

Commissioned by the Detroit Free Press and WXYZ TV 7

Survey on the Detroit Mayor and Council Race General Election – September 2013
[FREQUENCY REPORT OF SURVEY RESPONSES – 400 SAMPLE – ERROR ±4.9%]

Polling Dates: September 17th, 2013 through September 19th, 2013

Conducted by live callers -- 20% cell phones

__04. Overall, would you say that the City of Detroit is headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

36%	Right direction
44%	Wrong track
20%	Undecided/Refused

__05. There are many problems Detroiters say **THEY** are concerned about. Which one problem from the following list are **YOU** personally concerned about the most? [READ AND ROTATE 1 TO 10 – TAKE FIRST RESPONSE ONLY]

46%	Crime, drugs, gangs and violence
10%	Abandoned buildings and vehicles
9%	The local economy and jobs
8%	Basic city services
5%	City taxes and fees
5%	The city budget deficit and bankruptcy
4%	The emergency manager
4%	The quality of Detroit schools
3%	Poverty and homelessness
2%	Poor quality of city roads and transportation services
---	More than one [ASK: "But which one concerns you the most?" AND CODE RESPONSE]
4%	Undecided/Refused

On another topic...

__06. Do you favor or oppose the decision by Governor Snyder to appoint Kevyn Orr to serve as emergency manager with the authority to manage Detroit finances for up to 18 months, or until the city budget is balanced? [IF FAVOR/OPPOSE, ASK: "Would that be strongly or somewhat?" AND CODE BEST RESPONSE]

21%	Strongly favor
16%	Somewhat favor
37%	TOTAL FAVOR
52%	TOTAL OPPOSE
12%	Somewhat oppose
40%	Strongly oppose
11%	Undecided/Refused

__07. Do you think it was necessary for Kevyn Orr, the Emergency Manager, to begin bankruptcy proceedings to resolve the financial crisis in the City of Detroit, or, do you think the Detroit financial crisis could be resolved without declaring bankruptcy?

- 50% | Financial crisis could be resolved without declaring bankruptcy
- 37% | Bankruptcy was necessary to resolve financial crisis
- 13% | Undecided/Refused

__08. Since the emergency manager began his work, do you think that city services in Detroit are improving, getting worse, or, are services unchanged and pretty much remain the same?

- 69% | Remain the same
- 14% | Improving
- 10% | Getting worse
- 4% | Too early to tell (**VOLUNTEERED**)
- 3% | Undecided/Refused

__09. When the emergency manager has completed his job in another year, do you think his actions will result in an improvement in city services, will his actions make city services worse, or, will they remain the same?

- 36% | Stay the same
- 35% | Improve city services
- 11% | Make city services worse
- 18% | Undecided/Refused

Now I would like to read a list of political figures. For each name I read, please tell me if you have a favorable or unfavorable opinion of that person. If you are not familiar with a name, please say so and we will move on. The first name is _____. **[IF FAVORABLE/UNFAVORABLE, ASK: 'Would that be very or generally?' AND CODE BEST RESPONSE]**

[ROTATE Q.10-Q.13] NO REC/VER FAV/TOT FAV/TOT UNF/VER UNF/UNDEC

__10. Rick Snyder	---	4%	21%	63%	41%	16%
__11. Dave Bing	---	4%	21%	67%	45%	12%
__12. Mike Duggan	1%	31%	56%	19%	10%	24%
__13. Benny Napoleon	1%	17%	43%	35%	17%	21%

__14. Overall, how would you rate the job that Rick Snyder has done as Governor -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

3%	Excellent
19%	Pretty Good
22%	TOTAL POSITIVE
75%	TOTAL NEGATIVE
41%	Just Fair
34%	Poor
3%	Undecided/Refused

__15. Overall, how would you rate the job being done by Dave Bing as Mayor of Detroit -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

1%	Excellent
13%	Pretty Good
14%	TOTAL POSITIVE
85%	TOTAL NEGATIVE
29%	Just Fair
56%	Poor
1%	Undecided/Refused

__16. How would you rate the job being done by Kevyn Orr as emergency manager for the City of Detroit - would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor ?

4%	Excellent
19%	Pretty Good
23%	TOTAL POSITIVE
62%	TOTAL NEGATIVE
34%	Just Fair
28%	Poor
15%	Undecided/Refused

__17. How would you rate the job being done by the Detroit City Council -- would you give the City Council a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

---	Excellent
10%	Pretty Good
10%	TOTAL POSITIVE
86%	TOTAL NEGATIVE
30%	Just Fair
56%	Poor
4%	Undecided/Refused

__18. Overall, before the emergency manager was appointed, how would you rate the job that the City of Detroit has done providing basic city services to the residents of Detroit – would you give the City a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

---	Excellent
9%	Pretty Good
9%	TOTAL POSITIVE
90%	TOTAL NEGATIVE
32%	Just Fair
58%	Poor
1%	Undecided/Refused

Thinking about the November 5th general election for Mayor of Detroit...

__19. If the election for Mayor were held today, would you vote for [ROTATE] Mike Duggan or Benny Napoleon?

[IF UNDECIDED, ASK: ‘Well, if the election were held today and you had to decide right now, who would you lean toward, [ROTATE] Napoleon or Duggan?’

45%	Mike Duggan -----ASK Q’S 20 AND 21
4%	Lean toward Duggan --ASK Q’S 20 AND 21
49%	TOTAL VOTE DUGGAN
25%	TOTAL VOTE NAPOLEON
22%	Benny Napoleon -----GO TO Q’S 22 AND 23
3%	Lean toward Napoleon -----GO TO Q’S 22 AND 23
26%	Undecided/Refused -----GO TO Q. 24

__20. What stands out for you as the main reason why you are voting for Mike Duggan for Mayor? [WRITE COMMENT AS STATED] -- N=197

18%	His Plan for Detroit
16%	A Needed Change
16%	Biz Experience
14%	DMC Experience
7%	Dislike Napoleon
7%	Most Qualified - Best Choice
3%	Honest-Trustworthy
2%	Cares About Residents
2%	Connected to the City
2%	He is White
2%	Not a Career Politician
1%	Better PR-No Negatives
1%	Economy-Jobs
1%	Help Housing
1%	Improve City Services
1%	Lesser Evil
1%	Pro Middle Class
1%	Reform City Government
1%	Strong Leader
3%	Undecided/Refused

__21. Have you ruled out voting for Benny Napoleon and decided that you will definitely vote for Mike Duggan, or, do you think you could still change your mind and vote for Benny Napoleon?

N=197

75%	Ruled out voting for Napoleon and decided to vote for Duggan ----	GO TO Q. 24
21%	Might change mind and vote for Napoleon -----	GO TO Q. 24
4%	Unsure -----	GO TO Q. 24

__22. What stands out for you as the main reason why you are voting for Benny Napoleon for Mayor?
[WRITE COMMENT AS STATED]

N=98

20%	Detroit Resident – Familiar With The City
13%	His Plan for Detroit
9%	Cares About Residents
8%	Most Qualified – Best Choice
8%	Will Address Crime
6%	Law Enforcement Experience
5%	Know Personally
5%	Past Experience
3%	Dislike Duggan
3%	Strong Leader
2%	Focus on Neighborhoods
2%	Heard Good Things
2%	Honest-Trustworthy
2%	Most Familiar With Him
1%	Duggan is in Bed with Gov. Snyder
1%	Duggan was on the Ballot Illegally
1%	Economy-Jobs
1%	He is Black
1%	None – No Reason Given
1%	Views on Detroit Pensions
6%	Undecided/Refused

__23. Have you ruled out voting for Mike Duggan and decided that you will definitely vote for Benny Napoleon, or, do you think you could still change your mind and vote for Mike Duggan?

N=98

66%	Ruled out voting for Duggan and decided to vote for Napoleon
31%	Might change mind and vote for Duggan
3%	Unsure

__24. In the at-large election for Detroit City Council, you can vote for two candidates to fill the two positions that will be elected city-wide. Which one of the following four candidates will be your first choice for at-large Detroit City Council? **[READ AND ROTATE 1 TO 4 BELOW]**

- 27% | Saunteel Jenkins
- 21% | Brenda Jones
- 4% | David Bullock
- 1% | Roy McCalister Jr.
- 47% | Undecided/Refused ----- **GO TO Q.26**

__25. Which one of the remaining candidates would be your second choice? **[DROP CANDIDATE NAMED IN Q. 24 -- READ AND ROTATE REMAINING NAMES IN 1 TO 4 BELOW]**

N=211

- 26% | Brenda Jones
- 15% | Saunteel Jenkins
- 12% | Roy McCalister Jr.
- 11% | David Bullock
- 36% | Undecided/Refused

Q.24/Q.25 COMBINED:

- 23% | Saunteel Jenkins
- 22% | Brenda Jones
- 6% | David Bullock
- 5% | Roy McCalister Jr.
- 43% | Undecided/Refused

__26. Thinking back to the August 6th primary election for Mayor, were you able to vote in that election, either by voting absentee or by going to the polls, or, were you not able to vote at all in that election?

- 75% | Yes, voted in the election ----**ASK Q. 27**
- 24% | No, did not vote -----**GO TO Q. 28**
- 1% | Cannot remember/Not sure -----**GO TO Q. 28**

__27. In the August primary election for Mayor, which candidate did you vote for? **[DO NOT READ LIST- IF RESPONDENT CANNOT REMEMBER OR IS UNDECIDED READ 1 TO 9 BELOW -- ROTATE 1 TO 8]**

N=300

- 46% | Mike Duggan as a write in candidate
- 21% | Benny Napoleon
- 4% | Krystal Crittendon
- 4% | Tom Barrow
- 3% | Lisa Howze
- | Fred Durhal Jr.
- | John Olumba
- 1% | Some other write in candidate
- 6% | Cannot remember
- 15% | Undecided/Refused

__28. Several proposals have been made to reduce spending and balance the budget of Detroit. One proposal would require businesses that provided services to Detroit to accept payments of only 10 to 20 cents for each dollar they are owed. Generally speaking, do you favor or oppose this proposal as one of the ways of balancing the budget? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

15%	Strongly favor
26%	Somewhat favor
41%	TOTAL FAVOR
37%	TOTAL OPPOSE
16%	Somewhat oppose
21%	Strongly oppose
22%	Undecided/Refused

__29. Under another proposal, the pensions of past, current and future Detroit City workers would be eliminated or reduced to pay down the debt. Based on what you know or have heard or read about the pension proposals that have been mentioned, do you favor the total elimination of pensions for City workers, do you favor reducing the amount of pensions city workers would receive, or, do you oppose making any reductions in the pensions of City workers at all?

75%	Do not cut pensions of City workers at all
19%	Reduce pensions paid to City workers
2%	Totally eliminate pensions of City workers
4%	Undecided/Refused

__30. If the pensions of City workers are reduced as part of the actions taken to pay down debt and balance the budget, what percentage reduction do you think should be made? **[DO NOT READ LIST – CODE THE PERCENTAGE RANGE OF THE RESPONSE STATED]**

1%	50 percent or more
2%	30 to 49 percent
17%	10 to 29 percent
6%	5 to 9 percent
21%	Less than 5 percent
39%	Do not cut pensions of City workers at all (VOLUNTEERED)
14%	Undecided/Refused

__31. Under another proposal, paintings and other art exhibits at the Detroit Institute of Arts, many of which were donated by supporters of the arts, would be sold to balance the budget. Do you favor or oppose this proposal? **[IF FAVOR/OPPOSE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]**

7%	Strongly favor
10%	Somewhat favor
17%	TOTAL FAVOR
78%	TOTAL OPPOSE
8%	Somewhat oppose
70%	Strongly oppose
5%	Undecided/Refused

[ROTATE Q.32 AND Q.33]

__32. As you know, Mike Duggan is a white candidate running for Mayor in a city that is more than 80 percent African American. How much of a factor will Mike Duggan's race be in your decision of who to vote for -- a major factor, important but not a major factor, only a minor factor, or not a factor at all?

8%	A major factor
4%	Important but not a major factor
12%	TOTAL FACTOR
8%	Only a minor factor
78%	Not a factor at all
2%	Undecided/Refused

__33. As you know, Benny Napoleon is an African American candidate running for Mayor in a city that is more than 80 percent African American. How much of a factor will Benny Napoleon's race be in your decision of who to vote for -- a major factor, important but not a major factor, only a minor factor, or not a factor at all?

8%	A major factor
2%	Important but not a major factor
10%	TOTAL FACTOR
7%	Only a minor factor
80%	Not a factor at all
3%	Undecided/Refused