]

|  |  | Biden | Sanders |  |
| :---: | :---: | :--- | :---: | :---: |
| $\mathrm{N}=83$ | $21 \%$ | 18 to 34 years | $17 \%$ | $58 \%$ |
| $\mathrm{~N}=92$ | $23 \%$ | 35 to 49 | $48 \%$ | $30 \%$ |
| $\mathrm{~N}=115$ | $29 \%$ | 50 to 64 | $68 \%$ | $14 \%$ |
| $\mathrm{~N}=102$ | $27 \%$ | 65 and over | $62 \%$ | $15 \%$ |

What is the last grade or level of schooling you completed? [DO NOT READ - CODE BEST RESPONSE]


Do you, or does any member of your household, belong to a labor union or a teachers' association? [PROBE FOR BEST RESPONSE]

| $\mathrm{N}=54$ | $14 \%$ | Respondent belongs | Biden | Sanders |
| :---: | :---: | :--- | :---: | :---: |
| $\mathrm{N}=53$ | $11 \%$ | Other household member belongs | $59 \%$ | $22 \%$ |
|  | $2 \%$ | More than one household member belongs | $60 \%$ | $21 \%$ |
| $\mathrm{~N}=287$ | $\mathbf{2 7 \%}$ | TOTAL UNION |  |  |
|  | 73\% | No members in household | Undecided/Refused | $47 \%$ |
|  |  |  | $30 \%$ |  |
|  |  |  |  |  |

Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, of mixed-race or some other group or race?

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\mathrm{N}=282$ | $72 \%$ | White | Biden | Sanders |
| $\mathrm{N}=72$ | $18 \%$ | African American/Black | $56 \%$ | $26 \%$ |
|  | $1 \%$ | Hispanic or Latino | $46 \%$ | $24 \%$ |
| $\mathrm{~N}=27$ | $1 \%$ | Asian |  |  |
|  | $1 \%$ | Native American |  |  |
|  | $2 \%$ | Mixed race | $19 \%$ | $48 \%$ |
| $2 \%$ | Other |  |  |  |
| $3 \%$ | Undecided/Refused |  |  |  |

Would you describe yourself as (ROTATE) a conservative, a moderate or a liberal? [IF LIBERAL, ASK: "Would that be very or mostly liberal?" AND CODE BEST RESPONSE]

| $\mathrm{N}=65$ | $17 \%$ | Very liberal |
| :---: | :---: | :--- |
| $\mathrm{N}=95$ | $24 \%$ | Mostly liberal |
| $\mathrm{N}=\mathbf{1 6 0}$ | $\mathbf{4 1 \%}$ | TOTAL LIBERAL |
| $\mathrm{N}=156$ | $39 \%$ | Moderate |
| $\mathrm{N}=37$ | $9 \%$ | Conservative |
|  | $11 \%$ | Undecided/Refused |


| Biden | Sanders |
| :---: | :---: |
| $36 \%$ | $54 \%$ |
| $51 \%$ | $32 \%$ |
|  |  |
| $64 \%$ | $13 \%$ |
| $44 \%$ | $11 \%$ |

Generally speaking, do you consider yourself a Republican or a Democrat?
(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?
(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?
(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

|  |  |  | Biden | Sanders |
| :---: | :---: | :---: | :---: | :---: |
| N=333 | 62\% | Strong Democrat |  |  |
|  | 10\% | Not Strong Democrat | 53\% | 29\% |
|  | 12\% | Independent-Lean Democrat | 53\% | 29 |
|  | 84\% | TOTAL DEMOCRAT |  |  |
| $\mathrm{N}=40$ | 11\% | Independent | 35\% | 20\% |
|  | 3\% | TOTAL REPUBLICAN |  |  |
| $\mathrm{N}=11$ | 2\% | Independent-Lean Republican | 64\% | 18\% |
|  | 0\% | Not Strong Republican |  |  |
|  | 1\% | Strong Republican |  |  |
|  | 1\% | Other |  |  |
|  | 2\% | Undecided/Refused |  |  |

Would you please tell me into which of the following categories your total yearly household income falls --- including everyone in the household? Please stop me when I get to the category that applies to you? [READ 1 TO 5]

| $\mathrm{N}=43$ | $11 \%$ | Under $\$ 25,000$ | Biden | Sanders |
| :--- | :--- | :--- | :---: | :---: |
| $\mathrm{N}=78$ | $20 \%$ | $\$ 25,000$ to $\$ 50,000$ | $40 \%$ | $28 \%$ |
| $\mathrm{~N}=79$ | $20 \%$ | $\$ 50,000$ to $\$ 75,000$ | $42 \%$ | $36 \%$ |
| $\mathrm{~N}=53$ | $13 \%$ | $\$ 75,000$ to $\$ 100,000$ | $49 \%$ | $32 \%$ |
| $\mathrm{~N}=85$ | $11 \%$ | $\$ 100,000$ to $\$ 150,000$ | $64 \%$ | $21 \%$ |
|  | $10 \%$ | Over $\$ 150,000$ | $59 \%$ | $21 \%$ |

$0 \%$ Retired (VOLUNTEERED - ASK: "But is there an income category I read that would apply to your household?" AND CODE BEST RESPONSE)
15\% Undecided/Refused

Sex of respondent (BY OBSERVATION ONLY)

| $\mathrm{N}=166$ | $42 \%$ | Male |
| :---: | :---: | :--- |
| $\mathrm{N}=228$ | $58 \%$ | Female |


| Biden | Sanders |
| :---: | :---: |
| $46 \%$ | $31 \%$ |
| $54 \%$ | $25 \%$ |

## THANK RESPONDENT FOR HIS OR HER TIME AND TERMINATE

